Mississippi Valley Veterinary Medical Association

113th Annual Meeting

March 1-2, 2017

Practice Management
Denise L. Tumblin, CPA

Dinner Program
Brian Patrick, DVM

DVM Program
Katherine Tolbert, DVM, PhD, DACVIM
Laird Laurence, DVM

Technician Program
Colleen Koch, DVM

The Par-A-Dice Hotel
21 Blackjack Blvd
East Peoria IL 61611
800-547-0711
www.par-a-dice.com
The Mississippi Valley Veterinary Medical Association (MVVMA) Board of Directors invites you to join them for their 113th Annual Meeting.

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- Dr. Kim Stevens
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**TECHNICIANS, OFFICE MANAGERS AND STAFF ARE WELCOME TO ATTEND ALL LECTURES**

**Continuing Education Hours**

**DAILY HOURS**
- DVM 6 hours
- CVT 6 hours

**DINNER MEETING**
- All Attendees  2 hours

Register online at www.isvma.org
Or Fax registration form to 217.546.5633

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**Lodging**

Room Block will be released on February 10, 2017.

A block of rooms for a discounted room rate is being held for MVVMA Conference attendees at The Par-A-Dice Hotel.

Please use room code: 0302MIS

Call 800-547-0711 to make your reservation.

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**Past Presidents**

1905 W.F. Browniee  1944 C.F. Pauly  1983 D.M. Rash
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1941 C.M. Rodgers  1980 W. Lutz
1942 W.O. Hillyard  1981 J.A. Case
1943 W.O. Hillyard  1982 R.S. Nord
Conference Registration Fees

$ _______
Includes lunches, dinner (reservation required) and continental breakfasts
Deadline: February 22, 2017

- DVM (2 day registration) ...........................................$ 335.00
- DVM (1 day registration) ...........................................$ 285.00
- CVT/Practice Personnel (2 day registration)................$ 165.00
- CVT/Practice Personnel (1 day registration) ...............$ 125.00
- DVM/CVT Student ......................................................$0.00

Dinner Registration Fees

$ _______
Includes dinner (reservation required) and Keynote Speaker Notes

- Conference Attendee..................................................$ 0.00
- Non-Conference Attendee.............................................$ 25.00

Conference Notes Fees

$ _______
Included with paid Conference Registration.
- Online notes..........................................................$ 0.00
- One set of printed conference notes.........................$ 25.00
  (Must be pre-ordered by February 22, 2017)

Late Fee

$ _______
For Conference Registration received after February 22, 2017 and/or on-site.
- DVM.................................................................$ 50.00
- CVT/Practice Personnel.................................$ 25.00
- Student ............................................................$ 25.00

Total Fees Owed

$ _______

To remit by check, send this form with payment to:
MVVMMA Conference
1121 Chatham Road, Springfield IL 62704

To submit payment by credit card, either fax this completed form to 217.546.5633
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Thursday March 2

**Small Animal Track:** Small Animal Gastroenterology:

Katherine Tolbert, DVM, PhD, DACVIM

8:00-9:00 a.m. *Management of the Constipated Cat*

In this presentation, we will review common causes of and risk factors for constipation in cats. A review of the available veterinary and human literature will be provided and will frame a discussion on the safety and efficacy of therapies (old and new) for feline constipation.

9:00-10:00 a.m. *Recognition and Treatment of Feline Enteropathy*

In this presentation, we will introduce some keys to success including a review of common presenting signs, introduction of a GI history evaluation form, and presentation of a structured diagnostic and therapeutic algorithm. Current and novel treatment strategies as well as case presentations will be included in the discussion.

10:00-10:30 a.m. Vendor Break

10:30-11:30 a.m. *Evidence Based Approach to the Use of Probiotics in Canine and Feline GI Diseases*

In this presentation, we will introduce the topic of probiotics including a review of what they are, the evidence for their benefit in human diseases, the limited studies of their use in cats and dogs, and the potential for their use in the treatment of canine and feline GI diseases.

11:30-noon Business Meeting

12:00-1:00 p.m. Lunch

1:00 - 2:00 p.m. *Pheochromocytoma: Uncommon or Unrecognized?*

2:00–2:50 p.m. *Case Discussion: Infectious Disease*

In this interactive, case-based discussion, we will review cases of dogs and cats with infectious diseases. Diagnostic and therapeutic approaches as well as tips and blunders learned the hard way will be discussed. Thoughts and recommendations will be encouraged from the audience with each case.

3:00-4:00 p.m. *Case Discussion: Gastroduodenal Ulcerations*

In this interactive discussion, we will review cases that highlight common and uncommon causes of GI ulceration in the dog and cat. Standard and novel diagnostic and therapeutic approaches will be discussed. Thoughts and recommendations will be encouraged from the audience with each case.
Pre-Registration deadline: February 22, 2017

- Attendees will be processed on-site as walk-ins after deadline.
- Late Fees will be added after pre-registration closes.

Conference Notes

Online notes are no charge.
- A link will be emailed to address on registration form.

Printed notes available for an added fee of $25.
- Pre-order REQUIRED, and included on registration form.

Thank You to our Sponsors

Sponsors confirmed through December 20, 2016

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and the Peoria Area Visitors and Convention Bureau for their expertise and assistance.

