

EPITOME

April/May, 2008, Vol. XLVI, Number 5

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New ISVMA Address!

Please update your contact information for the ISVMA office as most is all new, just like our office space!

**1121 Chatham Road
Springfield IL 62704**

Phone: 217/546-8381

Fax: 217/546-5633

email: info@isvma.org
www.isvma.org



You Do Make A Difference

Ronald E. Gill, DVM - ISVMA President, Board of Directors

In your membership renewal packets there is a letter urging you to contribute to the Veterinary Medicine Political Action Committee(VMPAC)and there is also a line on your renewal statement where you can make the donation. Let me share some facts that might stimulate your generous contributions to the VMPAC (which supports the legislative activities of the ISVMA).

- Animal rights organizations are very effective fundraisers:
 - The Humane Society of the United States/Fund for Animals raised an astounding \$130.2 MILLION dollars in 2006.
 - People for the Ethical Treatment of Animals (PETA) raised \$30.2 MILLION dollars in 2006.
- The number of lawyers specializing in animal rights defense and plaintiff's cases against animal caregivers is rapidly growing:
 - There are 1,143,350 licensed and practicing attorneys in the United States and approximately 85,000 veterinarians. If you extrapolate the numbers, it means that there are an estimated 13.5 lawyers to every ISVMA member in Illinois.

Veterinarians must be vigilant and proactive in defense of the rich history and tremendous accomplishments of the veterinary profession. The ISVMA is the voice of the veterinary profession in Springfield - where most of the laws and regulations that affect the profession are decided. ISVMA is a very effective advocate, but we could do better with more grassroots (member) support.

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The ISVMA would like to know if you have a relationship with an elected official in Illinois State Government or federally in the Illinois Congressional Delegation. Your feedback allows us to organize effective contacts with legislators who have significant influence on laws, rules and regulations affecting the veterinary profession. This information will be used solely by the Illinois State Veterinary Medical Association; your personal information will not be shared with anyone else. Visit www.isvma.org and complete our Legislative Relationship Form online or download a form to complete and fax back to our offices.



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DEADLINES FOR SUBMISSION

Articles, contributions, classifieds, and display ads must be received by the ISVMA on the 1st of the following months: January, March, May, July, September and November.

MATERIALS FOR SUBMISSION

When mailing material, submit a printed copy of material in Word format accompanied either by computer disk (3.5), or CD. Pictures should be approximate in size for inclusion, formatted as a .pdf or .jpg file, and preferable in black and white glossy print. E-mail submissions may be sent as an attachment to brenda@isvma.org.

The editor reserves the right to accept, reject or modify material as deemed necessary to accommodate the publication format. Authors will be notified if the submission is deemed inappropriate. Material submitted will be filed unless other arrangements are requested. Opinions expressed by the authors will be their own and not necessarily those of the ISVMA.

REPRINT PERMISSION

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ONLINE ACCESS

Past issues of the *EPITOME*, beginning with the June/July 2004 issue, are available to ISVMA members online at www.isvma.org.

CHANGE OF ADDRESS

Submit changes in writing to the ISVMA at 1121 Chatham Road, Springfield, Illinois 62704. Changes will also be accepted by e-mail at jill@isvma.org.

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That Is What Makes Us Unique

Peter S. Weber, MS, CAE – Executive Director

"They all support what we are really about; what makes ISVMA unique."

That was my comment to the ISVMA Board of Directors meeting on April 9, 2008 as we discussed budget assumptions for the next fiscal year. I was referring to the income sources (dues, annual conference, royalty programs, sponsorships, etc.) that sustain the association and allow us to fulfill our unique mission. This mission stimulated the formation of ISVMA in 1883 and is still guiding us today - **the need to share individual learning experiences with colleagues and discredit unqualified practice.**

No other organization is organized to advocate for the veterinary profession in the State of Illinois. Neither is any other organization capable of providing you with representation before the state legislature, executive offices and regulatory agencies. Our strength comes from our members; and the more our members participate, the stronger we become.

ISVMA recently held its Fourth Annual Lobby Day. As has been the case each year, the camaraderie and enthusiasm of participants was one of the highlights. This year, our volunteer lobbyists included seven students from the College of Veterinary Medicine. Their participation was very welcomed and their contribution was profound! Lobby Day participants were able to visit with 53 different legislators. The feedback we have received from those legislators has been outstanding. They very much appreciated the veterinarians and veterinary students that took the time to communicate with them and help inform them on the issues that are important to the profession.



Dr. Dena Nelson, a member of the ISVMA Board of Directors, meets with State Representative Raymond Poe at the ISVMA Lobby Day on April 9, 2008.



ISVMA Lobby Day participants Dr. Patrick Fairbrother, Dr. Michael Thomas and ISVMA President Dr. Ronald Gill as they prepare to visit the State Capitol to talk to their local legislators about important veterinary issues.

Two of the bills we advocated on Lobby Day passed the House of Representatives and were sent to the Senate for consideration. Several of our Lobby Day participants were able to convince their legislators to become sponsors of the bills in the Senate and every legislator we talked to planned to support our bills. We even had a legislator volunteer to one of our veterinary students that he would like to include funding for the proposed veterinary school building project in the State's capital budget. The student that visited this Senator doesn't even live in his district. Her only connection to him was giving him and his daughter a tour of the veterinary school a few weeks earlier.

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Welcome New Members!

ISVMA would like to welcome the following 9 new members (who joined between January 26 and March 31, 2008). Please help us spread the news about the many benefits of membership in ISVMA - where dues are an investment that pays tremendous dividends!

DVM Members

Dr. Tracey Lynn Anheuser, Du Quoin IL
Dr. Jamie L. Blinn, Hoffman Estates IL
Dr. Tim Cottingham, Henderson KY
Dr. Anthony H. Eaton, Peoria IL
Dr. Denise M. Fortier, Stoughton WI
Dr. Daniel King, Tolono IL
Dr. Rajani K. Radhakrishnan, Urbana IL
Dr. Erica K. Robichaud, Country Club Hills IL
Dr. Cyrus Sepoy, Crestwood IL

Honor a Colleague

The ISVMA Awards Committee is accepting nominations through August 31, 2008 for the following:

The Erwin Small First Decade Award

recognizes a graduate of a veterinary college who has been practicing veterinary medicine for less than ten years and who supports the goals and mission of the ISVMA through leadership and/or participation in programs approved by the ISVMA.

The Veterinary Service Award is a meritorious award designed to honor those giving special attention to, or promotion of, the human-animal bond in Illinois as well as demonstrating outstanding work as an ISVMA member.

Call 217/546-8381 or download a form at www.isvma.org. Winners will be notified in October 2008 and will be presented with their award at the ISVMA's Annual Convention in Lombard on November 7th, 2008.

That is What Makes Us Unique *from page 3*



Dr. James Wahl, ISVMA Executive Director Peter Weber, and Dr. Raymond Ramirez at ISVMA Lobby Day.

Amidst all of the excitement about our successes, however, there is some unfortunate news. There were 124 legislators that did not have anyone from ISVMA visit them on Lobby Day. That is because there are so many legislative districts from which no veterinary professionals participated in Lobby Day. Some of the legislators have even asked why nobody came to see them. We apologize and tell them that our Lobby Day is still

relatively new and is growing every year. We also suggest that they call their local veterinarian any time they need advice or information on a bill that deals with the health and welfare of animals or the public.

Participating in the ISVMA Lobby Day is a fun, exciting and rewarding way to support ISVMA's mission. Those that have joined us in the past almost always return. They are intimidated and apprehensive until they get over to the Capitol and see how courteous the legislators are and how appreciative they are that a veterinary professional from their district has taken the time to talk to them about our issues. They are eager for information that helps them make good decisions - and ISVMA makes sure all of its volunteer lobbyists are armed with good information!

Strong, effective political advocacy is what makes ISVMA unique. As an ISVMA member, please give strong consideration to joining us for the 5th Annual ISVMA Lobby Day in April 2009. You will have a great time and the veterinary profession in Illinois will benefit greatly from your contribution.



Shown at the State Capitol on ISVMA Lobby Day 2008 are Dr. Joseph Rudolphi, Illinois State Representative David Reis (R-Olney), sponsor of the Illinois Veterinary Student Loan Repayment Program Act, Violet Kirk (DVM student, Class of 2009), Claire Friddle (DVM student, Class of 2009) and ISVMA President Dr. Ronald Gill.

Do You Have An Opinion?

We are collecting data online and need your input!

The ISVMA is committed to providing its members with the best service possible. With that objective in mind, the ISVMA Board of Directors has requested that our members and other veterinary professionals be surveyed. The results will assist in evaluating services and benefits that are, or would be, most valuable to ISVMA members. The results should also spotlight the emerging needs of the varied professionals who comprise the veterinary community in Illinois. From your feedback, we will be better able to serve ISVMA members and the veterinary profession throughout the state of Illinois.

The survey takes under ten minutes to complete. The ISVMA home page (www.isvma.org) has a link to the survey or it can be accessed at: www.surveymonkey.com/s.aspx?sm=6u_2fVICwH32DBUDvrWE_2bsQ_3d_3d.

Results will be compiled through July 31, 2008. At that time a report will be created and presented to the ISVMA Board of Directors for their review.

Please forward to other veterinary professionals that are not currently members of the ISVMA. The more feedback received, the better we will be able to serve the veterinary profession in Illinois.

Sign Me Up!

Tired of so much paper? We'll send you an email each month and forward your copy of the EPITOME in pdf file format instead of a paper copy. Just contact the ISVMA office via email at info@isvma.org.

Order Your Afghan Throws Today!

Terrific Gift Idea for the New DVM Graduate

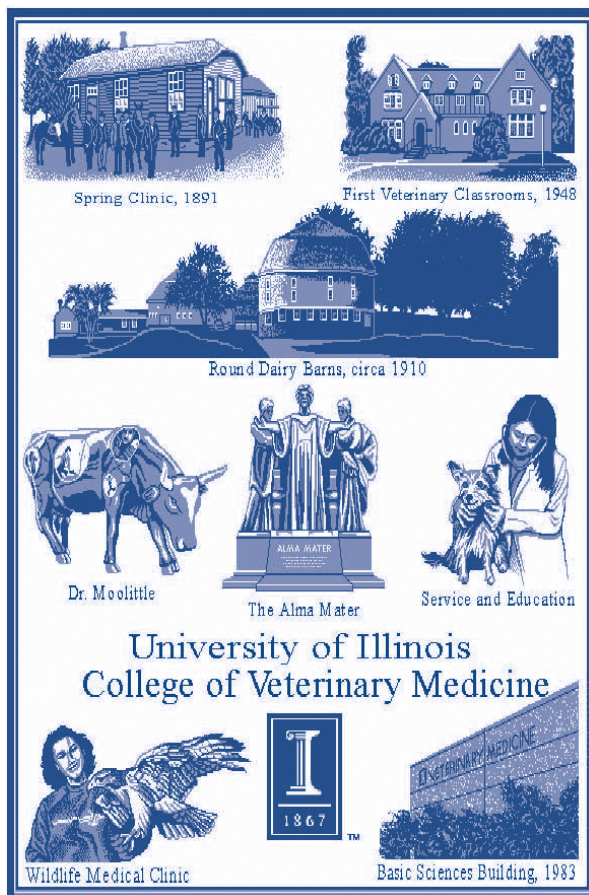
In 2005, the Auxiliary to the ISVMA began a new fundraising effort to help support its Auxiliary to the Illinois State Veterinary Medical Association Student Scholarship Fund. The fund allows for the annual presentation of \$1000 scholarships to veterinary students at the University of Illinois-College of Veterinary Medicine, a total of 27 awarded to date. This natural/black wrap and blue fill blanket, made by Manual Woodworkers and Weavers of Hendersonville, NC, measures 46" X 67" and features images representative of the campus and the College of Veterinary Medicine. They include:

Spring Clinic, 1891
Marking the beginning.

First Veterinary Classrooms, 1948
The 1948 building was a former sorority house that still stands at 805 West Pennsylvania in Urbana.

The Round Dairy Barns
These round barns are the inspiration of Wilbur J. Fraser, the first head of the Department of Dairy Husbandry (1902 to 1913). Fraser was a strong advocate of round barns, which offered the dairy farmer "economy of consideration, low maintenance, and labor efficiency." He also cited the barns' better ability to withstand prairie windstorms. Fraser and the University's demonstration barns were apparently instrumental in popularizing the round barn type found throughout Illinois. The first barn was built in 1907-08; the second and third about 1910.

Dr. Moolittle
Dr. Moolittle was the College's entry into the Chicago "Cows on Parade" public art exhibit in 1999.



