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Take Advantage of Online Registration!
Go to www.isvma.org and register today.

Pre-Registration deadline:

April 10, 2020



Illinois State Veterinary Medical Association

IN CONJUNCTION WITH SOUTHERN ILLINOIS
VETERINARY MEDICAL ASSOCIATION

**5TH ANNUAL DOWNSTATE CONFERENCE
APRIL 18, 2020**



Illinois State Veterinary Medical Association

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VETERINARY MEDICAL ASSOCIATION

5TH ANNUAL DOWNSTATE CONFERENCE APRIL 18, 2020

Morning Registration: 8:15 a.m. - 8:45 a.m.
Sessions: 9:00 a.m. - 4:00 p.m.

SPEAKERS

DVMs:

Clarke Atkins, DVM, ACVIM
Debra Olbrich, DVM, MS

CVT/PRACTICE MANAGEMENT:

Leslie Wereszczak, LVMT, VTS (ECC)
Nichole Gabridge, CVPM, CCFP, MSM

Doubletree by Hilton Hotel
1000 Eastport Plaza Drive • Collinsville, IL 62234

Continuing Education Hours: 6

SAVE THE DATE

ISVMA Annual Convention
Nov. 13-15, 2020
Tinley Park Convention Center

Featuring Keynote and CE Sessions By:



Temple Grandin, PhD
Colorado State University

“Through groundbreaking research and the lens of her autism, Temple Grandin brings startling insight into two worlds (animal welfare and autism).”

--Source www.Ted.com

FUN FACT:

Dr. Grandin obtained her doctoral degree in animal science at the University of Illinois, Urbana-Champaign.

EXHIBITORS

Vetquinol
Edward Jones
U of I Diagnostics Lab

Dechra Veterinary Products
Boehringer-Ingelheim

THANK YOU TO OUR SPEAKER SPONSORS



SCHEDULE OF EVENTS

Saturday, April 18, 2020

DVM Track / Madison Room A&B

SPEAKER: Clarke Atkins, DVM, ACVIM



8:30 a.m. - 9:00 a.m. Exhibit Hall Open

9:00 a.m. - 9:50 a.m.

**Managing Mitral Valve Disease
ACVIM Consensus Recommendations - Part 1**

- Basic causes and principles of heart failure.
- The pathophysiology of heart failure, as it relates to cardiac therapeutics.
- The mechanisms and uses for major cardiac drug classes.
- The ACVIM Consensus Classification of heart disease. When to institute cardiac therapies.

9:50 a.m. - 10:00 a.m.

Break

10:00 a.m. - 10:50 a.m.

**Managing Mitral Valve Disease
ACVIM Consensus Recommendations - Part 2**

10:50 a.m. - 11:00 a.m.

Break

11:00 a.m. - 11:50 a.m.

Systemic Hypertension in Cats - Part 1

- Review the definition, importance, and classification of feline hypertension.
- Explore the relationship between pigs and cats.
- Learn the etiology and pathogenesis of feline hypertension.
- Understand target organ damage in feline hypertension.
- Review feline hypertension signalment and signs.
- Learn how to get a more accurate blood pressure measurement to aid in diagnosing feline hypertension.

11:50 a.m. - 1:00 p.m.

Lunch Break/Exhibits

1:00 p.m. - 1:50 p.m.

Systemic Hypertension in Cats - Part 2

- Learn how to get a more accurate blood pressure measurement to aid in diagnosing feline hypertension.
- Review the goals of therapy and management in cats with hypertension.
- Explore the role of renin-angiotensin-aldosterone system (RAAS) activation and suppression as it relates to feline hypertension and medications used to control blood pressure.
- Learn about the role of heart rate in feline hypertension.
- Understand risk to target organs and treatment urgency in feline hypertension.
- Review historical treatment of feline hypertension, and gain insights into current treatment methods and results.

SCHEDULE OF EVENTS

DVM Track/ Madison Room A&B

SPEAKER: Debra Olbrich, DVM, MS



2:00 p.m. - 2:50 p.m. Ticks, Know Your Enemy: New Trends Impacting Your Patients

Understand the biology and life stages of ticks, identify the major species, and learn tactics to prevent disease and limit exposure. Learn to diagnose and treat common tick-borne diseases.

