Mississippi Valley Veterinary Medical Association

110th Annual Meeting

March 5-6, 2014

DVM Program
Karen Felsted, CPA, MS, DVM, CVPM
Jonathan H. Foreman, DVM, MS, DACVIM
Keith Hnilica, DVM

DINNER Program
James Stepusin, DVM

TECHNICIAN Program
Anne Barger, DVM, DACVP
The Mississippi Valley Veterinary Medical Association Board of Directors invites you to join them for their 110th Annual Meeting.

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President-Elect

Dr. Keith Peterson
Past President

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Dr. Colleen O’Rourke
Program Chairman

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1943 W.O. Hillyard

Continuing Education Hours

DAILY HOURS

Two day attendance 12 Hours
One day attendance 6 Hours

DINNER MEETING

All Attendees 2 Hours

Register online at www.isvma.org
Meeting Registration

MEETING REGISTRATION FEES

Includes lunches, dinner (reservation required) and continental breakfasts
Prior to February 28, 2014
DVM (2 day registration) $335.00
DVM (1 day registration) $285.00
CVT/Practice Personnel (2 day registration) $125.00
CVT/Practice Personnel (1 day registration) $125.00
DVM/CVT Student $0.00

MEETING NOTES FEES

Online notes included with paid Conference Registration.
Online notes $0.00
One set of printed conference notes $25.00
(Must be pre-ordered by February 21, 2014.)

LATE FEE

For Conference Registration received after February 21, 2014 and/or on-site.
DVM $50.00
CVT $25.00
Practice Personnel/Other/Student $25.00

DINNER REGISTRATION FEES

Includes dinner (reservation required) and Keynote Speaker Notes
Conference Attendee $0.00
Non-Conference Attendee $25.00

TOTAL FEES OWED

To remit by check, send this form with payment to:
MVVMA Annual Meeting
1121 Chatham Road, Springfield IL 62704

To submit payment by credit card, either fax this completed form to 217.546.5633 or mail it to the address above.

Check One:  MasterCard ________  VISA ________
Account # _______________________________________
Exp. Date ___________ Three Digit Code ___________
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Schedule

Wednesday March 5, 2014

Featured Speaker: Karen Felsted, CPA, MS, DVM, CVPM
Sponsored by: CareCredit
Open and recommended to all registrants

7:30 am  Registration and Continental Breakfast

8:00 am  MVVMA President’s Welcome by Brett Hoerr, DVM

8:15 am  Key Trends in Veterinary Medicine—What You Need to Know to be Successful in the Future

10:00 am  Break/Vendor

10:30 am  Building Effective Training Programs

11:30 am  Guest Speakers – ISVMA & U of I-College of Veterinary Medicine

12:00 pm  Lunch Break

1:00 pm  Finding and plugging the revenue holes in your practice (discounts and missed charges)

2:30 pm  Refreshment/Vendor Break

3:00 pm  Creating Effective Wellness Plans for Your Practice

4:45 pm  Conclusion of Educational Sessions

5:00 pm  Social Hour and President’s Reception to follow.
Open to all attendees, staff and vendors. Join us for hors d’oeuvres, beverages and fun. Visit with colleagues and participate in a vendor sponsored raffle.

Dinner Meeting
6:00-9:00 pm  Pre-registration Required

Featured Speaker: James Stepusin, DVM
Sponsored by: Merial
Schedule  Thursday March 6, 2014

DVM Large Animal Tract

**Featured Speaker: Jonathan H. Foreman, DVM, MS, DACVIM**
Sponsored by: Boehringer Ingelheim

7:30 am  **Registration and Continental Breakfast**

8:00 am  **Upper Airway Physiology and Pathophysiology**
A basic review of the respiratory physiology of the equine upper and lower airways. Then the problems of upper airway obstructions will be superimposed on normal physiology to show how physiologically difficult exercise is for horses with upper airway obstructions.

