

Northern Illinois VMA  
2018 Spring Meeting  
April 25, 2018

**REGISTRATION**

Please photocopy if more than 1 attendee

\_\_\_\_\_  
Name of ATTENDEE as it will appear on name badge

\_\_\_\_\_  
Credentials—DVM, CVT, MS, etc. (when applicable)

\_\_\_\_\_  
Clinic

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email address  
(required for confirmation AND link to online notes)

Do you require a vegetarian meal?

YES NO CIRCLE YOUR REPLY

**Pre-Registration deadline:**

**April 13, 2018**

All attendees will be processed on-site  
as walk-ins after that date.

PLEASE TURN OVER AND  
COMPLETE OPPOSITE SIDE OF FORM

**Speaker**

**Lawrence D. Firkins, DVM, MS, MBA**

Dr. Larry Firkins is a Professor and the Associate Dean for Public Engagement at the University of Illinois, College of Veterinary Medicine.

Dr. Firkins obtained his Doctor of Veterinary Medicine from the University of Illinois in 1986 followed by a Master of Science degree in Epidemiology in 1996. He completed his Master of Business Administration degree from the University of Illinois in 2001.

During his time at the University of Illinois, Dr. Firkins has focused his teaching efforts on the integration of practical business skills into the veterinary curriculum. Earlier this year, he was named to the List of Teachers Ranked Excellent by Their Students for the 61<sup>st</sup> time. Dr. Firkins has given over 140 international presentations in 15 countries, and over 550 presentations throughout the US.

**Julie Black, CVT**

Ms. Black has worked within the profession since 1981. With tenures in General Practice, Emergency Medicine, and Referral Practice. She is a member of VHMA, IVECCS, Green Cross Academy, and is a Certified Compassion Fatigue Educator. She currently works as a Diagnostics Consultant with IDEXX Laboratories.

**Northern Illinois Veterinary Medical Association has registered as a not-for-profit 501(c)(3) corporation, incorporated in the state of Illinois. As such, we will be presenting our Constitution and Bylaws for approval at our 2018 Annual Meeting. For a copy of the proposed Constitution and Bylaws as approved by the board, please email Secretary-Treasurer Bob Ebbesmeyer (gvdocbob@gmail.com).**

**We are accepting nominations for membership to the NIVMA Board. Those nominated must be identified as a member of Region VI of ISVMA. Nominations may be accepted for Veterinarians and for Certified Veterinary Technicians.**

Northern Illinois Veterinary  
Medical Association  
1121 Chatham Road  
Springfield IL 62704  
info@isvma.org

Register online at  
[www.isvma.org](http://www.isvma.org)

2018 Northern Illinois VMA Spring Seminar

Northern Illinois  
Veterinary  
Medical Association

For Veterinarians, Certified  
Veterinary Technicians, and  
Practice Managers

Speakers:  
Larry Firkins, DVM, MS MBA  
Julie Black, CVT

Wednesday, April 25, 2018

6 hours of  
Continuing Education for  
Veterinarians and Certified  
Veterinary Technicians

Tebala Event Center  
7910 Newburg Road  
Rockford, Illinois



**PROGRAM**

**8:00 AM—8:50 AM**

Registration/Continental Breakfast

**8:50 AM—9:00 AM Welcome:**

Dr. Chris Gunnon, President

**Presenter:** Larry Firkins, DVM, MS, MBA

**9:00AM—10:30AM**

***Rising to the Challenge***

- The importance of positioning others to be successful
- The impact of coaching – working with people to get better
- Dealing with first order challenges
- The significance of effective communication
- The value of fully staffed, long-term stable teams

**10:30AM—10:45AM Break**

**10:45AM—12:00PM**

***Getting Work Done Through Others***

- Focusing on the environment, not the individual
- Creating an All-In workplace
- Going beyond just avoiding errors
- Accomplishing competence through clarity
- Getting from me to we

During our interactive time together, we will focus on proven techniques that will allow Managers to better achieve the results that your organization expects from you while enhancing the retention of your key people. Among the concepts we will unpack include the importance of positioning others to be successful, the impact of coaching in order for people to improve performance, as well as exploring the significance of effective communication as we strive to define the value of fully staffed, long-term stable teams. We will also cover the important aspects of becoming an employer of choice.

The significance of the concepts we will cover is their universal application not just to work situations, but to all of our daily encounters that involve people. In a world in which we are all too busy, we will discuss how we determine what efforts are of the most value to our organization, co-workers, clients, family, and friends - to all the relationships we have with those we encounter each day.

**12:00PM—1:30PM NIVMA Annual Meeting—Luncheon**

**Presenter:** Julie Black, CVT

**1:30PM—4:20 pm**

**Compassion Fatigue—How to Recognize it, Common Causes in our Profession**

**Effects of Compassion Fatigue Personally and on the Practice**

**Strategies for Self Care, Work Life Balance, and Resilience**

This session was developed to define and raise awareness of compassion fatigue in the veterinary setting. We will discuss signs of compassion fatigue, causative situations, effects on the practice, and self care strategies. Attendees will leave better able to recognize CF in themselves and their teams, and will also be able to assist with self care strategies. Recommendations for outside resources as well as a self assessment tool will be provided.

**Continuing Education**

Meeting attendance qualifies Veterinarians and Certified Veterinary Technicians for 6 hours of CE.

**Meeting Place**

Tebala Event Center, 7910 Newburg Road,  
Rockford, IL



**NIVMA Officers**

**President**

Dr. Chris Gunnon, Dixon, IL

**Past President**

Dr. Abe Trone, Lena, IL

**President Elect**

Dr. Kelli Kramer

**Secretary/Treasurer**

Dr. Bob Ebbsmeyer, DVM

**NIVMA Board Members**

Dr. Lynda Gould, DVM  
Ashton, IL

Dr. Katie Harbach  
Rockford, IL

Dr. Heather Sperflage  
Ashton, IL

**Regional Representatives to ISVMA Board of Directors**

Dr. Lynda Gould, Ashton, IL  
Dr. Kelli Kramer, Cherry Valley, IL

**Northern Illinois VMA**

**2018 Spring Meeting April 25, 2018**

**REGISTRATION FEES**.....\$ \_\_\_\_\_

Prior to April 13, 2018

DVM.....\$ 165

CVT .....\$ 90

Practice Personnel/Other.....\$ 90

DVM or CVT Student.....\$ Free

**REGISTRATION FEES**.....\$ \_\_\_\_\_

For registrations rcv'd after

April 13, 2018 .....\$ 15

**Total Enclosed**.....\$ \_\_\_\_\_

**Payment**

Send this form with payment to:

*NIVMA Spring Meeting  
1121 Chatham Road  
Springfield IL 62704*

Submit payment by credit card via fax to  
217.546.5633 or mail to address above.

**Check One:**

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Cardholder's Name

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Signature

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Billing Address (if different than on opposite side)

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Billing City, State, Zip (if different )

***NIVMA Officers thank our industry partners for their generous support of our meeting:***

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**FOR ANIMALS. FOR HEALTH. FOR YOU.**



**Silver Level Sponsors**