The Alma Mater

The Alma Mater is shown "as a benign and majestic woman in scholastic robes, who rises from her throne and advances a step with outstretched arms, a gesture of generously greeting her children" (Taft). Learning and Labor flank the main figure. An inscription reads: To thy happy children of the future those of the past send greetings.

Service and Education

This panel is representative of the veterinary program at the U of I campus. The student with the dog is Christina Villarete from the class of 2000.

Wildlife Medical Center

This panel reminds us that wildlife need care and treatment to the point where they can be returned to the wild. The student pictured with the hawk is Dana Rzechula, class of 1990.

Basic Sciences Building, 1983
Marking the future

The cost is \$65 per throw (includes shipping and handling). Current Illinois veterinary students and undergraduate students may purchase one afghan at \$45 with additional afghans purchased for \$65 each.

To purchase this great keepsake, contact the ISVMA office and ask for Brenda at 217/546-8381. A small supply is also available for sale at the College bookstore.

There is a limited supply of these items. Once the supply is depleted, they won't be available again. To ensure that you get your afghan, don't put off calling. Get yours today!



Celebrate the Human Animal Bond!

Nominations are being accepted for the Animals Contributing to Society Awards. Go online for a nomination form at www.isvma.org or call our office at 217.546.8381 and we'll fax you one!

Shown at left is 2007 Hero Recipient, Dolly, with her foster parent.

AVMA Update

George Richards, DVM – ISVMA House of Delegates Representative

2008 AVMA Annual Meeting

The 145th AVMA Annual Convention, July 19 - 22, 2008 will be held in New Orleans, a city rich in social, cultural, and historical landmarks ... something for everyone. Join your peers at the New Orleans Morial Convention Center, the 6th largest convention center in the nation. Experience the city that isn't just surviving Katrina, but is now again thriving. Registration is available online. Also available online is the entire educational program. Download and plan your CE schedule in advance!

And if the special events are of interest, join other attendees for the keynote speaker and New Orleans native, Cokie Roberts. If you enjoyed last year's concert, there will again be an opportunity to listen to a cutting-edge band, live on stage. This year's concert will feature the award winning group Lifehouse, offered to attendees for no additional charge thanks to Merial's generous sponsorship. If comedy is your thing, finish convention with comedy club headliner Rocky LaPorte. He is being sponsored by Fort Dodge Animal Health so attendees can enjoy an evening of laughter without the additional cost of a ticket to attend.

For more information visit online at www.avmaconvention.org.

"Voluntourism" Opportunity

Feed both your mind and soul during this year's AVMA Annual Convention! The AVMF and AVMA are excited to provide an opportunity for 100 volunteers to roll up their sleeves and lend a hand. Two days of pre-convention

"Voluntourism" has been organized to help rehabilitate area animal shelters in need of some extra TLC. The Voluntourism Project will be held on Thursday, July 17 and Friday, July 18 with the AVMF providing transportation to and from the work sites, providing breakfast, lunch, and T-shirts for volunteers.



AVMA members and their families can sign up for one or both days on the convention registration form; children must be 13 years of age or older to participate. Space is limited. For additional information, visit the AVMF Web site at www.avmf.org/index.php?src=events&srctype=profile&id=2&category=Voluntourism or contact Malysa Sopko by email at msopko@avma.org, by phone at 847/285-6739. For those interested in donating funds to the project, donate online via the AVMF's secure website or contact Lisa Tommelein, AVMF director of development, at ltommelein@avma.org, or call 847/285-6690.

Flavor of New Orleans

Mention the city of New Orleans, and it's almost certain that someone will mention the great food that is part of the city. For this year's convention, AVMA has partnered with several of New Orleans' most prestigious restaurants to help bring its cuisine to the rest of the country by offering a Signature Recipe Series. This program began with the January 1 issue of JAVMA, with a new recipe to follow in each following issue. Gulf Snapper Pontchartrain from Arnaud's Restaurant, White Chocolate Bread Pudding with White Chocolate Ganache from The Palace Café and Chef Paul Prudhomme's K-Paul's signature Blackened Fish Filets are just a few of the examples of what awaits those who want to try this at home. Go online to the AVMA convention link to help you create your own Cajun and Creole taste experiences!

For questions about these items, contact either AVMA representative: Dr. George Richards, Delegate, at 217/443-0333, grichards15@insightbb.com or Dr. Shelly Rubin (Alternate Delegate) at 773/327-4446, srubin3134@aol.com.

AVMA and Hill's: Working Together for Healthier, Happier Pets

The AVMA and Hill's Pet Nutrition are dedicated to fighting the growing pet obesity epidemic through education. Forming the Alliance for Healthier Pets, they have designed an obesity awareness and prevention program to equip veterinary health care teams with the means to educate their clients on the health implications caused by obesity.

An Obesity Awareness and Prevention Kit is available for veterinary health care teams to utilize, containing materials that can be used to help initiate dialog with pet owners regarding pet obesity and how to help pets lose weight.

In addition, the 2008 PetFit™ Challenge has begun. The Challenge encourages veterinary health care teams and their clients to make positive changes in their pet's weight management lifestyle through regular veterinary weigh-ins, feeding the right food, monitored feeding and championing regular physical fitness.

Supporting the PetFit Challenge is a mobile resource, the PetFit™ Tour. Scheduled to visit 18 U.S. cities, its purposed is to educate pet owners on the health risks associated with pet obesity, the importance of veterinary visits, correct nutrition and increased playtime with their pets. Chicago is one of the selected sites. The PetFit Tour will be in Chicago from June 16 through July 6.

To request an Obesity Awareness and Prevention Kit, and to learn more about the PetFit Challenge and PetFit Tour, call 888/7-PET-FIT or visit online at PetFit.com.

NEWS AND NOTES

AAEP RELEASES UPDATED EQUINE VACCINATION GUIDELINES

In January 2008 the Infectious Disease Committee of the American Association of Equine Practitioners (AAEP) issued revised guidelines for the administration of vaccinations to horses based on the age of the horse and its previous vaccination history. The guidelines are intended to serve as a reference for veterinarians as they employ vaccines in their respective practices.

Highlights of "Guidelines for the Vaccination of Horses" include:

- The identification of tetanus, Eastern/Western Equine Encephalomyelitis, West Nile virus and rabies as "core" vaccines.
- The addition of a vaccination protocol for anthrax.
- Recommendations for the storage and handling of vaccines, vaccine labeling and adverse reactions.

The Committee, comprised of researchers, vaccine manufacturers and private practitioners, updated guidelines that were established by the AAEP in 2001. The complete document, along with easy reference charts, is available on the AAEP Web site at www.aaep.org/vaccination_guidelines.htm.

PAIN MANAGEMENT IS GOOD MEDICINE

In the November 2007 issue of Veterinary Medicine, Robin Downing, DVM wrote in her article entitled "Putting the new pain management guidelines into practice" that by practicing good pain management, veterinarians demonstrate their compassion for not only their patients but for their clients as well. Not only is this consistent with good veterinary medicine, managing pain can also be good business. "Increased compassion builds relationships with clients and bonds those clients to the practice. This commitment to doing more for our patients leads to increased client visits and increased revenues."

To assist in making pain management determinations for canine and feline patients, the American Animal Hospital Association (AAHA) and the American Association of Feline Practitioners (AAFP) published new guidelines for pain management in September 2007, covering types of pain, anticipation and early intervention, recognition and assessment, pharmacological and nonpharmacological intervention, what to do when pain persists and client/staff education.

To download this guide, visit www.aahanet.org, click on the Resources link and open the page for References.

HAS YOUR MAILING ADDRESS CHANGED?

State Law requires that DVMs share their change of address with the Department of Professional Regulation. ISVMA needs to be updated when you move or change practices too!

ISVMA sends its newsletter to each member bimonthly. When a change of address occurs, we typically receive the newsletter back with a forwarding address attached. It is very expensive to forward these materials.

Please take a minute to call 217/546-8381 or email us at info@isvma.org with your change of mailing address.



POSTAL RATES INCREASE IN MAY

The United States Postal Service (USPS) will be adjusting prices on May 12, 2008 for their mailing and shipping services - Express Mail, Priority Mail, Parcel Select, Parcel Return Service, and International Mail.

The price for a first class stamp will increase from 41 cents to 42 cents. The Forever Stamp will be able to be used at any time, even if purchased at the 41 cent rate. The stamps were created to make price transitions less confusing. As their name indicates, they are good forever regardless of the price paid for them. Five billion Forever Stamps will be in stock to meet the anticipated demand before the price changes.

The USPS for the first time will offer pricing incentives to make their shipping more attractive to all shippers, especially small businesses. Express Mail switches to a zone-based system, resulting in customers paying less for nearby destinations. If purchasing Express Mail online or through corporate accounts, customers will receive a 3 percent price reduction. Customers who use electronic postage for Priority Mail will have an average 3.5 percent savings. Parcel Return Service will move entirely to a weight based pricing system, allowing price reductions for many lighter packages.

AMERICAN HEARTWORM SOCIETY ADDS NEW FEATURES TO WEB SITE

The American Heartworm Society (AHS) has announced an update to its Website, www.heartwormsociety.org. New member benefits include the ability to submit heartworm-related questions online and receive answers from the Society's expert panel. Their quarterly e-bulletin will also be posted and archived for members. Two new games have been added to the Just for Kids section.

From Today's Students, Tomorrow's Research Leaders

Herb Whiteley, DVM - Dean, University of Illinois - College of Veterinary Medicine



It takes no more than a walk through the Zuschlag/ISVMA Veterinary Heritage Collection to see how veterinary research has benefited society and elevated our profession. From the discovery and eradication of hog cholera to present-day work on transmissible spongiform encephalopathies and a host of other biomedical concerns, veterinarians who engage in research have improved lives worldwide.

They have also formed the basis for current veterinary practice and provided continual advances to benefit our patients.

Veterinary researchers are in demand in academia, in government, and in industry.

Yet the need for veterinary researchers greatly outstrips the supply. A 2005 report from the National Research Council said this shortage is "due partially to declining interests in research among veterinary students." Their lack of interest, in turn, is attributable to the huge investment in time and money required to pursue a DVM and PhD, the little financial support for such students, and the minimal exposure to research provided to veterinary students. (1)

The College of Veterinary Medicine has been working hard to address this problem. To expose more veterinary students to research activities, we have conducted summer research programs for the past five years through our Center for Zoonoses Research. This program now has funding through Merck-Merial and the National Institutes of Health.

Nevertheless financial support for students will be the real key for encouraging budding researchers within our profession. We are presently revitalizing our Vet Med Scholars Program, which provides tuition waivers and stipends for veterinary students who simultaneously pursue a PhD.

When 254 prospective members of the Class of 2012 interviewed at the College on February 18, thirty applicants sought out Dr. Ned Hahn, associate dean for research and graduate studies, to discuss the Vet Med Scholars Program.

"They were a very diverse crowd," he reports, with interests ranging from engineering to snake immunology.

More than 40 of the applicants accepted into the DVM program in February were sent graduate program application materials. In mid April we will review the applications and invite two or three incoming students with demonstrated research interest into the Vet Med Scholars Program.

For our College in this era of budgetary austerity, investing in student-scholars is a significant financial commitment. Yet we recognize the potential risks if the need for veterinary researchers goes unmet. Who will address mounting concerns about national biosecurity and public health? Who will make discoveries to improve animal and human health? Who will teach future generations of veterinary students?

If you share our commitment to investing in the future of our profession by encouraging the next generation of veterinary researchers, I urge you to consider establishing a scholarship or fellowship in this area. Brenda Betts, assistant dean for advancement, can advise you on a variety of giving options to put this within your reach. Contact her at 217/333-5545.

If we succeed in fostering veterinary researchers, someday soon we will be adding to the Zuschlag/ISVMA Veterinary Heritage Collection. We will extend the story of Illinois contributions to the veterinary profession with a new cabinet highlighting the work of our veterinary scholar alumni.



1. National Research Council. *Critical Needs for Research in Veterinary Science*, Washington, D.C.: National Academies Press, 2005; p. 7.



The University of Illinois College of Veterinary Medicine offers a Web-based continuing education program specifically developed for busy veterinarians. Veterinary Education Online (VEO) delivers professionally developed university - level courseware in an interactive environment.

Course modules are designed to enhance knowledge and increase clinical skills as well as provide continuing education credit.

The Office of Public Engagement will grant continuing education credit upon successful completion of courseware assessment, ranging in earned hours of 0.5 to 3 hours per course.

The cost is just a fraction of typical CE courses, can be taken at any time and at your own pace. Visit the VEO homepage at www.cvm.uiuc.edu/veo/ or call the Office of Public Engagement at 217/333-2907.

Dr. Sheldon Rubin Named 2008 Illini of the Year

Dr. Sheldon B. Rubin (DVM '68), former owner and director emeritus, Blum Animal Hospital, was one of the three winners of the 2008 Illini of the Year Award honored on March 11 at the University Club of Chicago.

