

Epitome

SUMMER 2018

A publication of the Illinois State Veterinary Medical Association



IN THIS ISSUE

**2018 Annual
Convention**

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ISVMA Mission

Advancing the well-being of veterinary
medical professionals, animals, the public
and the environment.

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Contents

President's Column	6
Executive Director's Column	7
News from the College of Veterinary Medicine.....	8
Healthy Pet Week	10
Power of 10 Leadership Class Implements Healthy Pet Week Campaign	12
ISVMA Supports UI-CVM Students Who Attended AVMA Fly-In	14
2018 Annual Convention	15
VHMA Develops Job Framework Resource	28
CVT Column	29
In Memoriam	30
IVMF Donations.....	30
Classifieds.....	31





The Latest ISVMA News

by Bob Ebbesmeyer, DVM



Power of 10 and Our Legislators

ISVMA recently celebrated the graduation of our most recent Power of 10 class. Their role in our seemingly endless legislative efforts was priceless. They met with legislators, discussed legislative issues within our profession and celebrated our inaugural Healthy Pet Week.

They were able to explain to our legislators everything from the education required of veterinarians and veterinary technicians and the variety of services provided by our profession, to the benefits of animal health for the state of Illinois. Their enthusiasm and knowledge led many legislators (as well as our lobbyists) to proclaim this as the single most beneficial event in recent history to productively provide information to legislators regarding the role of veterinary medicine in animal health in our state. Our many thanks to all those who contributed to this public educational event. We look ahead to next year, as we will grow into our first Healthy Pet Month in April 2019 for continued success in celebrating veterinary medicine.

2018 Annual Convention, November 9-11

Our ISVMA Annual Convention will be held at a magnificent new facility this year. Join us November 9-11, 2018, at the Tinley Park Convention Center. This facility gives us benefits that will make this year's convention an outstanding conference. The exhibit hall (very large and very open!) adjoins the meeting rooms to allow quick and easy access. We will have free Wi-Fi available throughout the meeting area, as well as a convention app to allow for updates as the meetings progress. We will again have 20 available CE hours for veterinarians and veterinary technicians to obtain. As you consider your educational opportunities for the year, please remember that this is a CE renewal year, so veterinarians must have 40 hours completed in years 2017-2018, and CVTs must have 15 hours in years 2017-2018, prior to their 2019 license renewal. Speaker topics will cover a plethora of subjects, as well as giving everyone a chance to meet and catch up with colleagues. We hope many will be able to join us for this magnificent event. 🐾

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5 Reasons ISVMA Membership Is Priceless — Renew Today! **Invite a Friend to Join!**

by Deborah Lakamp, CAE, Executive Director



The rules of business and communication have changed drastically. Making a quality living in any profession takes time, dedication and hard work. Those individuals who embrace their professional associations by renewing their memberships each year understand that association membership creates strength and unity in working toward

common goals. Here are a few of the ways ISVMA helps its members stay inspired and motivated.

1. Influence laws and regulations. Many non-veterinary groups are working hard to be the experts in the proper care and treatment of animals in Illinois. This is a role veterinarians should not relinquish. Plus, there are many Illinois legislature or regulatory agencies taking actions that affect how you practice medicine day-to-day; as the voice of Illinois veterinarians, ISVMA keeps you attuned to the legislative and regulatory issues affecting your bottom line. Your association will continue monitoring these pertinent issues and let you know when to take action. Priceless!

2. Lifelong learning opportunities. No one can match the ISVMA's educational advantages. Through local workshops, seminars, conventions and conferences, and vendor exhibitions, you have a special "pipeline" to new industry techniques and ideas. As an ISVMA member, these learning opportunities are heavily discounted or, in some cases, complimentary. Priceless!

3. Access to the experience of others. Formal education and hands-on experience are invaluable for advancement. However, once you're in the real world, you need to constantly get a different perspective. Knowledge gathered through exchanges beyond your own workplace can let you see things in a different light. Through peer exchange, you get a feel for where you stand in the industry and where you need to go. The depth and breadth of networking through ISVMA can be seen at each gathering of members or can occur with a phone call to the office for an introduction. Priceless!