2:50 p.m. - 3:00 p.m. Break

3:00 p.m. - 3:50 p.m. Which Tick is Which?

Learn more about diseases common to each tick and how to communicate the importance of external parasite prevention to pet owners.

CVT/Practice Management Track / Madison Room C&D



8:30 a.m. - 9:00 a.m. Exhibit Hall Open

SPEAKER: Leslie Wereszczak, LVMT, VTS (ECC)

9:00 a.m. - 9:50 a.m. The Art of the Chart

When it comes to medical records, there is a saying that if it isn't written down, it didn't happen. This lecture discusses the importance of keeping accurate medical records. Discussion of what is important to record, how to record it and what human medicine parallels we can learn from when it comes to legal issues.

9:50 a.m. - 10:00 a.m. Break

10:00 a.m. - 10:50 a.m. Top Ten Challenges of ICU

Some of the most challenging issues veterinary technicians have to face are not always related to medicine. This session discusses some of the unique challenges veterinary technicians face in their day-to-day duties that may not necessarily be related to medical care. From co-worker conflict to burn-out, what can we collectively do to reduce the "human factor" stress of our already stressful jobs.

10:50 a.m. - 11:00 a.m. Break

11:00 a.m. - 11:50 a.m. Special Delivery: Medication Delivery in the ICU

Medications are an essential tool for the successful treatment of our ECC patients. Drug efficacy can be greatly affected by improper storage, handling, and dilution. Interactions with other drugs can be harmful or even deadly. This lecture will discuss the common pharmaceuticals administered to our ICU patients and the evidence behind how to properly handle and administer them.

11:50 a.m. - 1:00 p.m. Lunch Break/Exhibits

ISVMA/SIVMA DOWNSTATE
APRIL 18, 2020



MEETINGS & EVENTS

2020 CE MEETINGS & EVENTS

March 25

DEA Compliance 101: Opioids

April Healthy Pet Month

April 5-11

Healthy Pet Week

April 18

ISVMA/SIVMA Downstate Meeting

May 20

Effects of the Opioid Epidemic in Veterinary Medicine

June 24

Sexual Harassment Webinar

October 18-24

CVT Week

November 13-15

ISVMA Annual Convention-Tinley Park, IL



ISVMA/SIVMA DOWNSTATE
APRIL 18, 2020



MEETING REGISTRATION

NAME _____ CREDENTIALS -
DVM, CVT, ETC. _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL ADDRESS REQUIRED FOR REGISTRATION CONFIRMATION AND LINK TO CONFERENCE NOTES _____

Do you have a dietary restriction? Yes No

If yes, please indicate type: _____

CONFERENCE REGISTRATION FEES \$ _____

Includes Saturday lunch and pastries at breakfast - Deadline: April 10, 2020

DVM	Member \$120.00	_____	Non-Member \$140.00	_____
CVT	Member \$ 80.00	_____	Non-Member \$ 95.00	_____

Practice Personnel	\$50.00	_____
DVM/CVT Student	\$15.00	_____

CONFERENCE NOTES FEES \$ _____

Included with paid Conference Registration.

Online notes	\$ 0.00
One set of printed conference notes	\$ 15.00

(Must be pre-ordered by April 10, 2020)

LATE FEE \$ _____

For Conference Registration received after April 10, 2020 and/or on-site.

DVM	\$ 25.00
CVT/Practice Personnel	\$ 15.00
Student	\$ 5.00

TOTAL FEES OWED \$ _____

To remit by check, send this form with payment to:
ISVMA, 1121 Chatham Road, Springfield IL 62704

To submit payment by credit card, either fax this completed form to 217.546.5633 or mail it to the address above.

Check One: MasterCard _____ VISA _____
Account # _____ Exp. Date _____ 3-Digit Code _____
Cardholders Name _____ Signature _____
Billing Address _____

ONLINE REGISTRATION AT WWW.ISVMA.ORG

SCHEDULE OF EVENTS

CVT/Practice Management Track / Madison Room C&D

SPEAKER: Nichole Gabridge, CVPM, CCFP, MSM



1:00 p.m. - 1:50 p.m. Common ROI Pitfalls, Part I
Top 3 failures: Taking someone else's word for it; intangible costs and benefits; appropriate evaluation of time.