Schedule of Events

Thursday March 2

Large Animal: Small Ruminant Medicine and Practice

Laird Laurence, DVM
8:00-9:00 a.m. Caseous Lymphadenitis Treatment and Control
9:00-10:00 a.m. Pregnancy Toxemia, Etiology and Treatment

10:00-10:30 a.m. Vendor Break
10:30-11:30 a.m. Mineral Needs of Goats Compared to Sheep
11:30-Noon Business Meeting
12:00-1:00 p.m. Lunch
1:00-2:00 p.m. Sore Mouth Control and Treatment
2:00-2:50 p.m. Squamous Cell Carcinoma Diagnosis and Treatment
3:00 - 4:00 p.m. Chlamydial Abortions in Sheep and Goats: Diagnosis and Control

Technician Program: From Defiant to Compliant—Techniques to Improve Patient Compliance

Colleen Koch, DVM
8:00-9:00 a.m. Your Patients are Talking. Are you listening?
Understanding your patient’s body language enables the astute clinician to respect the patient, thereby increasing the patient’s compliance. This is critical information to help convert the defiant patients to compliant patients!

9:00-10:00 a.m. Setting the Patient up for Success—Avoid Sensory Overload.
It is no surprise that barking dogs bother cats and hissing cats may bother dogs. There are many other less obvious triggers lurking in the clinic, identifying, reducing or eliminating common (but often overlooked) triggers can set your patient interaction up for success.

10:00-10:30 a.m. Vendor Break
10:30-11:30 a.m. Setting the Team Up for Success
Failure increases doubt and frustration leading to more failure. To help the patient, the team must be successful or they will stop trying. Change can be difficult. Success is easy if you follow these simple steps!

11:30-Noon Business Meeting
Schedule of Events

Thursday March 2

**Technician Program:** From Defiant to Compliant—Techniques to Improve Patient Compliance

Colleen Koch, DVM

1:00–2:00 p.m. TBD

2:00-2:50 p.m. Myth Busting—Old Pets Can Learn New Tricks!

Just because patients have been difficult to handle in the past doesn’t mean they can’t learn to be delightful in the future. Understanding a little bit of learning theory can go a long way in changing a patient’s perspective toward handling and interactions. The goal is to have patients drag their owners through the front door!

3:00-4:00 p.m. Putting it All Together

How to implement the strategies discussed above into everyday practice. The end result is happier patients, clients, team members, and a better bottom line!

Speakers

Denise L. Tumblin, CPA

Denise Tumblin, owner of WTA Veterinary Consultants, provides management, valuation, and transition services to independently-owned veterinary practices across the U.S. Her company authors the Benchmarks Well-Managed Practice Study, and Denise is the co-founder and facilitator of the WellIMP Management Groups.

Denise is a graduate of The Ohio State University and is a member of:

- AICPA, OSCPA, and NACVA
- VetPartners and serves on the Board, the Valuation Council, the Digital Committee, and the Career Development SIG
- Veterinary Team Brief Advisory Board
- AAHA

Brian Patrick, DVM

Dr. Patrick earned his Doctor of Veterinary Medicine degree from the University of Illinois in 1999. After graduation, he entered into mixed animal practice as an Associate Veterinarian in Waterloo, IL. Following this, he practiced small animal medicine and surgery for over 11 years in Collinsville IL. During his time in Collinsville, he moved from the role of Associate Veterinarian to Managing Veterinarian, in charge of both the medical and business direction of the hospital. He held this position for just short of five years before coming to Bayer as a Senior Technical Services veterinarian. While at Bayer, he participated in the Institute for Healthcare Communications’ five day training course in June of 2013, as well as Facilitation Training in Shawnee, KS. He has presented information on numerous clinical, product related and communications/practice management topics to practitioners and technicians at VMA meetings, veterinary clinics and roundtables throughout the Midwest.

Katherine Tolbert, DVM, PhD, DACVIM

Dr. Tolbert completed her veterinary degree and small animal medicine and surgery internship at the University of Georgia. She then completed a small animal internal medicine residency at North Carolina State University. Following her residency, she pursued a Ph.D. in Comparative Biomedical Sciences at North Carolina State University. She is currently on faculty as an Assistant Professor at the University of Tennessee, College of Veterinary Medicine. Her clinical research program is focused on small animal gastroenterology with a specific interest in the investigation of the efficacy of anti-secretory drugs and gastroprotectants and the rationale for their use in the treatment of acid-related disorders, organ failure, and inflammatory diseases in companion animals. Her basic science research program is dedicated to characterizing the pathogenic mechanisms of feline *Tritrichomonas foetus* infection and exploring novel therapies to prevent and/or ameliorate *T. foetus*-induced colitis.

Laird Laurence, DVM

Dr. Laurence's practice background covers almost 30 years in mixed animal practice. Most of that time has been spent at Hill Country Veterinary Clinic, Inc. in Fredericksburg, TX. He obtained his veterinary degree from Texas A&M University. Dr. Laurence has been a consultant with multiple animal medical companies such as Merck Animal Health, Pfizer Animal Health, and Bayer Health Care for much of his career. Laird has been a speaker for numerous animal association, pharmaceutical companies, and veterinary associations from Hawaii to New York.

Colleen Koch, DVM

Dr. Koch graduated from the University of Illinois College of Veterinary Medicine in 1990. She has practiced small animal and equine medicine.

In the fall of 2014 she became the Animal Behavior Consultant for the University of Missouri Veterinary Health Center-Wentzville.

Dr. Koch’s mission is to provide humane and respectful care for her patients and their owners. The restoration of the human animal bond through education of the public, pet professionals, and veterinary professionals about the causes and treatment of behavior problems is equally important.

Dr. Koch practices behavioral medicine at Lincoln Land Animal Clinic, Ltd in Jacksonville, IL and the University of Missouri Veterinary Health Center-Mizzou Animal Behavior Clinic in Wentzville, MO.