Dr. Rubin has practiced for four decades at the Blum Animal Hospital near Chicago's Wrigley Field. Dr. Rubin opened Chicago's first emergency clinic for pets 30 years ago, has made appearances on PBS and "The Oprah Winfrey Show," and is a frequent guest on national and Chicago radio. Along with writing six books about pets, Dr. Rubin also serves as president of the American Heartworm Society and president-elect of the Illinois State Veterinary Medical Association. He has served as president of the University's Veterinary Medical Alumni Association and was welcomed back to campus in 2001 as an Illini Comeback guest.

"I carry the torch to light the way for those following me. I stand before you humbly accepting this award not only on my behalf but for all of my predecessors who have made my profession of veterinary medicine one of the finest professions in the world and for all of those that have influenced me to be the best I can be by helping our pets who cannot help themselves," Dr. Rubin remarked.

To read Dr. Rubin's comments from the evening, visit www.cvm.uiuc.edu/news.



Shown left to right are Richard Herman (Chancellor), Dr. Rubin, Loren Taylor (President, UI Alumni Association), and Sean Fox (President, Chicago Illini Club). Co-sponsored by the UI Alumni Association and the Chicago Illini Club, the Chicago Illini of the Year award is given to three distinguished University of Illinois alumni who have made exceptional contributions to both their profession and community, specifically in the city of Chicago. To learn more about this year's three recipients, and to view a list of all the distinguished recipients since the award's inception, visit the alumni association's webpage at www.uiaa.org/urbana/highlights/ciy.html.



Among the many guests who joined Dr. Rubin for the evening were family members. From left to right are Gary Kanter (son-in-law), Debbie Kanter (daughter), and Dr. Rubin's wife Paulette. A long distance congratulatory note was read to the assembled group from Dr. Rubin's son and daughter-in-law, Dr. David and Becky Rubin, who were unable to come to the event due to a speaking engagement in China. To commemorate the honor, his children and grandchildren purchased a paver to be placed at the new Alice Campbell Alumni Center on Lincoln Avenue in Urbana.



Joining Dr. Rubin that evening were guests Steve Dale of WGN Radio's Pet Central Show and Dr. Herb Whiteley, Dean, U of I College of Veterinary Medicine. In his remarks, Dr. Rubin credited his U of I professors and mentors, Dr. Erwin Small and Dr. Norman Levine, with instilling the excitement of the profession in him. "While they can't be with me tonight I have never forgotten the part they played in my success." Dr. Rubin is often a guest of Steve Dale's on Pet Central.

NATIONAL VOLUNTEER WEEK

April 27-May 3, 2008

In 1974, President Richard Nixon signed an executive order establishing National Volunteer Week. Each year since then, every U.S. President has signed a proclamation promoting National Volunteer Week, celebrating one of our country's most valuable resources, the volunteers who give of their time and talents to make our communities and cities a better place to live.

This week is a perfect opportunity to remember to thank those who help at your clinics, hospitals, shelters. The loyal volunteers who are the rock of many community-based organizations serve without expectation of reward. Show these people they are appreciated and thank your volunteers. If you are looking for a way to thank a super volunteer, nominate them for a national volunteer award: The President's Volunteer Service Award. This non-competitive award has been given to over 675,000 deserving volunteers since the program's inception. Each recipient is given an official President's Volunteer Service Award pin, a personalized certificate of achievement, a note of congratulations from the President of the United States, and a letter from the President's Council on Service and Civic Participation.

Will knowing there is a National Volunteer Week be the incentive you need to go a step further? Tap into the terrific resource provided online by the Points of Light Foundation and use their National Volunteer Week Resource Guide to organize a community event that helps the animals of your community. Visit their website at www.pointsoflight.org/programs/seasons/nvw/tools.cfm for more information.

Points of Light Foundation is a national nonprofit whose core mission is to inspire, equip and mobilize people to take action that changes the world. Their vision is to help put people at the center of social change so that one day every person will discover their power to make a difference, creating healthy communities around the world.

What is a "Volunteer?"

In April of 2007, the AVMA Executive Board addressed this question by updating their Guidelines for Use of Trainees and Volunteers in Veterinary Practice.

Each veterinary establishment that uses volunteers needs to be aware of the labor laws in Illinois as well as consult with its insurance carrier to assess liability coverage regarding professional liability, workman's compensation, auto and public liability relative to the action of a volunteer. Insurance carriers should also be consulted regarding coverage should volunteers be injured during the course of their affiliation with the practice.

To view the Guidelines in their entirety, visit www.avma.org/issues/policy/trainees_volunteers.asp.

Help Animals in Need During National Volunteer Month

Helping hands and hearts can be tapped into when your clinic organizes volunteers. Here's a brief suggestion list for National Volunteer Month activities. Be creative and catch the attention of your community to bring attention to the rewards that volunteering can bring.

- Host an item drive for your local shelter (items can range from necessities like food, old blankets, towels, kitty litter to non-essentials like treats and toys)
- Host a dog and/or cat wash, donating the proceeds to an animal rescue group
- Have your clinic work with local high school honor societies to coordinate a Clean The Cages event or Play Day at a local shelter
- Work with a local shelter to host an adoption event at your clinic or hospital
- Host a Disaster Preparedness Event where you educate your community how to create an emergency evacuation kit in case of fire, flooding, tornado. (Consult the AVMA's Saving the whole family© brochure here - terrific resource!)
- Host a dog walking event and donate any proceeds to the training of service animals
- Contact your local school district and offer to give talks on caring for animals, humane treatment of pets and other animals, animal exercise, etc.

- Host a pet-friendly bake sale at a well-visited store or mall and donate the funds to a rescue group or shelter.
- Tell your clients how they can easily raise money for the American Veterinary Medical Foundation through GoodSearch. Customize a flyer with your clinic name and post it at work or neighborhood. Don't know what this is? Use GoodSearch as your main search engine (it's powered by Yahoo!) and each time you search, AVMF earns money. It's an easy way to make a difference without doing much that is different in your day! Visit www.goodsearch.com for more details.

What Do Your Employees Expect of You?

By Greg Ekdale, DVM

A healthy employee:employer relationship is dependent on shared understanding of expectations and responsibilities on the part of both parties. To learn more about the expectations that veterinary employees have of their bosses ... I simply asked them!

I led a session entitled "Help My Boss Doesn't Understand Me?" at the 2007 ISVMA Annual Convention and I asked the session attendees to complete the following two sentences:

I really like it when my boss ...

I really do not like it when my boss ...

Before I tell you their responses, I'd like to share some thoughts from Patti Holmes, President of Holmes Training and Development in Oxford, OH. (Ms. Holmes is a professional speaker and consultant specializing in leadership and organizational transformation and past presenter to the Executive Veterinary Program - Small Animal Reunion Group)

After fifteen years of consulting with businesses of varying types and size, Holmes detailed her findings in her book, *What Do Followers Expect of Leaders*. She found that employee expectations usually fall into one of these six categories:

- Communicate Effectively
- Create a Positive Environment
- Model the Way
- Strengthen Personal Skills
- Inspire and Motivate
- Be a Master Teacher

With this as background, let's look at what your employees had to say about you!

I really like it when my boss ...

- ... recognizes my work and my accomplishments.
- ... acknowledges I'm there actually working for him.
- ... is having a good day - when he is nice and rewards me with a "Good Job!" compliment.
- ... praises/compliments me for a job well done (tough case, etc.).
- ... has taken the day off work.
- ... appreciates what the entire staff does and praises the staff so they know.
- ... leaves 20-60 minutes early when nothing is going on.
- ... is happy with my work.
- ... listens to me, follows my recommendations and shows appreciation for my work.
- ... trusts me to make decisions.
- ... praises me when things turn out right.
- ... lets me run with the ball.
- ... supports my opinions/actions in front of clients/co-workers.
- ... goes with one of my ideas.
- ... runs a very flexible office (As long as the work is done and office is covered, I can attend doctor's appointments, kids' activities, etc.)

I really do not like it when my boss ...

- ... does not give me clear goals.
- ... becomes short with me.
- ... ignores me, or becomes angry with me for asking questions.
- ... is stressed and/or irritable.

- ... tells us that we do a good job, however, you need to do it this way - this is not your job, but our passion!
- ... second guesses.
- ... stresses over nothing.
- ... criticizes me for everything I do!
- ... has tunnel vision.
- ... does not listen to the full problem before offering a solution.
- ... micro manages - needs to let me sweat the small stuff.
- ... doesn't say thank you or good idea (I know they pay me, but positive reinforcement will get even more work out of me!).
- ... takes my work for granted - overtime, etc.
- ... gives vague answers.
- ... gives me management duties, but won't give me the title or authority to back it up.

So ... these are the things you do that either please, or displease, your employees. And ... each response easily fits into one of Holmes' six categories.

If you think one of your employees could be responding as above to the second question, don't be too hard on yourself. Use this as a learning experience! Harvard's John Kotter, in *What Leaders Really Do*, calls the relationship between an employee and his/her boss as one of ... "mutual dependence between two fallible human beings". You're human!

I suggest you post Holmes' six categories of employee expectations above your desk. Review it each day and you will be on your way to a healthier and more satisfying relationship with your employees.

Remember, you don't want to be the boss whose employee remarked to Holmes ... "Don't light up the office ... by leaving it!"

Dr. Ekdale is co-owner of Highland Pet Hospital and Wellness Center, LLC in Bloomington, IL and a graduate of the Executive Veterinary Program - Small Animal at the University of Illinois. To learn more about Patti Holmes, log on to www.pattiholmes.com.

Input From DVM and DVM Students Requested

Complete a brief online survey for The Academy of Rural Veterinarians

Whether you are a veterinarian who is currently in rural practice, who has left it, or who never entered it at all, your input is being sought by the Academy of Rural Veterinarians.

The Academy of Rural Veterinarians is requesting all veterinarians, regardless of their present employment or area of expertise-as well as veterinary students-to complete a brief online survey designed to more fully explain why veterinarians enter rural practice, and why some leave and others stay. This feedback will help guide efforts to recruit and retain more veterinarians for this underserved practice area.

Participation in the survey is anonymous, and responses will be kept confidential, the ARV assures. For questions or comments about the survey, contact the ARV toll-free at (877) 362-1150 or at ARVvet@aol.com. The survey Web site is <http://fasurvey.retention.sgizmo.com>. The survey is also posted on the AVMA Web site at www.avma.org/fsvm.

New Specialty Association Formed

The American Association of Rehabilitation Veterinarians has formed and will be holding its first annual meeting from Aug. 13-16 in Minneapolis.

The secretary and founder, Dr. Julia Tomlinson, owns Twin Cities Animal Rehabilitation Clinic in Burnsville, Minn. Dr. Tomlinson said the rehabilitation of animals is a growing business, involving veterinarians and non-veterinarians. In addition to clinics that provide specialty surgery and rehabilitation, an increasing number of clinics focus solely on rehabilitation. Providing rehabilitation as part of mainstream practice permits veterinarians to take a central role in case management.

The goals of the AARV are to help advance rehabilitation in veterinary medicine, increase public awareness of veterinary rehabilitation, and allow rehabilitation veterinarians to meet and discuss aspects of continuing education. Dr. Tomlinson said recent scientific articles have reported the advantage of rehabilitation in recovery from orthopedic surgery and in management of chronic arthritis. New guidelines from the American Animal Hospital Association recognize the role of rehabilitation in pain management protocols.

More details about the AARV are available by e-mailing Dr. Tomlinson at drjulia@tcrehab.com.

How to Login to the Member Center

Username Field = Your Last Name (Ex. Smith)
Password Field = Your Birthday (m/d/year)*

*Note: when entering your month and date, DO NOT include zeroes if your month or date is a single number. DO include the slashes. Example: 4/7/1962

Association of Reptile and Amphibian Veterinarians Petitioning the ABVP for Recognition

The AVMA American Board of Veterinary Specialties has received a petition for recognition of the Reptile and Amphibian Practice specialty. To comply with ABVS procedures for recognition of a new specialty, comments are being sought from the public and the profession regarding the proposed new specialty.

The process began in 2006 with the Association of Reptile and Amphibian Veterinarians petitioning the ABVP for recognition as a specialty. Their formal petition was submitted in December 2007 to the ABVS Committee on the Development of New Specialties. The proposal is supported by the belief that the diverse and unique veterinary requirements of reptiles and amphibians - including iguana, turtles, snakes, frogs and toads - are substantial enough to warrant separate specialty recognition. Over 175 current members of the Association of Reptile and Amphibian Veterinarians have indicated they would pursue board certification in the ABVP Reptile and Amphibian Practice specialty once it was recognized.