1:50 p.m. - 2:00 p.m. Break

2:00 p.m. - 2:50 p.m. Common ROI Pitfalls, Part II
Top 5 opportunities marketing (market share/branding/loyalty; strategic purchasing); strategic pricing (too high, too low, discounting); bottomline (revenue and expense impact on P&L); morale (the impact of planning, education, communication on team morale efficiency and wages); metrics (impact on key performance indicators).

2:50 p.m. - 3:00 p.m. Break

3:00 p.m. - 3:50 p.m. Team Engagement
Team Building for Superior Engagement: How to connect with, engage and motivate your team.



ISVMA/SIVMA DOWNSTATE
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SPEAKERS: DVM Track



Clarke Atkins, DVM, ACVIM

Dr. Atkins, the Jane Lewis Seaks Distinguished Professor of Companion Animal Medicine (Emeritus) at North Carolina State University and 2004 Norden Outstanding Teacher Award Winner, is board-certified by the ACVIM (Medicine & Cardiology). He has served on 4 ACVIM or international Consensus Committees on systemic hypertension, canine mitral valve disease, and cardiorenal syndrome.

Dr. Atkins research involves canine and feline heartworm disease and treatment of cardiovascular disease in dogs, cats, and horses. He has over 150 publications and has

provided well over 1000 hours of continuing education in the U.S. and many countries around the world. Dr. Atkins continues to be active speaking and carrying out clinically-oriented research in retirement.



Debra Olbrich, DVM, MS

Dr. Olbrich is a senior professional services veterinarian with Merck Animal Health and covers both Illinois and Iowa. Prior to her role at Merck, she obtained her master's degree from Northern Illinois University which is where her interest in parasites first started. Her master's thesis focused on parasitoid wasps that she collected at her family's dairy farm. Following her studies at NIU, she obtained her veterinary medical degree from the University of Wisconsin-Madison. Dr. Olbrich worked as a small animal veterinarian in a private practice located in Wilmette, IL prior to obtaining a role in industry. She holds an additional certification in Veterinary Medical Acupuncture.

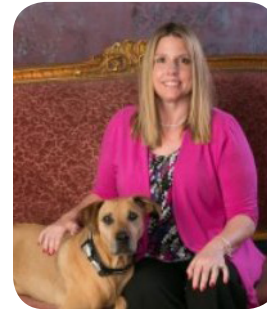
SPEAKERS: CVT/Practice Management Track



Leslie Wereszczak, LVMT, VTS (ECC)

Wereszczak has been a credentialed veterinary technician for 30 years and was a 1989 graduate of SUNY Delhi's veterinary technician program. In 2006, she received her veterinary technician specialty in emergency/critical care and in 2019 received her bachelor's degree in business management. She is the supervisor for the small animal emergency/critical care service at The University of Tennessee College of Veterinary Medicine. She enjoys teaching veterinary students in the clinical setting as well as in the simulation lab.

Wereszczak is committed to the professional development, recognition and utilization of credentialed technicians. She is an invited speaker at national and local meetings as well as veterinary technician programs. Wereszczak serves as the technician member of the Tennessee State Board of Veterinary Medical Examiners and is the District III NAVTA Representative.



Nichole Gabridge, CVPM, CCFP, MSM

Gabridge spent eleven years in retail and office administration before entering the veterinary profession in 2006. Nichole currently resides in Michigan, before moving back to Michigan, Gabridge worked in Cedar Rapids, Iowa overseeing a six-doctor practice. Nichole and her team were recognized as a 2018 Finalist for AAHA Practice of the Year. She received a Bachelor of Science in Management Information Systems from Oakland University, with a focus in Human Resources. Gabridge continued her education in the veterinary field and is a Certified Veterinary Practice Manager. She has been in the

veterinary management for over 14 years, Gabridge has extensive knowledge with client services, employee relations, and other operational areas. This experience gives her a deep appreciation for how hospitals seek to improve the quality of pet care. Gabridge graduated with her Masters' in Management at Walsh College of Accountancy and Business, Troy, Michigan. Most recently Gabridge obtained certification as a Compassion Fatigue Professional. Her background in management and leadership have provided her with the tools necessary to educate and coach veterinary professionals on a broad range of topics. Gabridge's favorite topics include communication, conflict resolution, team engagement, culture building, compassion fatigue and productivity and practice value.