9:30 am  **Break/Vendor**

10:00 am  **What's New in Pain Management for Horses?**
The efficacy of traditional pan-cyclooxygenase inhibitors (NSAIDs) will be discussed. Then the concept of COX2-selective analgesics will be introduced, as will the use of narcotics and phenolic compounds. The lecture will conclude with a discussion of drug regulations with emphasis on recent changes in some important drug rules.

11:45 am  **Business Meeting/ISVMA Report**

12:00 pm  **Lunch Break**

1:15 pm  **Some Important Diseases of the Equine Neurological System**
A review of the presentations and current diagnostic challenges in horses with Equine Viral Encephalitis including West Nile Virus, Cervical Vertebral Malformation, and Equine Protozoal Myeloencephalitis.

3:00 pm  **Refreshment/Vendor Break**

3:30 pm  **Thermoregulation**
Horses shed heat primarily by evaporative loss through sweating, but this mechanism is compromised by high heat and especially by high humidity. Other mechanisms for heat loss will be discussed, as well as preventative methods for diminishing the severity of heat-related diseases such as heat stress and sweat-related electrolyte loss.

4:30 pm  **Conclusion of Educational Sessions**

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**Meeting Registration**

**Please photocopy if more than 1 attendee**

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**Lunch**
Buffet lunches will be served. Please indicate if you have a dietary restriction.

- [ ] Other

**Daily Attendance**
Check day(s) of attendance.

- [ ] Wednesday only
- [ ] Thursday only
- [ ] Both Days

**Wednesday Evening, Dinner Meeting**
Pre-registration required.

**Conference Attendee:** No additional fee to attend. Check to attend. If left blank, registrant is NOT participating in dinner.

**Non-Conference Attendee:** Option to attend ONLY evening meeting is permitted. Additional fee of $25 to participate.

- [ ] Wednesday Dinner Meeting, Conference Attendee
- [ ] Wednesday Dinner Meeting ONLY; additional fee of $25 to attend

**Plated meal is provided:** Select one. If left blank, a standard dinner will be served.

- [ ] Standard
- [ ] Vegetarian
- [ ] Other (Please indicate dietary restriction)

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Online registration at www.isvma.org
Pre-Registration deadline: February 21, 2014

- Attendees will be processed on-site as walk-ins after deadline.
- Late Fees will be added after pre-registration closes.

Meeting Notes

**Online notes** are no charge.
- Password will be emailed to address on registration form.

**Printed notes** available for an added fee of $25.
- Pre-order REQUIRED, and included on registration form.
- Deadline to pre-order printed notes is February 25, 2014

Thank You to our Sponsors

Sponsors confirmed through January 25, 2014

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and to the Peoria Area Visitors and Convention Bureau for their expertise and assistance.

Schedule

Thursday March 6, 2014

**DVM Small Animal Tract**

**Featured Speaker:** Keith Hnilica, DVM, MS, DACVD

**Sponsored by:** Novartis

7:30 am  **Registration and Continental Breakfast**

8:00 am  **Dermatology 101**
- A discussion on the effectiveness and efficiency gained when clinical dermatology focuses one a pattern based approach. The most useful and consistent clinical patterns will be discussed along with diagnostic strategies.

9:30 am  **Break/Vendor**

10:00 am  **Canine Allergy**
- A frustrating disease that is often confusing and difficult to treat. Recent conceptual advancements in canine allergy diagnosis and management will be introduced and reviewed.

11:45 am  **Business Meeting/ISVMA Report**

12:00 pm  **Lunch Break**

1:15 pm  **Canine Allergy Continued**
- The most recent ACVD Allergy Task Force Guidelines for diagnosis and treatment will be discussed. A new dermatology system that incorporates the most recent information and allows an efficient and productive dermatology evaluation.

3:00 pm  **Refreshment/Vendor Break**

3:30 pm  **Feline Dermatology**
- A practical and steroid free method for diagnosing and treating feline dermatitis and allergic disease will be introduced and discussed.