Comments must be signed and received no later than November 1, 2008 by Dr. Beth Sabin, AVMA Education and Research Division, 1931 N. Meacham Road, Suite 100, Schaumburg IL 60173-4360 or via e-mail at esabin@avma.org. To assist with comments, refer to the ABVS Policies and Procedures Manual, available online at www.avma.org/education/abvs/abvs_pp.asp or contact Dr. Sabin via e-mail or phone 800/248-2862, ext. 6675.

The Association of Reptile and Amphibian Veterinarians was founded in 1991 and currently has just over 1100 members. ARAV publishes the "Journal of Herpetological Medicine and Surgery" and holds a conference annually.

You Can Make a Difference *from page 1*

Out of more than 2100 ISVMA members, only 132 (6%) contributed to VMPAC. The average contribution was \$74.07; resulting in a total contribution of \$9777.50. By contrast, 65% of the members of the ISVMA Board of Directors contributed to VMPAC (I am working to make that 100% before I leave office.) As the VMPAC Chairman (Dr. George Richards) will tell you, "PAC money does not buy us votes; but it does buy us access. VMPAC purchases tickets to political fundraisers, receptions and events for legislators that have supported our political agenda or with whom we hope to develop stronger relationships. Veterinarians from the legislators' districts are invited and encouraged by VMPAC to use the tickets and attend the events in order to thank the legislators for their support. Developing these personal relationships between local veterinarians and their legislators has been a key component to our recent advocacy successes."

ISVMA has worked hard to expand our grassroots political effort. Member involvement has been crucial in our success on a number of recent issues affecting veterinary medicine in Illinois:

- ISVMA succeeded in pushing the state to develop a comprehensive and understandable regulation on veterinary sales tax application.
- ISVMA succeeded in defeating a poorly conceived "informed consent" bill.
- ISVMA contributed to the defeat of legislation that proposed banning specific dog breeds.
- ISVMA has defended the veterinarian's scope of practice and fought against the unauthorized practice of veterinary medicine.
- ISVMA is working to pass the Veterinary Student Loan Forgiveness Program Act which would support veterinary graduates willing to practice in areas of critical need such as food animal, regulatory or food inspection medicine in Illinois.
- ISVMA is working to pass legislation which addresses the concerns that medical professionals have with Internet prescribers sending prescription medicine without appropriate medical evaluation, communication and recordkeeping. In the case of veterinary medicine, the legislation supports the legal requirement for the establishment of a Valid Client Patient Relationship (VCPR) before a prescription can be written.
- And much, much more.

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Can I Make a Difference?

Other than a photograph, very few things speak loudly to a community. As an individual, and sometimes as a group, to really be heard it typically means your actions must speak for you. The ISVMA repeatedly encourages its members to become part of the voice of veterinary medicine in Illinois by being active in state government issues. Our association offers multiple ways to do this, even for those members who have no background in politics.

Becoming active in politics may be a step outside of a comfort zone, like standing before a crowded room to speak; however, every journey begins with just one step in the right direction. In an article by Phillip M. Perry in his article entitled "Local Politics" (Beef Magazine, January 2008), he quotes Al Arnold, director of the Academy of Local Politics, Rice Lake, WI. "Politics is a game. In order to be successful in any game, you need to know the rules."

One of the most important rules pertains to personal networks. The ISVMA every year reminds its members to fill out and return a Legislative Relationship Form. The information compiled from these forms allows the ISVMA to utilize professional, and often personal, relationships to help get things done. Take an example from last year's legislative session. An ISVMA member contacted the executive director and cited a law that prohibited minors under 16 years of age from being employed where there could be exposure to animal blood, animal blood products, animal body fluids or animal body tissues. They had a student who wanted to work in their kennels and, by law, this 15-year-old could not pursue their desire to work around animals. The law as it stood had language that did not differentiate between human and animal exposure. Through the work of the ISVMA office, and the extensive networking done by ISVMA members to educate legislators of Illinois, language was introduced to make this section of the Child Labor Law specific. The bill passed unanimously in both houses and in September of 2007, Public Act 95-0180 was passed allowing minors under 16 to work under these conditions.

Are you uncertain who your representatives are? ISVMA has a very simple tool called CapWiz to help you learn this and obtain contact information. Capwiz is a software program on the ISVMA website that allows members to search for elected officials and communicate with them, monitor legislation at the state and federal level, and keep up to date on elections. It can be found at in the Members' Center of the ISVMA website at www.isvma.org.

To take a first step, try something like sending a letter of introduction. Let your elected official know that you reside in their district, that you are a veterinarian and would be happy to make yourself available as a resource if they would ever have a question pertaining to animals, food supply, etc. In 2007, an ISVMA legislative intern contacted members of the House of Representatives and Senate. Many of these elected officials commented that they had never thought to confer with a veterinarian on these types of issues. That begs the question; where were these elected officials getting their information?

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Pergolide Removed, Then Returned to the Market

On May 11, the Food and Drug Administration (FDA) Center for Veterinary Medicine announced it would allow bulk pergolide to be used in compounding pergolide for use in horses. That's good news - and proof that the FDA listens to the animal health industry.

The equine community didn't stand still when the FDA announced that pergolide mseylate had been withdrawn for human use because of a risk of damage to the heart valves of human patients. Action was initiated because the drug is also used to treat pituitary pars intermedia dysfunction (PPID), also known as equine Cushing's disease. Because pergolide had been withdrawn for its approved use in humans - and compounding of animal drugs from bulk drug is considered illegal, wholesalers would have had no legal way to bring the drug into the country for compounding use.

After the FDA's withdrawal announcement, the American Association of Equine Practitioners (AAEP) worked to encourage the FDA to provide an exemption for importing bulk pergolide. The AAEP's effort consisted of sharing information and emphasizing the importance of the drug to equine practitioners and their clientele. Horse owners, veterinarians, pharmacists and farriers mounted an online campaign with the petition sent to the FDA and the manufacturers of pergolide mseylate asking for continued production and availability of the drug.

In its May 11 statement, the FDA Center for Veterinary medicine stated: "FDA is working with the sponsors of the approve products and all other interested parties to ensure that pergolide remains available to treat Cushing's Syndrome in horses until a new animal drug application is approved for that use. This includes trying to make the approved product available through veterinary distribution channels and exercising enforcement discretion as appropriate over the pharmacy compounding of pergolide."

Still not sure that "ordinary" citizens can be heard? The article "Pergolide Removed, Then Returned to the Market" is another example of how well a group effort can work. The article is reprinted in part with permission from EQUINE HEALTH REPORT, Summer 2007.

What Will Capwiz do for ISVMA Members?

Reprinted with permission from Indiana VMA

ACTION ALERTS

CapWiz allows the ISVMA to send all members an action alert when a pressing issue arises in the legislature. This helps members to send a targeted message directly to their legislator in just a few minutes.

ELECTED OFFICIALS DATABASE

With just a zip code or postal address, you will be able to research and send messages to local, state, and national legislators. This resource provides information such as:

Legislator Profiles - Find an elected official's photo, biography, contact information, committee members, term of service, contribution history, staff members, and more.

Compose Message Links - Send an e-mail, fax or printed letter to a specific legislator from his or her profile page.

Voting Histories - Review key vote and co-sponsorship information for Members of Congress and state legislators.

Optional Comments or Linked Resources - Find additional information and/or links, which can include how your organization ranks a particular legislator.

SEARCH FEATURES

You will have multiple search functions, including

ZIP search - type in a five-digit ZIP code to find specific federal officials' biography pages and see how they voted on certain legislation.

Interactive Map - Utilize the interactive map to locate the governor and congressional representatives for a particular state/district.

Name Search - Find a federal official by typing in part of his or her last name.

MEDIA GUIDE

You can look up local and national media outlets in your area (newspapers, magazines, political publication, radio stations, and television stations) and send letters to the editor or coverage requests to reporters and editors.

ELECTION GUIDE

This feature includes:

Directory of Legislative Candidates -

Find a candidate's party affiliation, previous occupation(s), political background, education, and committees.

Candidate Endorsement or

Disclaimers - Read notes or comments posted by your organization about a candidate.

Volunteer and Donation Links -

Donate funds or volunteer with a certain candidate's office.

Voter Registration Tool - complete online registration forms, which are available in English and Spanish and include processing instructions.

Voter Guide - Stay updated with timely updated on ballot initiatives, key dates, poll locations, and other elected information.

Absentee Ballots - Request absentee ballots online.

ISSUES AND LEGISLATION

This function provides tools that enable you to do the following:

Current Legislation - Find updated information on votes and bills important to veterinary medicine

Voter Scorecards - See which legislators support issues important to ISVMA

Tips and Best Practices - Learn how to better communicate with Congress and the state legislators.

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Capwiz is a software program on the ISVMA website that allows members to search for elected officials and communicate with them, monitor legislation at the state and federal level, and keep up to date on elections. It can be found in the Members' Center of the ISVMA website at www.isvma.org.

Marketing Your Practice to Spanish-Speaking Clients

Legal Consent Forms as a Marketing Tool

By James F. Wilson, DVM, JD

Senor and Senora Martinez have just arrived at your veterinary practice with their 12-year-old daughter, Maria and her beloved 6-year-old, small breed, intact, female mutt named "Rosie." As you question the family about the reason Rosie is there, it becomes apparent that her parents speak only limited English. In fact, nearly all questions and answers have to be directed through Maria.

As a result of your questions, and interpretations of the facts provided by Maria, it becomes likely that Rosie is suffering from a pyometra. Your examination reflects this likelihood but you still need to confirm it and determine whether Rosie will tolerate an ovariohysterectomy. Thus, you recommend a CVC, abdominal radiographs, and a blood chemistry panel.

It is clear by Maria's reaction to your fact finding and questions asked through her to her parents, that the family is struggling with the diagnosis. The situation becomes even more difficult as you try to explain the risks and costs of anesthesia and surgery. In fact, you are quickly becoming frustrated by the amount of time it is requiring, which you are sure would have been diminished remarkably if only these clients spoke fluent English. You worry that the family will never understand the risks associated with surgery and cannot understand the need for a medical work up nor why you have outlined the range of fees.

With the population of Spanish-speaking Americans approaching 14 percent in 2007, how many of you in practice today are experiencing situations like this with increasing frequency? From what I hear, this scenario is now common in every state in the USA. In fact, in some trade areas the same dilemmas occur with Americans who speak an assortment of Asian, Russian and eastern European languages.

DIVERSITY IN AMERICA

As anyone who travels through the United States knows, diversity is everywhere. I log nearly 100,000 air miles each year and am amazed by the volume of travelers speaking something other than English. When I fly through Miami, I often wonder if I'm really in the U.S. of A. However, based on the people greeting all these passengers or saying good bye at airports, the majority of these travelers reside in this country.

Each year for the past three years, Pfizer has sponsored a terrific "Diversity Symposium" at the AVMA Convention. I was able to attend nearly all of that full day seminar this past July in Washington, D.C. It became apparent that veterinary practices that would like to expand their businesses don't have to look very far to do so. All they have to do is cater to and make life easier for animal owners who speak foreign languages. This is as true for the small animal practices as it is for large animal veterinarians who render care to horses and food animals, where the majority of caregivers now speak a foreign language.

What are you doing to tap into that market?

A GREAT STARTING POINT

Experience has taught me that as soon as any group of people has a modest amount of disposable income, they purchase veterinary care for their bonded pets. They also

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Help Protect Your Veterinary Practices, Your Clients, Your License, and Your Patients

Take advantage of this membership benefit! Priority Press will offer to any ISVMA member a 15% discount off the retail price of the new 4th edition of the *Legal Consents for Veterinary Practices* in English and Spanish by James F. Wilson, DVM, JD.

Here Are a Few of the New Forms in this Edition

- Lab testing prior to and side effects related to the administration of NSAIDs
- A consent and hold harmless clause for clients seeking prescriptions to be filled at Internet pharmacies
- Credit management policies, application forms, & promissory notes that reduce bad debts and enhance collections

This book and CD, available to ISVMA members for \$99 plus shipping, comes with a CD of all 72 useful forms found in the book along with a copyright license that allows practices to use them as drafted in up to five practices they own, making it easy to use. These forms may easily be customized to fit each individual practices' needs.

To order, or for questions, contact skellner1@verizon.net or call 215/321-9488. Mention this article to receive your discount.

Marketing to Spanish-Speaking Clients *from page 16*

seek to be educated about the care expected of them as owners. This is because the strength and power of the human-animal bond cuts across all nationalities and economic barriers. The biggest problem in the U.S. is that very few veterinarians or practice health care team members speak anything other than English. Moreover, because they haven't seen minority populations as a source of growth for their practices, they don't hire bilingual staff who can. Even more problematic, they provide little or no educational materials in anything except English.