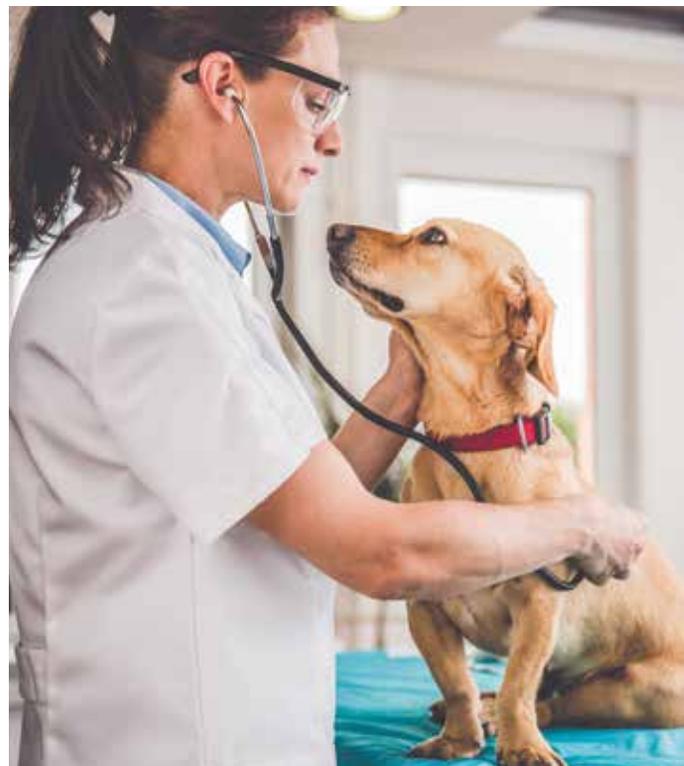
4. Quality services. The ISVMA is equipped to handle your questions and calls for specialized help and professional information. No matter the challenge, count on your association to respond

quickly and aptly. It can even tap its members for extra expert advice. Priceless!

5. Volunteering builds credibility. When you belong to an association, your peers realize you're serious about your future. Association membership provides what you need to advance, and others will take note. As an association volunteer, you show your dedication through action and can venture into areas of expertise. Being a leader is a skill that translates into increased opportunities and increased revenue. Priceless!

The new ISVMA membership year runs July 1, 2018-June 30, 2019. Renew your membership online using an email link, or by logging in using your membership credentials at www.isvma.org. Or simply mail your membership form and dues back to ISVMA.

If you have any questions or need assistance, please contact ISVMA staff at info@isvma.org or by phone at (217) 546-8381. 🐾





New Leaders in Clinical Medicine, Inclusion, International Programs and Curriculum

New appointments and a new hire at the University of Illinois College of Veterinary Medicine bring leadership to areas critical to strategic growth and the reputation of the college. Two of the roles — educationalist and coordinator of diversity and inclusion — are newly created, but only one of the appointees is new to the college.



Dr. Dennis French

Head of the Department of Veterinary Clinical Medicine

In May 2018, Dr. French, who had held the department head position in an interim capacity for the past two years, was officially named to the role.

"Denny is always accessible and meets everyone with a genuine welcome and interest. He's done a fantastic job of recruiting top-tier faculty to his department over the past two years, and I'm sure he'll continue to grow a talented and cohesive team," said Dean Peter Constable.

Recruiting new faculty members to match the growth in his department has been and will continue to be a priority for Dr. French. There are also significant facility improvements on the horizon, with two new wings in the works for the Small Animal Clinic to house a linear accelerator and a state-of-the-art small animal surgery suite. Primary care services, including the zoo medicine service and the shelter medicine program, will be relocated to the new Veterinary Medicine South Clinic, and vacated space in the hospital will be renovated for an expanded emergency and critical care service.

With clinical rotations throughout the four-year DVM program at Illinois, the Department of Veterinary Clinical Medicine is heavily involved in teaching veterinary students. Dr. French has instituted student town halls as a way to learn about and address issues where he can make a difference in students' lives.