4:30 pm  **Conclusion of Educational Sessions**
Schedule Thursday March 6, 2014

CVT Track

Featured Speaker: Anne Barger, DVM, DACVP

Sponsored by: IDEXX & Midwest Veterinary Supply

7:30 am  Registration and Continental Breakfast

8:00 am  Blood Smear Evaluation: It's More Than a WBC Differential
A review of all aspects of the blood smear including cell types, red and white blood cell morphology and parasites

10:00 am  Break/Vendor

10:30 am  Getting the Most From All of the Components of the CBC
A review of every aspect of the CBC including calculated and measured parameters. Emphasis will be placed on the clinical relevance of these measurements as they pertain to disease.

11:45 am  Business Meeting/ISVMA Report

12:00 pm  Lunch Break

1:15 pm  Urine Town, Let's Talk About Urinalysis
A basic review of common components of as in-house urinalysis will be discussed from the gross appearance of urine to the details of the urine sediment.

2:30 pm  Refreshment/Vendor Break

3:00 pm  Renal Parameters and Diagnosis of Renal Disease
Changes observed on the chemistry profile, CBC and urinalysis as it pertains to renal disease will be described. Renal diseases as well as other diseases that can mimic renal disease will be reviewed.

4:30 pm  Conclusion of Educational Sessions

Speakers

Karen Felsted, CPA, MS, DVM, CVPM, began her career as a CPA and later earned her Doctor of Veterinary Medicine degree from Texas A&M University. After practicing small animal and emergency medicine for several years, she worked as a financial and operational consultant to general and referral veterinary practices for fifteen years. She then spent three years with the National Commission on Veterinary Economic Issues as CEO before returning to business consulting, both with private practice and the animal health industry. She has written an extensive number of articles for a wide range of veterinary publications and speaks regularly at national and international veterinary meetings. She is the current treasurer of VetPartners, a past member of the Veterinary Economics’ Editorial Advisory Board, a member of the CVPM board of directors and the current treasurer of the CATalyst Council. In 2011, she was awarded the Western Veterinary Conference Practice Management Continuing Educator of the Year.

Jonathan H. Foreman, DVM, MS, DACVIM, is an internationally-recognized expert in equine sports medicine. He has served as the President of the Association for Equine Sports Medicine and as the Chair of the Sports Medicine Committee of the American Association of Equine Practitioners. He graduated from the College of William and Mary (BS, Biology, 1978), the University of Georgia (DVM, 1981), and Washington State University (MS, Exercise Physiology, 1984). He completed an internship and residency in internal medicine at Washington State University and became board-certified by the American College of Internal Medicine in 1986. His current position is Professor and Associate Dean of the College of Veterinary Medicine at the University of Illinois.

Dr. Keith Hnilica graduated from the University of Tennessee in 1993. After graduating, Dr. Hnilica completed a small animal internship and a residency in Dermatology at Auburn University. He received his Masters of Veterinary Medicine and became a board certified member of the American College of Veterinary Dermatology in 1997. Dr. Hnilica was on faculty at the University of Georgia for 3 years and is currently an Associate Professor of Dermatology at The University of Tennessee. His research interests include the Staphylococcus, zoonotic skin diseases, and the treatment of allergy. Dr. Hnilica has published many articles, is the creator of www.UTSkinVet.org, the owner of www.itchnot.com, and is the co-author of Small Animal Dermatology: A Color Atlas and Therapeutic Guide published by WB Saunders in 2001 with the second edition published 2005.

Dr. Anne Barger, DVM, DACVP, is a clinical associate professor at the University of Illinois, College of Veterinary Medicine. After completing her DVM from Illinois, she completed a residency at North Carolina State University. Dr. Barger has been board-certified with the American College of Veterinary Pathologists since 2000 and is a member of ACVP Council.

Lodging

Room Block will be released on February 21, 2014
A block of rooms for a discounted room rate is being held for the MVVMA meeting attendees at The Par-A-Dice Hotel. Rooms are on a first-come, first-serve basis. Call 800-547-0711 to make your reservation.