When I revised the third edition of the Legal Consents for Veterinary Practices in 2006 and added 25 new forms to the fourth edition, I listened to Rick Alampi, executive director of the New Jersey VMA. He said, "Jim, our association members here in New Jersey are struggling with the inability to communicate effectively with the rapid growth in the numbers of their Spanish-speaking clients. If this is a problem in New Jersey, can you imagine how big the problem is in many of the other states?" We ultimately agreed that if this book of forms was translated into Spanish, the NJVMA would purchase 150 of them and provide them at no charge to the first 150 practices that requested them. The association did so and they were gone in three days.

It was that initial conversation with Mr. Alampi that led to the quest to find a firm that could handle the task of translating the nuances of medical and legal terminology from English to Spanish. My publishing partner and wife, Elise, did just that and we found a firm that had been translating important documents into other languages for over 20 years.

Although I have always felt that the individual forms in this publication could be used to market one's practice, it wasn't until I sat through the Pfizer Diversity Seminar that the full impact of this idea hit me. My question that day became, "Why don't practices with significant Spanish speaking clients do four things:

1. *Advertise in the Yellow Pages or local Spanish print media the fact they provide educational and legal consent forms in English and Spanish.*
2. *Develop a section on their practices' web site written in Spanish that welcomes Spanish-speaking clients and includes all or portions of several of the basic legal consents in Spanish.*
3. *Hire a bilingual person to work a minimum of half time and advertise these hours. This way, when these clients arrive, they can immediately communicate with a staff member in their native language so they don't have to rely solely on their young children to serve as their interpreters.*
4. *Have a Legal Consents book with English versions of the forms on the left page and Spanish versions on the right available at the front desk. This allows the practice's receptionists or customer service reps to educate clients about the procedures that will be performed with ease. The forms that could provide the most value include: 1) the initial patient admissions, 2) the estimated costs for care, 3) authorizations for surgery, dentistry, acupuncture, ultrasound aided biopsies, and laboratory tests, 4) CPR and do not resuscitate orders, 5) understanding the risks related to the use of NSAIDS and the need for regular blood tests for patients receiving them, 6) complicated vs. simple consents for euthanasia procedures and the public health risks related to various courses of action, 7) daycare and boarding procedures, 8) issues surrounding the administration of core and noncore vaccines, and 9) the use of extra label and compounded drugs.*

CONCLUSION

Opportunities exist throughout America to expand the quality and quantity of veterinary care to an increasingly diverse population. These animal owners love their pets as much as the English-speaking owners do. As their numbers and disposable incomes grow, they are seeking public and animal health education and veterinary services just like everyone else in your practice.

Why not become the first practice in your area to fuel this potential growth engine? All you have to do is tout your willingness to serve the Hispanic population in your location by offering educational forms and other materials in Spanish. As an added bonus, once you have done this, you will have added a terrific supplement to your

You Can Make a Difference

from page 13

It is vital that we keep in mind that the deadline for renewal of The Veterinary Medicine and Surgery Practice Act is rapidly approaching. ISVMA has been working hard to create relationships with the legislators so that we can make improvements to this law that establishes and guides the veterinary profession. A coalition of alternative and complementary therapy providers held our Practice Act hostage during the last renewal (in 2003) and threatened to allow it to expire if we did not accept their amendments diminishing the scope of veterinary practice. To guard against that happening again, the ISVMA is developing strategies and recommendations for improving the Practice Act and defending it against those that would further diminish the scope of practice.

Please reflect on just how much practicing veterinary medicine in the state of Illinois means to you. Are you willing to invest a small amount to see that we can continue to aggressively guard our Practice Act and the very profession that we all know and love? I hope so. This is, "Your Profession, Your ISVMA."

Your constructive comments and ideas are welcomed at info@isvma.org.

medical records that can serve as a legal defense in the event you need it someday. In fact, how else can you ever prove that your Spanish-speaking clients understood even a fraction of what you were recommending and providing?

Lastly, if your practice services a sizable minority population that speaks a language other than Spanish, please contact Priority Press, Ltd. For a modest fee, we can arrange to have whichever forms you would like to use translated into other languages, which would allow you to tap into one or more underserved markets in your area.

E-Source News

One very important benefit the ISVMA offers to its members is the E-Source online newsletter. The information in an E-Source Newsletter may not always appear in an *EPITOME*. The only way to stay informed on all issues from the ISVMA is for our office to have a current email address on file for each of its members.

Did YOU miss out because your email address is not on file with the ISVMA office? To be on the distribution list for this important resource, email us today at info@isvma.org. To ensure delivery to your Inbox, please add info@isvma.org to your address book.

The ISMA values your privacy. Any member email address stays strictly confidential and is used only to conduct the business of the association. Lists are never shared or sold.

Headlines from the past 5 issues include:

February 18, 2008 Volume V, No. 15

ISVMA Spring Seminar Series - Mark Your Calendars!
Feline Practitioners Release Information Brief on Calicivirus
Feline Practitioners Update Vaccination Guidelines
The AVMF is Here to Help

March 3, 2008 Volume V, No. 16

ISVMA Spring Seminar Series - Register Now!
Legislative Call to Action - We Need Your Help!
Silent Auction to Support ISCAVMA

March 6, 2008 Volume V, No. 17

IMPORTANT: Legislative Calls to Action!
House Bill 4843 (Veterinary Student Loan Repayment Act)

House Bill 4844 (Animal Euthanasia)
House Bill 4391 (Prohibit Internet Prescribing)
ISVMA Spring Seminar Series - Register Now!
ISVMA Has Moved!
Silent Auction to Support ISCAVMA

March 6, 2008 Volume V, No. 18

ISVMA Lobby Day is April 9, 2008 - Plan to Attend!
ISVMA Legislative Action Center - Who are the top ten activists?
ISVMA Spring Seminar Series - Register Now!
ISVMA Has Moved!

March 18, 2008 Volume V, No. 19

ISVMA Responds to Offensive and Misleading Email
ISVMA Lobby Day is April 9, 2008 - Plan to Attend!
ISVMA Spring Seminar Series - Register Now!
ISVMA Has Moved!

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Can I Make a Difference?

from page 14

Another simple step? Track your legislators' voting records. If they cast a vote that you agree with, send a letter or email or call to say thank you. People don't always remember to express appreciation and will often contact legislators only when they have a complaint. Everyone likes to know they are doing their job well. It's very likely that your letter with positive words will be remembered over a complaint.

If these steps are ones you have already taken, congratulations. You are well on your way to becoming a stronger advocate for the veterinary profession. Keep building those relationships. You may not always agree with your elected official; however, if you have established yourself as a supporter and resource, you may have the opportunity to have a voice when a really big issue surfaces. The rewards will be well worth the journey. TransFirst at 800/577-8573 ext. 160.

Dear Auxiliary Member,

It is with much sadness, but also with great pride, that this letter comes to you from the Executive Board of the Auxiliary to the Illinois State Veterinary Medical Association.

Over recent years there has been a significant decline in the interest within our membership to serve in leadership capacities of the Auxiliary to the ISVMA. This in addition to the inability to successfully stimulate and acquire this leadership participation, the Auxiliary Executive Board has made a decision to propose that the Auxiliary to the ISVMA be disbanded. You can be assured that this was a most difficult decision.

After 65 years of serving as personal ambassadors to the veterinary profession, it is most fitting to reflect on our rich heritage and honor our many accomplishments. Written records indicate that the Auxiliary to the ISVMA began with friendships and common interests by women gathering in the early 1920's while their spouses attended the ISVMA Convention.

The Auxiliary to the ISVMA was organized January 21, 1943 at the 61st annual meeting of the ISVMA in Springfield. The first president was Mrs. A.E. Bott. The first Constitution and By-Laws were adopted in 1945. The objectives have always been to promote good fellowship and understanding among Auxiliary members, to support the ISVMA, and to help promote the veterinary medical profession.

In 1947 Illinois became the second auxiliary to be affiliated with the Auxiliary to the AVMA. Over the many years the Auxiliary to the ISVMA has had many of its dedicated members serve in leadership positions within the Auxiliary to the AVMA as well as the International Veterinary Auxiliary. Throughout the years lifelong friendships have been developed. A multitude of experiences have been enjoyed and many monetary contributions as well as worthwhile projects have been undertaken in the promotion of veterinary medicine.

Some of the many achievements of the Auxiliary to the ISVMA include:

- Annual contributions to the Auxiliary to the AVMA in support of the Student Loan Fund and Education Fund for over 50 years.
- Annual contributions to the American Veterinary Medical Foundation.
- Annual contributions supporting the AVMA Congressional Fellowships.
- Annual contributions to the Delta Society.
- Annually awarding a 4-H Award and a Science Fair Award to Illinois high school students in the project area of veterinary medicine for over 40 years.
- Support of the University of Illinois, CVM Student Auxiliary and the Veterinary Medical Spouses and Significant Others for over 45 years.
- Establishing and contributing to a fully endowed Auxiliary to the ISVMA University of Illinois College of Veterinary Medicine Scholarship Fund totaling \$72,673.43. Following the awarding of 3 scholarships this spring, a total of 27 scholarships will have been awarded to second and third year veterinary students since its establishment in 1999.
- Promoting National Pet Week since it was established 27 years ago.
- Planning and hosting the social activities for the Auxiliary to the AVMA at the AVMA Conventions in Chicago in 1964 and 1987.
- Annually participating in the Auxiliary to the AVMA Marketplace of States at the AVMA Convention selling ties, t-shirts, hand made crafts and auction items.
- Framing the photos of the 125 presidents of the ISVMA which are displayed in the ISVMA office.
- Publishing the Auxiliary newsletter, THE VET SET, sent to members as well as all ISVMA spouses several times a year for over 40 years.

We can certainly be proud of these past achievements of the Auxiliary which have benefited the ISVMA and the veterinary profession. In addition each of us will forever value the fellowship and wealth of our rich Auxiliary experiences.

An official vote to disband will be taken by the membership at our next annual meeting Saturday, November 8, 2008 at the 2008 ISVMA Convention at the Westin Yorktown Center in Lombard. Auxiliary dues notices will still be included with the ISVMA membership renewal notices this year. We will continue with our financial and budget commitments. At the annual meeting a discussion and vote will also be taken on how to distribute the remaining Auxiliary funds. We encourage everyone to continue their membership with the Auxiliary to the AVMA.

As we look to the future, we deserve to be proud of all the accomplishments of the Auxiliary to the ISVMA. We look forward to seeing many of you at the ISVMA Convention in November. Let us continue to support the veterinary medical profession in any way we can.

Sincerely,

The Auxiliary to the ISVMA
Executive Board
Alicia McEniry, Co-President
Judy Lowry, Co-President
Diane Nord, President-elect
Marilyn Mahr, Executive Secretary
Ginger Brainard, VP Membership
Trudy Wise, VP Public Relations
Jan Champley, Co-Treasurer
Linda Stevenson, Co-Treasurer

This letter was mailed February of 2008 to all Auxiliary to the ISVMA members. Auxiliary dues notices will still be forwarded and collected for the 2008-2009 membership year beginning July 2008. The official vote to disband will be taken Saturday, November 8, 2008 at the Auxiliary's next annual meeting.

Obituaries

Bruce O. Brodie, DVM, 83, of Champaign, IL, died Dec. 13, 2007. A diplomate of the American College of Theriogenologists, he was professor emeritus of veterinary clinical medicine at the University of Illinois at Urbana-Champaign since 1994. Following graduation from Michigan State University in 1951, Dr. Brodie practiced in Minneapolis, MN and Delton, MI. He joined the veterinary faculty at U of I as an instructor in 1954. During his career, Dr. Brodie also taught at the University of Nairobi in Kenya, the University of Alexandria in Egypt, and the University of Zimbabwe. During his sabbatical in Egypt, Dr. Brodie lectured on herd health problems and conducted research on infertility in water buffalo.

He received the 1979 Carl J. Norden-Pfizer Distinguished Teaching Award and the U of I College of Veterinary Medicine's Special Service Award in 1994. Dr. Brodie served in the Army from 1942-1946. His wife, Colleen; five daughters; and a son survive him. Memorials may be made to PACE Inc., 1317 E. Florida Ave., Urbana, IL 61801; College of Veterinary Medicine, University of Illinois at Urbana-Champaign, Urbana, IL 61802; or Champaign Public Library, 200 W. Green St., Champaign, IL 61820.

Harold W. Faulkner, DVM, 93, of La Prairie, IL, died Dec. 29, 2007. Dr. Faulkner received his veterinary degree from Ohio State University in 1943. From 1946 until retirement in 1982, he owned a practice in Camp Point, IL. An Army veteran of World War II, Dr. Faulkner was a member of the American Legion. As a member of the Camp Point Area Welfare Association, he helped establish the Community Clinic. Dr. Faulkner's daughter and son survive him. Memorials may be made to the Camp Point United Methodist Church, 104 W. Wood St., Camp Point, IL 62320; or Golden Good Shepherd Home, 101 Prairie Mills Road, Golden, IL 62339.

