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Springfield IL 62704

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Email: info@isvma.org

**Take Advantage of Online Registration!
Go to www.isvma.org and register today.**

**Pre-Registration deadline:
March 29, 2017**

**Illinois State Veterinary
Medical Association**
In conjunction with
**Southern Illinois
Veterinary Medical
Association**

**2nd Annual
Downstate Conference**

April 7-8, 2017

Practice Personnel Topics

Fritz Wood, CPA, CFP

Small Animal

Jennifer Wardlaw, DVM, MS, DACVS

Brian Patrick, DVM

Large Animal

Don Bliss, DVM, MS, PhD

Suzett Hexum, DVM

**Hilton Garden Inn
The Regency Conference Center
400 Regency Park
O'Fallon, IL 62269
(618) 624-9999**



Exhibitors

ABAXIS, Inc

Hector Maldonado
636-209-3245
hectormaldonado@abaxis.com

Bayer

Walter Kras
636-219-7744
walter.kras@bayer.com

Central Illinois X-Ray

Tony Gliwa
309-829-7223
cix94@yahoo.com

Dechra Veterinary Products

Heather Newell
314-202-2157
heather.newell@dechra.com

Diamondback Drugs

Steve Albert
847-830-1825
steve.albert@diamondbackdrugs.com

Elanco

Carrie Stigers
618-444-0920
Stigers_carrie_j@elanco.com

Loving Hearts Pet Memorial Services

Bill Remkus
bill@petcemetery.org

Merck Animal Health

Tresa Tucker
561-558-6386
tresa.tucker@merck.com

Merial

Roni Aguirre
618-727-0412
roni.aguirre@merial.com

Midwest Veterinary Supply

Dan Winters
314-6602-2933
dan.winter@midwestvet.net

Nutramax Laboratories Veterinary Services

Nancy Krutzsch
573-418-8177
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Vetoquinol

Lisa Hemings
214-707-9660
lisa.hemings@gmail.com

University of Illinois—Veterinary Diagnostic Lab

Rick Fredrickson
217-333-1620
frdrcksn@illinois.edu

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Meeting Registration

Continued

CONFERENCE REGISTRATION FEES ----- \$ -----

Includes Saturday lunch and pastries at breakfast -- Deadline: March 29, 2017

DVM (Friday only)	Member \$ 75.00 _____	Non-Member \$ 95.00 _____
DVM (Satu only)	Member \$115.00 _____	Non-Member \$140.00 _____
DVM (Both days)	Member \$175.00 _____	Non-Member \$210.00 _____
CVT (Friday only)	Member \$ 55.00 _____	Non-Member \$ 70.00 _____
CVT (Satu only)	Member \$ 75.00 _____	Non-Member \$ 90.00 _____
CVT (Both Days)	Member \$ 115.00 _____	Non-Member \$135.00 _____

Practice Personnel (Friday only)	\$30.00 _____
Practice Personnel (Sat only)	\$45.00 _____
Practice Personnel (Both days)	\$70.00 _____
DVM/ CVT Student	\$10.00 _____

CONFERENCE NOTES FEES ----- \$ -----

Included with paid Conference Registration.

Online notes	\$ 0.00
One set of printed conference notes.....	\$ 15.00
<i>(Must be pre-ordered by March 29, 2017)</i>	

LATE FEE ----- \$ -----

For Conference Registration received after March 29, 2017 and/or on-site.

DVM	\$ 25.00
CVT/Practice Personnel	\$ 15.00
Student	\$ 5.00

TOTAL FEES OWED----- \$ -----

To remit by check, send this form with payment to:

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**TECHNICIANS, OFFICE MANAGERS
 AND STAFF ARE WELCOME TO
 ATTEND ALL AVAILABLE LECTURES**

Continuing Education Hours

DAILY HOURS	Friday	4 hours
	Saturday	6 hours

Schedule of Events **Friday, April 7, 2017**

12:30– 1:00 p.m. Registration

Small Animal Track—Sponsored by Nutramax



1:00-1:50 p.m. *Adult Hip Dysplasia Treatment Protocols,*
Jennifer L. Wardlaw, DVM, MS, DACVS-SA

We will only briefly review diagnostics of hip dysplasia. But we will spend time on conservative versus surgical treatment options. We will talk about how to choose the best options for a patient. Focus will be on protocols and options for adult and senior dogs. Specific examples with regards to rehabilitation and drugs will also be discussed.