Dr. French, who has a clinical specialty in equine practice and herd health, earned his veterinary degree from the University of

Minnesota in 1978. He spent nearly 30 years at Louisiana State University School of Veterinary Medicine before joining Illinois in 2009 to lead the Food Animal Medicine and Surgery section.



Dr. Yvette Johnson-Walker

Coordinator of Diversity and Inclusion

After an internal search, Dr. Johnson-Walker was appointed to this newly created position. She will provide leadership to increase diversity and promote an inclusive environment within the college, and will represent the college on these matters across the campus and in national veterinary organizations.

Dr. Johnson-Walker has been on the college faculty for 14 years. In addition to her teaching, discovery and extensive public service activities, she has worked to promote inclusion within the college by mentoring individual veterinary students and student clubs, and by serving on college committees. Dr. Johnson-Walker holds degrees in animal sciences, veterinary, and master's in clinical veterinary medicine from the University of Illinois, and a PhD in epidemiology from Michigan State University.



Dr. Loukia Agapis

Coordinator of International Programs

Dr. Agapis was recently appointed to provide leadership on international activities related to faculty and student programs, and to serve as the point of contact for international visitors, international partner institutions and campus offices of international engagement. She will also promote cultural competency in veterinary students, and provide leadership and oversight of

student study abroad experiences. This role had previously been held by professor emerita Dr. Margarethe Hoenig.

Dr. Agapis has been a clinical instructor with the Shelter Medicine Program at Illinois since 2016. She earned her veterinary degree from the University of Thessaly in her native Greece, where she was also an officer in the International Veterinary Students' Association. She holds a master's degree in veterinary medical science with a focus in shelter medicine, as well as a graduate certificate in veterinary public health from the University of Florida.

Dr. Christopher Seals

Assistant Professor of Veterinary Curriculum and Assessment

In August, Dr. Seals will join the faculty in this new position created to assist the college in continually improving its innovative veterinary curriculum. In this role, Dr. Seals will provide faculty with guidance in writing course objectives, notes and test questions; designing lectures and laboratories; and evaluating the results of test questions and revising under-performing questions. He will also work with Katherine Irwin, the college's full-time counselor, to advise students about time management, study skills and test-taking skills.

Dr. Seals has a bachelor's degree in psychology, and a master's degree in education and counseling psychology and personnel services from the University of Louisville. In May, he completed a PhD in education psychology and educational technology from Michigan State University. 🐾



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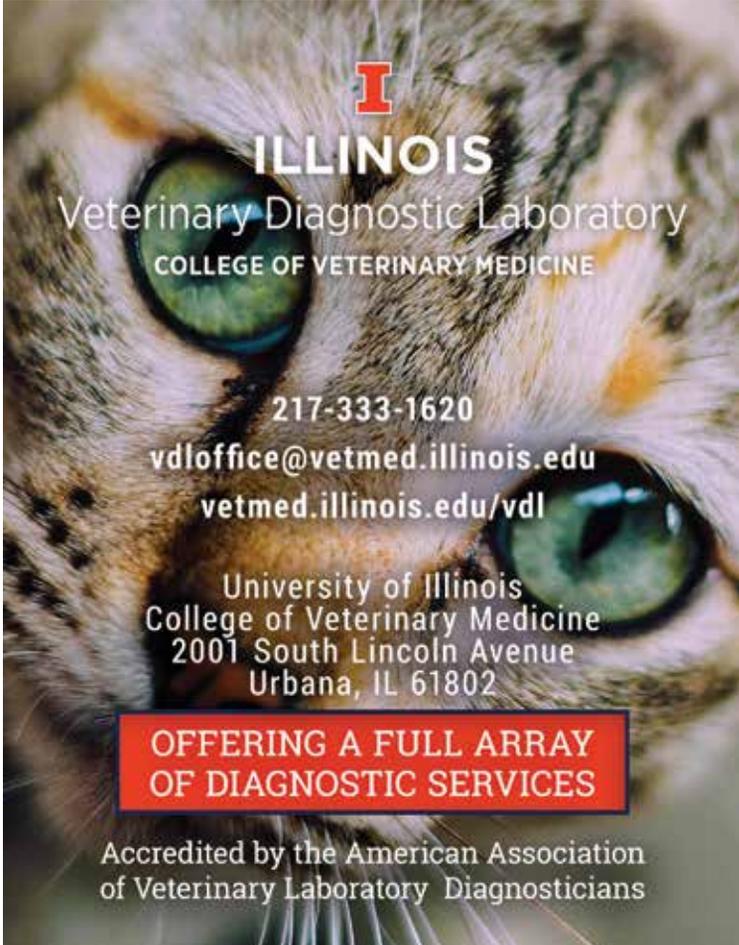
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Healthy Pet Week!