Alicia A. McEniry, 70, of Ashton died Saturday, March 1, 2008, at home. Wife of Dr. William J. McEniry, Alicia was a diligent worker for all things veterinary medicine and all things auxiliary. She will be missed deeply by her family and friends, including those of the Northern Illinois Auxiliary, the ISVMA Auxiliary and the AVMA Auxiliary. She gave so much of herself to her family, the Ashton Veterinary Clinic, and to help promote veterinary medicine locally and nationally.

Alicia was born on January 20, 1938 in Harper, IA the daughter of Lester and Lorraine Merz. She graduated from St. Ambrose College Division of Nursing, Davenport, IA, in 1958. She married William J. McEniry on June 24, 1961 in Washington, IA. Alicia was head nurse of Children's Orthopedics at the State University of Iowa's Hospitals until moving to Illinois in 1962. She was the office manager for the Ashton Veterinary Clinic. She served on the Auxiliary to the Northern Illinois Veterinary Association (Executive Board, Treasurer), Auxiliary to the Illinois State Veterinary Medical Association (President, Treasurer), American Veterinary Medical Association Auxiliary Association (Executive Board, Treasurer). She also served on the Rochelle Community Hospital Foundation and the Executive Board of the Rochelle Community Hospital (Executive Board, Treasurer).

She is survived by her husband, William J. McEniry; daughter Kelly (Jeff Higginbotham) McEniry of Spotsylvania, VA; sons Patrick (Erin) McEniry, of North Aurora, IL, and Michael McEniry, Los Angeles, CA and three grandchildren. Upon her request, in lieu of flowers donations can be sent to St. Patrick Catholic Church and St. Vincent DePaul of St. Patrick Church in Rochelle, Ogle County Hospice and Ashton Fire Department.

ISVMA Board of Directors to Make Matching Funds Available

Help endow ISVMA Class Representative Scholarships

In an effort to ensure the permanency of the ISVMA Class Representative scholarships, the ISVMA Board of Directors voted to match all contributions to the Student Scholarship fund (up to \$10,000).

The ISVMA encourages student leadership in organized veterinary medicine through four class representative positions. Each class votes for a representative their incoming year, and that individual then has a short list of responsibilities to fulfill each of their four years as ISVMA Class Representative.

To support the endowment for the ISVMA Student Representative scholarships, mail your check made out to the Illinois Veterinary Medical Foundation to the ISVMA office at 1121 Chatham Road, Springfield IL 62704 or make a secure online contribution at www.isvma.org/about_us/foundation.html. Your contribution will have double impact if you contribute now!

The Illinois Veterinary Medical Foundation

Contributions to the Illinois Veterinary Medical Foundation (IVMF), a 501(c)3 charity, are used to provide scholarships and to develop and support charitable programs related to the veterinary profession.

Your donation, which is fully tax-deductible, should be made payable to the Illinois Veterinary Medical Foundation and mailed to: IVMF, c/o ISVMA, 1124 Chatham Road, Springfield, IL 62704. The ISVMA thanks those who have forwarded contributions over the past two months:

IN MEMORY OF
Alicia McEniry

READERS' FORUM

Q: A client recently purchased a prescription medication from our clinic and now wants to return it for a refund, is this legal?

A: No, according to the rules and regulations for the Illinois Pharmacy Practice Act; "Pharmacists and pharmacies are prohibited from accepting from patients or their agents for reuse, reissue or resale any dispensed medications, chemicals, poisons or medical devices except for: 1) medical devices that can be properly sanitized prior to reuse, resale or reread; and 2) Medications and medical devices that are dispensed and stored under conditions defined and supervised by the pharmacist and are unopened in sealed, intact and unaltered containers that meet the standards for light, moisture and air permeation as defined by the current United States Pharmacopoeia (USP)/National Formulary or by the United States Pharmacopoeia Convention, Inc." (Title 68, Professions and Occupations, Chapter VII: Department of Financial and Professional Regulation, Part 1330 Pharmacy Practice Act of 1987, Section 1330.91, Subsection f).

Q: We have a client who is challenging our hospital policy. We will not sell heartworm preventative without having run a heartworm test for an animal. They are refusing the test and demanding we sell them the heartguard preventative. Are we within our legal rights to withhold selling the medicine?

A: From the manufacturer of the medicine to various professional societies, all experts specify that heartworm preventative is to be used jointly with the testing done in your practice. As stated by the American Heartworm Society (www.heartwormsociety.org), "Before starting a preventive program, all dogs that could possibly be infected with mature heartworms should be tested. Giving heartworm preventives to dogs who have heartworms can lead to severe reactions that could be harmful or even fatal to the dog."

Q: We have an animal that has been abandoned. If we follow all that the Practice Act specifies, and the animal has not been claimed, do we have to destroy the animal?

A: The text of the Practice Act does not specify that the animal has to be destroyed. The following is part of what is specified in the Veterinary Medicine and Surgery Practice Act of 2004 (225 ILCS 115/18) This is what is written:

"Sec. 18. Unless otherwise contractually provided between veterinarian and client, a veterinarian may dispose of any animal abandoned in his establishment, provided he shall give notice of his intention to do so to the owner at the last-known address by certified mail, return receipt requested, and shall allow a period of 7 days to elapse after the receipt is returned before disposing of such animal. But if the owner cannot be located at such address, the veterinarian shall give such notice by publication in a newspaper published and having a circulation in the area in which such owner was last known to reside and shall allow a period of 7 days to elapse after such publication before disposing of such animal."

How to Login to the Member Center

Username Field = Your Last Name (Ex. Smith)
Password Field = Your Birthday (m/d/year)*

*Note: when entering your month and date, DO NOT include zeroes if your month or date is a single number. DO include the slashes. Example: 4/7/1962

ISVMA Sponsored Programs

The ISVMA has an expanded list of sponsored programs intended to improve the bottom line for veterinary practices. Take advantage of the following to save money and/or staff time for more productive work for the practice.

Diversified Services Group

Licensed collection agency that recovers delinquent receivables.
Jerry Kane
jmk@divservgrp.com
888/494-7900

Federal Check Recovery

Recovery of dishonored checks.
Recover 100% of collected check's face value.
Perry Fischer
vp@federalcheck.net
573/256-6540

TransFirst Health Services

Provider of transaction processing services and payment technologies tailored for veterinarians. René Buzicky 1-800-577-8573 ext 160

The ISVMA has a new home.
Please update your address books.

NEW ADDRESS!

1121 Chatham Road
Springfield, IL 62704

NEW PHONE!

217/546-8381

NEW FAX!

217/546-5633

CONTINUING EDUCATION

Check online at www.isvma.org for an updated list of continuing education opportunities!



Save the Date!

ISVMA's 2008 Annual Convention is November 7-9.

We're in the Chicago Suburbs this year at the Westin Yorktown Center in Lombard, IL.

Here's a brief glimpse at just some of the terrific speakers who are coming this year!

John Angus, DVM, ACVD
 Anne Barger, DVM, MS, Dipl ACVP
 Heidi Barnes-Heller, DVM, DACVIM-Neurology
 Kathleen Bonvicini, EdD, MPH
 Kenneth Ehlen, DVM
 Kevin Fitzgerald, DVM, PhD, ABVP
 Ava Frick, DVM
 Kathy Fritz
 Gail Golab, DVM, PhD
 Thomas Graves DVM, MS, PhD, ACVIM
 Ralph Hamor, DVM, ACVO
 John Herrmann, DVM, ACT
 Stephen Hooser, DVM, PhD
 Stephen Juriga DVM, AVDC
 Miyu Mercier, DVM
 Colleen O'Keefe, DVM, MS
 Kirsten Poppen, JD
 Andrew Rosenfeld, DVM, ABVP
 Debra Sauberli, DVM, DACT
 Eva Sikorska, DVM
 Terry Takash, JD
 Rolan Tripp, DVM
 Peter Weber, MS, CAE

Information will become available soon on the ISVMA website.
 Watch for it!

ADVERTISING POLICIES AND RATES

Display ads

RATES:

\$300 Quarter page
 Horizontal 4 3/4" W x 3" H
 Vertical 2 1/2" W x 5" H

\$500 Half page
 \$600 Two-Thirds page
 \$900 Full page

DEADLINES AND PUBLICATION: All artwork must be submitted May 15, 2008 for inclusion in the June/July 2008 issue. Targeted Mailing Date: First week of June.

TECHNICAL SPECIFICATIONS: File format requested - .jpg or .tif. Grayscale; screens accepted; no bleeds.

FORWARDING INSTRUCTIONS: Submit by email to brenda@isvma.org or mail on disk to ISVMA, 1121 Chatham Road, Springfield IL 62704. ATTN: Brenda Weber. We will confirm by sending you a faxed contract for your signature.

Classified ads

RATES: ISVMA Members pay a discounted

rate of \$50.00 for first 40 words, \$ 0.35 each additional word plus a complimentary posting on the ISVMA website. Non-Members pay a rate of \$75.00 for first 40 words, \$ 0.45 each additional word plus an additional fee of \$20.00 for placement online. Exception for unemployed, ISVMA member DVM: may place a "Seeking Employment" ad free of charge for up to 6 months.

DEADLINES AND PUBLICATION: Any classified ad purchased, after confirmation of payment, will be posted both on the ISVMA website at www.isvma.org and the next available edition of the "Epitome". Webpage ad will run through the end of the "Epitome" publication date in which it will appear. All ads and cancellations must be submitted in writing or email by May 15, 2008 for inclusion in the June/July 2008 EPITOME. Targeted Mailing Date: First week of June. Please read your ad the first time it runs. If there are errors, notify us immediately. ISVMA liability is limited to the first issue of publication.

FORWARDING INSTRUCTIONS: Submit online, www.isvma.org; by email, jill@isvma.org; fax 217/546-8381; or mail, Illinois State Veterinary Medical Association, 1121 Chatham Road, Springfield IL 62704. ATTN: Jill Blanton. We will confirm by sending you a faxed contract for your signature.

Smart Moves for Technicians

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- Take your communication skills to the next level: increase compliance, client understanding and improve co-worker interaction
- Get specific tools to drastically increase exam room efficiency and effectiveness
- Create internal work satisfaction and improve the working atmosphere at your practice
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CLASSIFIEDS

VETERINARIAN SEEKING EMPLOYMENT

Small animal veterinarian with 25 plus years experience looking for employment; will also do part-time, relief, emergency work. Located in the western Chicago suburb of Naperville. Contact Dr. Dave Reed at 630/527-9359 or ReedDVM@aol.com.

VETERINARY RELIEF

1995 IL graduate will provide relief services to small animal clinics in Macon and surrounding counties. Saturdays work well for me. References available on request. Contact Donna Maxwell DVM at 217/864-9697 or drdonnamaxwell@msn.com.

IN-STATE OPPORTUNITIES SEEKING VETERINARIANS

DVM position available at Emergency Veterinary Care South in Crestwood, IL 60445, a busy fully-equipped well established small animal clinic. Work approximately 13 shifts per month with an experienced staff. Minimum 1 year experience. Emergency experience not required. Guaranteed base salary plus increasing percentage. (\$110K + potential. Excellent benefits, including IRA with employer match, insurance, CE and vacation. Call Barbara Egner 708/335-4424, fax 708/388-3795; email baegner@aol.com.

Wanted full- or part-time veterinarian for AAHA hospital in Ottawa, IL. Experience preferred. Five day work week, competitive salary with fringes, emergencies handled by an emergency hospital. We practice modern, progressive companion animal medicine in a relaxed atmosphere. Call Dr. Clayton at 815/434-0363 or fax resume to 815/434-0381, Attn. Dr. Clayton.