2:00 - 2:50 p.m. *Pain Relief is More Than Just Drugs,*
Jennifer L. Wardlaw, DVM, MS, DACVS-SA

This lecture focuses on evidence based medicine for physical rehabilitation, and nutraceuticals or pain relief. Laser and other modalities will be discussed as well.

3:00 - 3:50 p.m. *Cats Are Special*
Jennifer L. Wardlaw, DVM, MS, DACVS-SA

Cats are not small dogs, and they get their own variety of surgical issues. Varying anatomy and problems give us unique situations. We will also learn about special tips and tricks for our postoperative feline friends.

4:00 - 4:50 p.m. *How To Lower Your Surgical Infection Rate*
Jennifer L. Wardlaw, DVM, MS, DACVS-SA

CDC, AVMA and WHO guidelines will be discussed to help you pick and to help your hospital and OR minimize postoperative infections. The room, staff, patient and scrub options will be discussed.

Large Animal Track



1:00 - 4:50 p.m. *Using Science to Determine Deworming Strategies for Equine, Beef Cattle and Small Ruminants*
Don Bliss, DVM

Meeting Registration

Please photocopy if more than 1 attendee

Name Credentials—DVM, CVT, etc.

Address

City/State/Zip

Phone

Email address required for registration confirmation and link to conference notes

Daily Attendance *Check day(s) of attendance.*

____ Friday only ____ Saturday only ____ Both Days

Do you have a dietary restriction? __Yes __No

If yes, please indicate type:

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Online registration at
www.isvma.org

Speakers

Don Bliss, DVM, MS, PhD

Dr. Don Bliss is owner/director of MidAmerica Ag Research, a contract research management firm and diagnostic lab near Madison, Wisconsin. He received his BS in Dairy Science and MS/PhD in Veterinary Parasitology at the University of Wisconsin in Madison.

After spending eight years with Pfizer, Inc., he returned to Wisconsin to establish MidAmerica Ag Research specializing in product development and establishing strategic timed deworming strategies for dairy and beef cattle, swine, equine, small ruminants and wildlife. Over the past 35 years, Dr. Bliss has conducted cooperative research with nearly every major agricultural and veterinary school in North America and Europe. Don has written over 70 scientific publications as a result of these cooperative investigations.

Brian Patrick, DVM

After graduation in 1999 from UI, CVM, Dr. Patrick entered into mixed animal practice in Waterloo. Following this, he practiced small animal medicine and surgery for over 11 years in Collinsville where he moved from the role of Associate Veterinarian to Managing Veterinarian. Almost five years later, he joined Bayer as a Senior Technical Services Veterinarian. He has presented information on numerous clinical, product related and communications/practice management topics throughout the Midwest.

Suzett Hexum, DVM

Dr. Hexum received her DVM degree in 1995 from Kansas State University, after which she went into private practice in Oregon where she worked in a mixed & exotic animal practice. She became a

Public Health Veterinarian for USDA-FSIS in 2001 where she spent time as an ante-mortem veterinarian, an inspector-in-charge and a mentor. In 2008, she became a field Veterinary Medical Officer for USDA-APHIS, Veterinary Services. She performs disease surveillance and investigates cases of possible foreign animal disease. She also oversees the National Veterinary Accreditation Program in Illinois. Her close proximity to the UI, CVM allows her to operate as a liaison between the veterinary college and USDA.

Fritz Wood, CPA, CFP

Mr. Wood is a Certified Public Accountant and a Certified Financial Planner. He holds a BS in Accounting and Business Administration from the University of Kansas. Fritz owns a consulting practice in Kansas City, where he has exclusively focused on veterinarians and animal health companies for nearly 25 years. He's authored many dozens of articles, and contributed to books and online courses.

Jennifer Wardlaw, DVM, MS, DACVS-SA

Dr. Wardlaw is a board certified small animal surgeon. She completed her veterinary degree at the University of Missouri in 2004, and her specialization, including a master's degree, at Mississippi State University. She has authored numerous research articles, book chapters, and edits for several peer reviewed journals. She continues to serve as adjunct faculty at Mississippi State University and is a concierge small animal surgeon in the St. Louis area. She lectures nationally several times a year on orthopedics, soft tissue surgery, rehabilitation and pain management.

