

Welcome to Power of 10!

The Concept

Power of 10 is an ISVMA initiative designed to help recent graduates develop fundamental skills in leadership, communications and business. It also provides each participant with 20 hours of continuing education (four hours per session) at NO COST!

How It Works

Ten participants will be selected from the applicant pool to participate in Power of 10 leadership academy. Participants will join a network of peers in a series of learning experiences that commence in October 2016 and culminate in May 2017. Power of 10 is a pathway to help recent graduates answer questions like:

- *I emerged from veterinary school and am in practice—but how can I get a better grasp on what makes me tick?*
- *Now that I have a technical staff, how can I form, manage, and lead an effective team?*
- *Who am I in the bigger picture, and what can I give to my family, my community and my profession that will be my legacy?*

We anticipate that the Power of 10 class will create a sense of community and participants will likely build lasting bonds with other members of the leadership academy class.

In-person learning experiences are scheduled to minimize the impact on working hours—and the entire program is designed to garner support from practice owners who recognize their key responsibility in developing human resources.

The Cost

Participants will receive full tuition scholarships to the program. ISVMA will provide a meal, coaches and the curriculum team for each learning experience. Participants are responsible for their own lodging, if needed, and for transportation to all programs. Limited gas and lodging scholarships may be available.

Key Benefits

Through the Power of 10, participants will:

- Develop a fundamental understanding of leadership skills and emotional intelligence
- Deepen comprehensive communications styles
- Acquire critical skills to intensify business acumen
- Gain the competency to utilize these skills within one's life, practice and community
- Heighten awareness of one's self and better understand how to maximize interactions with those around you
- Develop a vision of the leader you can be and what it takes to become that leader
- Experience a supportive environment that fosters meaningful interpersonal relationships and collaborative, lifelong interactions



Power of 10 Sample Curriculum

Communications Focus: Communication Styles and Centers; Chain of Command; There's a Form for That?; and Human Resources.

Professional Development: Organized Veterinary Medicine; Practice Act and Ethics; Professional Liability; Animal Advocacy, Clinical Productivity and Sales Marketing.

Career and Financial Management: Time Management; Strategic Thinking and Planning; Goal Setting; Financial Planning and Retirement; Interviews and Negotiations; and Compassion Fatigue.

Leadership Skills: Team Building; Conflict Management and Resolution; Communication with the Media; Animal Welfare and Advocacy; Legislative Process and Government Relations.

Schedule 2016

Oct. 6-7: Carbondale

Dec. 5: Naperville

Schedule 2017

Feb. 22: Peoria

April 1-2: Pittsfield Area

May 3: Springfield

How Do I Sign Up?

Get your practice owner to commit to supporting your involvement in this initiative since it means you will be away from work to attend these important sessions. Remind the boss, you will be receiving 20 hours of CE!

The application process for the 2016-17 Power of 10 Leadership Academy opens July 12, 2016 and closes Aug. 5, 2016.

This program is intended for veterinarians who have graduated in the last seven years; other candidates may be considered based on the number and quality of applicants so please complete the process if you are interested in participating. All applicants must be ISVMA members.

The Coach



Dr. Colleen Lewis, an ISVMA Board of Directors member, a private practice owner, educator and leader in the profession is the Power of 10 coach. She will be assisted by a team of subject matter experts, veterinary mentors and certified facilitators in helping Power of 10 participants through an in-depth, high impact learning experience.