Emergency Veterinarians: Animal Emergency and Referral Center currently has opportunities to join our emergency practice as an emergency veterinarian. We are one of the Midwest's premier 24 hour emergency, critical care and specialty referral practices. Located in Northbrook IL, (a northern suburb of Chicago) our emergency and critical care practice services the greater Chicago area. Our specialty referrals come from as far away as Wisconsin, Iowa, Michigan, Ohio and of course, throughout IL. Our veterinary services medicine, orthopedic and

soft tissue surgery, cardiology, neurology/neurosurgery, radiology, and specialized imaging. Each specialty department is headed up by a board certified veterinarian, who also sponsor our prospering veterinary internship program. Support staff of 100 includes technicians, technician assistants, receptionists and administrative personnel. The medical center is equipped with a wide range of diagnostic and monitoring equipment to include ultrasound with color flow Doppler, video endoscopes, fluoroscopy, CT and MRI digital imaging. We have a well-equipped in-house laboratory and provide on-site blood banking. AERC maintains a strong commitment to continuing education. Providing CE to our community as well as to our staff is a fundamental part of our core values. As an associate emergency veterinarian, you will have the opportunity to continue to grow your career by participating in CE at our veterinary center, and offering CE to the referring community. We are in search of energetic veterinarians that enjoy practicing emergency medicine, and insist on practicing high quality medicine in a fast paced environment. Our veterinarians celebrate the human-animal bond and can successfully blend what is in the best interest of both the patient and the client. Applicants must have excellent communication skills, be responsive to the referring veterinarians and possess a diverse skill set to handle a busy, and often complicated emergency case load. To learn more about employment opportunities with AERC and our outstanding compensation and benefits package, please contact Sheri Rothschild at 847/564-3109, e-mail your CV and questions to her at strothschild@aercenter.com or fax to 847/564-9604. Visit our website at: www.aercenter.com.

FT veterinarian for small animal practice in beautiful, historic Galena. Our clinic offers high quality, compassionate care for our patients in a supportive, non-burnout environment. Nice, newer, well-equipped facility; FT compensation and excellent benefits with 32-36 hour week. Definite buyin/buyout for interested individual. If you are cheerful, motivated, caring and seek to practice high-quality medicine AND enjoy a great quality of life this may be the place for you. Dr. Barbara Bernard at 815/777-2592 or barbvet@hotmail.com.

JOIN OUR TEAM! Gold Coast Animal Hospital is an AAHA certified practice that has been serving the people of Chicago since 1963. Our neighborhood is minutes away from Chicago's finest museums, restaurants, sport arenas, shopping, and the beach! We enjoy a diverse medical and surgical caseload, and perform many advanced surgeries, including orthopedics. We have a lot of toys that make practice fun, such as ultrasound, video otoscope, endoscopy and laser. We also have an inground swimming pool, underwater treadmill, ultrasound therapy, and electric stimulation. Our clients are great, and treat their pets like pampered family members. We are looking for a highly motivated DVM with superior people skills. Would be most interested in an experienced DVM with experience/certification in canine rehab to direct our rehab program. Generous salary/benefits. Please contact Dr. Reece at 312/440.0254, hfreece@aol.com, or mail to 8150 Forestview Dr., Orland Pk IL 60462.

We are looking for a third veterinarian for a 3 full-time and 1 part-time practice. This is a progressive mixed animal practice, located in central IL. It is approximately 50% small animal, 25% bovine, 15% equine, and the remainder swine and small ruminant. It is a new 8000 sq. ft. clinic built in 2002. It is fully equipped with the latest technologies, e.g. laser surgery, ultrasound, 2 xrays with automatic processor, gas anesthesia and monitoring i.e. BP, SPO2, ECG, in house chemistry and CBC, ICU, dedicated isolation, etc. We have haul in facilities for both large animal and equine, and stalls for overnight care. There are hydraulic chutes for cattle work and stocks for equine work. We also have Power Floats for equine dental work. We also do bovine ET and reproductive work in cattle and horses. We offer a very competitive salary and a wide range of benefits, including but not limited to 401k, paid vacation, continuing education, life, health, disability, and

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malpractice insurance. Contact Dr. Bill Armbruster, 309/247-3231. Check out our website www.greenhavenanimalclinic.com.

Veterinarian needed for integrative, 3 1/2-doctor small animal practice. Our caseload consists of 80% traditional veterinary appointments and 20% alternative appointments. We offer clients a full range of treatment options. State-of-the-art surgical and dental equipment, digital and dental radiography, ultrasound, acupuncture, veterinary chiropractic, underwater treadmill and rehab therapies. Exceptional staff and clientele. Competitive salary and benefits. Avian/exotic caseload available for interested applicant. Only 30 minutes from downtown Chicago. Full or part-time will be considered. Position open June 2008. Please e-mail resume to drjoewhalen@yahoo.com, fax to 708/423-3484, or mail to LePar Animal Hospital, 3811 W. 95th St., Evergreen Park IL 60805.

Near North Animal Hospital is looking for a dedicated, full-time veterinarian to join our growing animal hospital located in Chicago's Old Town neighborhood. We offer a friendly, helpful, dedicated staff, benefits and competitive salary. Fax Curriculum Vitae to Bel Jackson at 312/944-8245.

Progressive feline only veterinary clinic near eastern Wisconsin/IL state line desires full- or part-time associate with exceptional people skills. Paperless practice with digital dental radiography, G.E. Logic 5 Pro ultrasound, Snyder intensive care unit, complete in-house laboratory, and onsite clinic manager. Two plus veterinary doctor rotation allows for 4 day work week. No emergency calls. Staff veterinarians have over 30 years experience practicing exclusively feline medicine. Affluent community with committed clientele and award winning schools. Competitive salary, exceptional benefits package and opportunity for stock give away. Experience desirable, but willing to mentor. Call or fax resume to Bryan Schmidt, phone 847/226-9633 or fax 847/680-1775.

Join the PAWS Chicago Clinic team as a Spay/Neuter surgeon Tue., Wed., and Thurs., Sat. or Sunday. From 7:30 am to approximately 3 pm. Must be able to perform 35 S/N per day. No customer

exams or surgery prep. Contact Clinic Director for information and details. Email Laura Hinze, LHinze@pawschicago.org or fax 773/521-1082 or call 773/475-9430. Immediate opening available. We are a HVHQS Non-Profit Clinic with 57,000 surgeries done and counting!

Shelter Medicine Veterinarian needed: PAWS Chicago Admissions Center- Wednesday and Friday-Monday 4hrs per day flexible timing. Work with PAWS Chicago to ensure that the medical needs of our rescue animals are met. Position open now. Come help us improve the lives of Chicago's homeless pets. For more information contact Judah Battista at 773/475-9460 or jbattista@pawschicago.org.

Full-time associate needed for fast growing veterinary clinic in Pekin, IL. Individual must have terrific people skills, be proficient at diagnostics, soft tissue surgery, basic orthopedics and have a genuine desire to expand knowledge and surgical skills. Pekin is a community of 35,000 and a great place to raise a family, only 2 1/2 hours from Chicago and St. Louis. Our facility is currently being expanded and remodeled to keep pace with the high quality medicine practiced and client demand. Our fully-equipped hospital has ultrasound, Med Rx., video endoscopy, laser and radiowave surgery, full in-house lab, orthopedic capability and a complete physical rehabilitation center. Work week consists of 36-40 hours, no emergencies, SEP, CE, insurance and 2 weeks vacation the first year. Generous base salary and compensation for production. Highly motivated support staff. Good sense of humor a must. Come join a great team and have a great life! Send resume to pekinvet@ntslink.net.

The ASPCA Animal Poison Control Center is seeking a full-time, licensed clinical or emergency veterinarian who desires to combine practice experience with our extensive clinical toxicology training program to take their career in an exciting direction. Our staff achieve eligibility status for the American Board of Veterinary Toxicology and/or American Board of Toxicology certification exam after only three years. Our training program includes pharmacology and toxicology training preparing clinicians to provide life-saving diagnostic and treatment recommendations for animal poisonings and adverse reactions. Former employees have gone on to pursue successful careers in academia, industry and government. We are an Allied Agency of the University Of IL College Of Veterinary Medicine, and provide full health benefits, matching

401K, CE and ample vacation. Starting salary is \$50- \$60K (including shift differential). Send resume, cover letter and three references to ASPCA-APCC, 1717 South Philo Road, Suite 36, Urbana IL 61802, fax 217/337-0599, or email hr@apcc.aspc.org. Visit our website @ www.aspc.org for further information. EEOE.

Small animal practice is seeking a motivated, knowledgeable full-time associate for a busy well-established three doctor clinic. Our clinic is located in Peoria, IL. Practice will include high-quality medicine and surgery with our enthusiastic and compassionate staff. Personable demeanor and good communications skills are a must. 36-40 hour work week with no emergency hours. New graduates welcome. Inquiries or resumes may be faxed to: Prospect Animal Clinic, 4015 N. Prospect, Peoria Heights IL 61616. Phone: 309/688-2001. Fax: 309/688-8387. Email address: sntraubfam@insightbb.com.

Ridge Animal Clinic: Part-time or full-time associate needed for companion animal practice SE of Chicago (Lansing IL). Friendly, professional staff. Strong interest in client education is essential. Practice equipped with surgical laser. Competitive salary, benefits and potential ownership. Contact Kerri Katsalis, DVM at 708/474-3100 or fax 708/474-2870.

There's more to life than veterinary medicine! Far northwest suburban Chicago area small animal practice seeks associate. We offer all the amenities including excellent salary, benefits and scheduling. Please contact Dr. Ray Kusnerz at petvet49@aol.com or 630/247-0423 or 847/742-8298. We look forward to meeting you.

The University of IL at Urbana-Champaign Veterinary Teaching Hospital invites applications for a full-time (100%), 12 month, clinical-track faculty position with rank of assistant, associate or full professor, in companion animal primary care. DVM or equivalent degree is required. While all applicants will be considered, candidates with 3 or more years of small animal experience are preferred. He/she must be competent in common medical and surgical practices, and knowledge of practice management is required. American Board of Veterinary Practitioner certification is desirable, but not required. Successful candidates will

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have excellent communication, interpersonal, team building, and leadership skills. The successful candidate will help build a high-volume primary care practice within our teaching hospital. Our newly launched primary care practice will be a central component of our clinic, and the successful candidates for this position will need to be committed to education in a first-opinion clinical setting. This nontenure-track position would be available on or about July 1, 2008. Salary will be commensurate with experience and qualifications. This is a security-sensitive position. A comprehensive background check, which may include but is not limited to a criminal conviction information check, will be conducted. To ensure full consideration, applications must be received by the closing date of May 1, 2008. Applicants may be interviewed before the closing date, but no hiring decision will be made until after that date. Interested applicants are invited to submit a letter of application, curriculum vitae, a statement of career goals and interests, and 3 letters of reference to Ms. Ronda Scott, Human Resources, University of IL Veterinary Teaching Hospital, 1008 W. Hazelwood Dr., Urbana IL 61802. Application materials or questions should be directed to scott3@uiuc.edu or by telephone to 217/333-1947. The University of IL is an Affirmative Action, Equal Opportunity Employer.

VCA Hawthorn Animal Hospital in Vernon Hills, IL (Lake County) has an immediate opening for a full-time DVM. Experience preferred but not mandatory. Excellent clientele and staff. Modern, fully equipped facility. Contact Dr. James Jorgenson at 847/362-0780.

Full-time veterinarian needed for our 3-doctor north suburban practice. We have a paperless small animal practice, 15% exotics. Our staff is our finest asset and has low turnover. We also have great clients. Laser, ultrasound, new x-ray machine, dental x-ray machine (going digital this year), and other toys. You must enjoy client communication and have very good people skills. Competitive salary and benefits. Contact Dr. Steve Barten, Vernon Hills Animal Hospital. www.VHAH.com 847/367-4070.

Veterinary Associates, S.C. a growing, progressive multi-veterinarian mixed animal practice in Galena, IL is seeking an enthusiastic, dedicated associate veterinarian for our expanding companion animal segment of the practice. Responsibilities revolve around SA medicine, surgery and diagnostics. New

graduate applications are welcome. We offer a competitive salary and benefits including professional dues, CE, vacation, insurance and commission based on production. Contact: Dan Teasdale DVM at 815/777-0880 or email at vet-service@sbcglobal.net.

Animal Ark Veterinary Clinic - 4 doctor, AAHA accredited hospital is looking for full- or part-time associate. New, fully-equipped facility with excellent support staff & clientele. We're looking for a compassionate, personable team player that loves working with people and pets. Excellent opportunity for professional growth and long term association. Competitive salary & benefits. Great location in the heart of Chicago. Fax resume and cover letter, with salary requirement, to Animal Ark Veterinary Clinic at 773/442-6507 or email Practice Manager, Jennifer Landini at jennifer@animalark.us. www.animalark.us.

Veterinarian Wanted: Exciting opportunity at Animal Emergency & Referral Center, one of Chicagoland's premier 24/7 emergency, critical care and specialty referral hospitals, dedicated to providing the highest quality compassionate patient care. We seek a senior emergency veterinarian to practice in and manage our emergency service. Our professional staff includes 5 dedicated and talented emergency veterinarians, 6 veterinary interns, and board certified specialists in the disciplines of Cardiology, Internal Medicine, Surgery, Neurology/Neurosurgery, and Radiology. Wide range of diagnostic and monitoring equipment, CT, MRI, Fluoroscopy. To learn more contact Sheri Rothschild at srothschild@aercenter.com, or visit our website at www.aercenter.com.