Schedule of Events

Saturday, April 8, 2017

8:15-9:00 a.m. Registration and Pastries

Small Animal Track—Sponsored by Bayer



9:00-9:50 a.m.

Fatty Acids: Some on the Inside, Some on the Outside
Brian Patrick, DVM

In this session, we will discuss briefly how fatty acids work, when to use them, and how to administer them. Differences between Omega-6 and Omega-3 fatty acids and their appropriate applications will be discussed.

10:00-10:50 a.m.

Otitis Externa: What, Why and How?
Brian Patrick, DVM

This session will discuss the ins and outs of otitis externa, including the importance of knowing ear anatomy, ear cleaning, which flushes to consider, as well as cytology tips and tricks. We will also discuss why treatment sometimes fails and what the practitioner can do to improve the odds of success.

11:00-11:50 a.m.

The Importance of Topical Therapy and Barrier Support in Canine Allergic Skin Disease
Brian Patrick, DVM

This session will discuss the “drugs and suds” approach to skin disease, including discussion of bacterial resistance, client education and understanding appropriate use of topical therapy for allergic skin disease

12:00-12:50 p.m.

Lunch



Pre-Registration deadline: March 29, 2017

- ◆ Attendees will be processed on-site as walk-ins after deadline.

Schedule of Events Saturday April 8, 2017

Large Animal Track—Sponsored by USDA-APHIS



1:00 - 1:50 p.m. *Module 4: Preventing Disease Introduction and Spread*
Suzett Hexum, DVM

The first part of this module reviews disease prevention practices that limit exposure in animals and people including selecting appropriate personal protective equipment. Proper implementation of cleaning protocols and how to select effective disinfectants to prevent disease spread is discussed. Instructions on reading and interpreting disinfectant labels are included as are handouts for future reference. The second part of this module addresses general biosecurity topics for veterinary clinics and livestock facilities. Biosecurity practices such as equipment handling with livestock on the farm or companion animals in the clinic or home visits for mobile clinics are presented.

2:00-2:50 p.m. *Module 8: International Movement of Horses*
Suzett Hexum, DVM

This module illustrates the scope of international horse travel and the economic factors associated with its growth, including examples of disease outbreaks that have occurred throughout the world. Proper completion of health certificates for temporary or permanent movement is included. An interactive scenario that demonstrates the process for permanently exporting a horse internationally is presented. Emphasis is placed on the role of the accredited veterinarian, isolation procedures, the required laboratory tests, and accurately completing an international health certificate.

3:00-3:50 p.m. *Module 29: Veterinary Feed Directive*
Suzett Hexum, DVM

This module provides an overview of the Veterinary Feed Directive (VFD). The module begins with an introduction to antimicrobial resistance and the need for veterinary supervision of medicated feed, FDA regulatory oversight, and development of new animal drugs to be delivered in feed. The second half of the module describes what must be included in a VFD and illustrates how to complete a VFD. Resources for additional information are provided throughout the module.

Schedule of Events Saturday April 8, 2017

Practice Management Track—Sponsored by Merial



9:00 - 11:50 a.m. *Make Your Practice Proud in 2017!*
Fritz Wood, CPA, CFP

What Matters Most?

- o Existing clients and client loyalty and retention are the keys
- o Consistently delivering exceptional experiences is the key
- o Increasing gross income is the key
- o Safeguarding assets – Rules You Must Always Follow
- o Laser-like focus on the largest opportunities
- o Laboratory
- o Oral care
- o Flea/tick and heartworm preventives
- o Nutrition

12:00 - 12:50 p.m. **Lunch**

1:00 - 3:50 p.m. *Achieving Personal Financial Peace and Security*
Fritz Wood, CPA, CFP

Tenets of Personal Financial Success

- o Live below your means
- o Start now: Compounding/Time Value of Money
- o Pay Yourself First
- o Dollar Cost Averaging
- o Invest tax efficiently
- o Slavishly avoid expensive investments/advisors
- o Active vs Passive (Index) Investing
- o Mutual Funds and ETFs
- o Historical contexts of U.S. capital markets
- o Giving
- o Estate Planning