The Animal Emergency Clinic of Springfield, IL is seeking a third full-time veterinarian. Rotating schedule with every third weekend off, average 3 shifts per week (40 hours). Springfield is one of the least expensive cities to live in the Midwest and traditionally has maintained a very stable economy. Lots to do here - great place to live. What cannot be done here, can be done 90 minutes away in St. Louis or 3 hours away in Chicago. Fully equipped, like-new facility. Production based salary with a quarantined base of \$85,000. Benefits: Dues paid for all major associations, PLIT liability, 2 weeks vacation, \$350/month health care benefit, personal pet health allowance, \$1000 CE, \$1,000 moving bonus, \$1500 no interest loan to assist with moving. Contact Dr. Jacki Atkins, Animal Emergency Clinic of Springfield, 1333 Wabash Ave,

Springfield IL 62704; fax; 217/787-6095, or phone: 217/787-1084, or email: jatkins@casscomm.com.

MULTIPLE SPECIALTY POSITIONS AVAILABLE IN DOWNERS GROVE : RADIOLOGIST, RADIOLOGIST, RADIOLOGIST and RADIOLOGIST and RADIOLOGIST Arboretum View Animal Hospital in Downers Grove IL is currently seeking a board certified or a board-eligible veterinary radiologist. A vacancy has been created due to the retirement of our previous radiologist. This is a great opportunity for a talented individual to help the diagnostic imaging department build and grow. Arboretum View Animal Hospital is also seeking to welcome both a cardiologist and a neurologist to join our growing team of specialists and emergency veterinarians. Applicants should be individuals who have completed residency training or individuals with credentials accepted by ACVIM. Lastly, Arboretum View Animal Hospital is seeking a highly motivated veterinarian who is board certified or has completed residency training in Surgery to join our team of dedicated surgeons. All candidates should be a dependable, compassionate, self-motivated individual with a positive attitude and a strong team spirit. Candidates must possess a dedication to the pursuit of excellence in the clinical practice of veterinary medicine. Our AAHA-accredited, fast-paced hospital consists of a 24-hour emergency service, specialty referral service and general practice facility. Boarded doctors include 3 surgeons, an internist, an oncologist and a dermatologist. Other doctors include 10 emergency doctors, one board-eligible internist, 2 doctors practicing Integrative Medicine, 4 general practice clinicians and 3 interns. Equipment in diagnostic imaging includes 2 radiology suites (one with C-arm fluoroscopy), on-site CT scanner, mobile MRI, 2 ultrasound machines, and a gamma camera suite. Other features include a full in-house lab, endoscopy, 3 surgical suites and an underwater treadmill. These jobs offer a generous compensation package which includes base salary, percentage bonus, health insurance including medical, dental and vision, 401k, CE allowance, association dues and more. This is also a great opportunity to join Arboretum View Animal Hospital as we are now a member of the BrightHeart Veterinary network. BrightHeart is the national network of advanced-care veterinary

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of advanced-care veterinary facilities that works closely with referring veterinarians and pet owners to provide the highest standards and greatest range of options in pet care, giving pets the best chance to lead longer, healthier lives. BrightHeart provides its doctors and staff with outstanding career advancement opportunities; promotes communication with referring veterinarians; and seeks to increase public awareness of the quality options available to pet owners for the medical diagnosis and treatment of pets. More information can be found by visiting BrightHearts website at www.BrightHeartVet.com. If you are interested in any of these positions, please send a cover letter and resume to: Dr. Thomas Lassiter, 2551 Warrenville Road, Downers Grove IL 60515 tlassiter@avah.org. www.avah.org.

The ASPCA Animal Poison Control Center is seeking a full-time, licensed clinical or emergency veterinarian who desires to combine practice experience with our extensive clinical toxicology training program to take their career in an exciting direction. Our staff achieve eligibility status for the American Board of Veterinary Toxicology and/or American Board of Toxicology certification exam after only three years. Our training program includes pharmacology and toxicology training preparing clinicians to provide life-saving diagnostic and treatment recommendations for animal poisonings and adverse reactions. Former employees have gone on to pursue successful careers in academia, industry and government. We are an Allied Agency of the University Of IL College Of Veterinary Medicine, and provide full health benefits, matching 401K, CE and ample vacation. Starting salary is \$50- \$60K (including shift differential). Send resume, cover letter and three references to ASPCA-APCC, 1717 South Philo Road, Suite 36, Urbana IL 61802, fax 217/337-0599, or email hr@apcc.aspc.org. Visit our website @ www.aspc.org for further information. EEOE.

AAHA accredited small animal/exotics hospital in Sycamore, is looking for a P/T or F/T veterinarian. The Sycamore/ Dekalb area is fifteen minutes from the train to Chicago and is booming with

growth. We are a 3 1/2 doctor practice with six exam rooms, state of the art equipment, IDEXX blood equipment, ultrasound, endoscopy, x-ray, dental x-ray and much more. We have a large support staff including certified technicians which are used to their fullest potential so that you can focus on practicing medicine efficiently. No after-hours emergency or on call. Competitive pay with benefits packages and paid CE. Experience is preferred, but new grads are always welcome to apply. Fax resumes to 815/756-8925 or email susanp@bethanyvet.com. Visit us at www.bethanyvet.com.

Veterinarian needed for busy, growing small animal practice in historic Beverly Hills-Morgan Park. In-house Lab testing. Ultrasound. Friendly work environment. Generous benefits. Loyal clients. Will consider full- and/or part-time. Experience is helpful, as we are quite busy, but new grads are welcome to apply. Please apply at 10359 S. Western Ave., Chicago IL 60643 or send resume by mail.

AAHA Hospital seeks DVM. Capitol Illini Veterinary Services, Springfield, IL is seeking a veterinarian, new graduate or experienced veterinarian. Interest in Orthopedics is a plus, opportunity to expand current ortho-practice to include arthroscopic procedures. Full time position, 40 hours/week, no emergency calls, full benefit package. Salary Guaranteed or base plus percentage (Prosal) please contact Clyde E. Dunphy DVM, 1711 Wabash Ave., Springfield IL 62704; bisk9@earthlink.net; ph 217/483-6810 or 217/691-4950.

OUT-OF-STATE OPPORTUNITIES SEEKING VETERINARIANS

Secure YOUR future now! SA practice seeking a FT practitioner. Well-equipped facility located in a small town near scenic Lake Geneva, 45 minutes from Milwaukee and 90 minutes from Chicago. Benefits include health & malpractice insurance, profit sharing plan, CE, paid vacation and association dues. Base salary and production bonus negotiable based on experience. Emergencies shared equally. The successful candidate will be interested in future, partial or complete ownership. Send resume to Dr. Brenda Long, 688 McHenry St, Burlington WI 53105. 262/763-6055 or blong@wi.rr.com.

Multi-Species Veterinarian-Come explore Minnesota. South Central Veterinary Associates is an expanding progressive veterinary clinic seeking a multi-species veterinarian to join our practice. This is an established, six doctor practice with four clinic locations providing quality veterinary services to large and small animal clients, management services for swine and agricultural products for nutrition and health care of livestock. The majority of the work will be bovine with swine, other miscellaneous farm animals and companion animals. Our clinic locations are Albert Lea, Mapleton, Janesville, and Wells, MN. Our corporate office is in Wells, MN and is located approximately 80 miles south of the Minneapolis/St. Paul, MN area. We have an outstanding staff of technicians and veterinarians. We are looking for a practitioner who is interested in ownership long term. New graduate applicants are welcome. Please submit your resume or contact us for additional information. South Central Veterinary Associates, Jan Radke, PO Box 230, Wells MN 56097; 507/553-5038; fax 507/553-3656.

VetNetAmerica, employment placement services seeks experienced veterinarians for Specialists, Associate and Chief of Staff/Medical Director positions throughout California, the Northeast, Mountain, Northwest, Midwest and Southwestern US. DACVECC and ER opportunities available in Arizona, California, Colorado, Connecticut, Nevada, Massachusetts, and New York. Excellent opportunities now available with modern, busy, progressive small animal/exotics and specialty referral practices. Our services are free to Job Seekers and your inquiry and search are strictly confidential. Very attractive compensation

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packages being offered with comprehensive benefit packages. For more details about these opportunities, contact Pam at vetnet7@aol.com, toll free at 877/838-6384 or fax to 804/733-9100. Visit our website at www.vetnetamerica.com.

PRACTICE PERSONNEL

TECHNICIAN VETERINARY SPECIALTY CENTER: Our growing specialties include surgery, internal medicine, oncology, cardiology, nephrology, neurology, radiology/imaging, emergency & critical care, dermatology, physical therapy, behavior and ophthalmology are seeking certified technicians and veterinary assistants. For more information contact Evelyn Feekin, Veterinary Specialty Center, 1515 Busch Parkway, Buffalo Grove IL 60089; fax 847/459-1848; phone 847/459-7535 x 312, or e-mail at efeekein@vetspecialty.com.

West Suburban Veterinary Associates is seeking an excellent certified veterinary technician to join our busy four and a half doctor practice in Westmont. This is an outstanding opportunity to work in an award winning hospital alongside our excellent staff and doctors. Our state of the art facility features digital radiography, ultrasound, excellent monitoring equipment, laser, laparoscope, digital dental radiography and a dental work station. Our technicians are able to utilize their skills in a positive work environment. Solid communication skills, love for your profession and technical skills required. We offer a competitive salary and benefits package. Contact Janet Storjohann at 630/968-4212, fax resume to 630/968-4354 or email resume to jstorjohann@westsuburbanvet.com.

Certified Veterinary Technician wanted for AAHA certified Veterinary hospital in near southeast suburb of Chicago. We are interested in individuals with the following qualifications: Experience working in veterinary facility preferred-willing to train the right individual. Must have very good communication skills-verbal and written, and proper telephone etiquette. Must enjoy working with people and animals. Must have knowledge of basic medical terminology and clinical skills, basic computer and typing skills. Must be a team player and work well with others. Duties include clinical and management responsibilities. 2 part-time positions or 1 full-time position available. Competitive salary and benefits based on experience level and hire status-full

vs part-time. Contact or send resume to Dr. Marva F. Davis, Sibley Animal Hospital, 1020 Sibley Blvd., Calumet City IL 60409; 708/862-2456

SERVICES

VETERINARY HOSPITAL PLANNING, DESIGN, AND CONSTRUCTION: Are you considering improvements, additions, or a new facility but don't know what is feasible or how to start? We can define the facility possibilities and approach to achieve your goals. JF McCarthy phone: 708/547-5096 email: jfmcCarthy@ntsource.com.

Financial Services for IL veterinarians. Savings for retirement, business succession, life insurance. Call Wayne Heimbach, CLU, at 847/414-5160 for a preliminary discussion. E-mail: wheimbach@igc.org.

Ownership opportunities - Asset Growth Systems links buyers with practices needing to transition ownership. Confidential searches are executed for veterinarians seeking an initial ownership opportunity and for practice owners wishing to expand. Services include search, market analysis, financial planning, negotiation and securing financing. For a confidential discussion please contact Kyla Lombardo at AGS 708/383-9200 or via email at agsystems1@yahoo.com.

AVMA GROUP HEALTH AND LIFE INSURANCE TRUST Fred Rothschild, CLU, RHU and David Rothschild have advised over 400 veterinarians. For AVMA Group Health and Life information, underwritten by New York Life Insurance Company, New York, NY contact us at 800/673-5040 or Rothschild-Ins@mcleodusa.net for analysis.

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9. **Make reconciliation easy** for you and your bookkeeper. TransFirst deposits gross funds to your bank account and has simple, easy to read monthly statements.
8. **Ongoing support** makes a big difference. Do you have access to a **free, 24/7 Help Desk?** TransFirst staffs its OWN in-house service desks and offers the best control of situations that might pose a problem for our merchants.
7. **Easy enrollment.** Processes vary between companies, but they shouldn't take more than a week or less than a day. The TransFirst Enrollment Page is a simple one-page document and our Merchant Agreement is easy to read.
6. **Variety of payment options** — Your clients expect you to **accept credit cards, debit cards, and electronic checks.** Do you have all of these services available? **TransFirst has negotiated special rates for your association and all members qualify.**
5. **Beware of equipment leases.** TransFirst Health Services does not lease equipment; we offer affordably priced new and refurbished equipment and short-term rental for our merchants. Leases tend to be a costly option for merchants, more so than necessary.
4. **Is your credit card information secure?** Credit card security means **your internal processes have to be secure, too.** TransFirst can review the regulations governing card security with you and assist in compliance.
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Make an informed decision! For more information, contact TransFirst Health Services at **(800) 577-8573** or email **ISVMA@TransFirst.com**. *We look forward to serving you!*