April 8-14, 2018

Healthy Pets Are Happy Pets!

Illinois Healthy Pet Week focuses on the importance of keeping pets healthy and the role that everyone has to play in animal health. This handout covers some things you can do at home to keep your pet well and your family healthy too!

Vaccines: Why They Matter

Vaccinations are an important part of keeping pets healthy. There are certain vaccines considered "core", which means that every animal should have them regardless of the type of environment in which they live. Your veterinarian can decide if other vaccines are appropriate for your pets.

Vaccines protect your pets from life-threatening diseases all of which can be present in the environment. Protect your pet, keep them up-to-date on vaccinations!



Develop a Good Relationship With Your Veterinarian!

- Have your pet seen twice yearly for check-ups. This ensures your vet is familiar with your animals and family. Regular visits allow your vet to make recommendations for the best care for your pet.
- Know your veterinarian's policy on emergencies. Many veterinarians do not see emergencies after normal business hours. What should you do if your pet has an emergency after your vet's office closes?
- Ask your vet about costs of services. No one likes surprises, and knowing ahead of time what routine care costs and what surgeries, dentals, and other health services cost can help you work with your vet to make sure your pet is as healthy as possible.
- Ask questions! If you have concerns about your pet's health or questions about recommended treatments, speak up. Most veterinarians are happy to have a conversation about why they make the recommendations they do.



Ask Your Veterinarian!





Healthy Pet Week!

Did You Know?

- To earn their degree, a veterinarian undergoes a lot of schooling and training.
- Veterinary medical curriculum is very similar to human medical curriculum, with the exception that veterinary doctors learn about 10 or more different species, and human doctors learn about 1 (humans).
- Veterinary school is extremely competitive. There are only 30 accredited veterinary schools in all of the United States.



BEFORE VET SCHOOL

- Two to four years of undergraduate studies in math, biology, physics, chemistry, and more.
- Typically, pre-veterinary students graduate at the top of their class.
- They have hundreds of hours in animal and leadership experience.

DURING VET SCHOOL

- They complete four years of in-depth medicine and surgery classes covering multiple species.
- They spend two to three years in classroom training.
- One to two years are spent training on practical cases under the supervision of experienced veterinary doctors.



Ask the Vet!

Tips for At-Home Care for Your Healthy Pet

- Keep your pet lean. Studies have shown that lean pets live up to 20% longer than their obese counterparts. This could mean an extra 3-5 healthy years with your pet! If you are unsure, talk with your veterinarian. They can help you with a weight loss or weight maintenance plan.
- Brush your pet's teeth. Dental disease can lead to heart, liver, kidney, and other organ failure. Brushing is the single best thing you can do for your pet's dental health. Don't rely on chews—brush those pearly whites!
- Feed a high quality diet. Grain-free options are not necessarily high quality, nor are limited ingredient diets. If you are unsure, ask your veterinarian. They can help you come up with a food that will be great for your pet's needs.
- Don't feed table scraps. Even a small amount of food can alter your pet's ability to absorb his regular food or can add too many unbalanced calories. For example, 1 oz of cheddar cheese fed to a cat is the equivalent of a person eating 4 hamburgers! Even supplements, like coconut oil, can cause an imbalance in your pet's diet.
- Keep them up-to-date on preventative medications, including flea, tick, and heartworm. These parasites don't take a break, even in the winter. Keep your pet on them monthly, all year long.
- Set aside an emergency fund for your pet. You can never be over-prepared for an urgent problem. Emergency care for your pet can be expensive, and you often need to make decisions quickly. Having a fund set aside can help remove financial concerns from your decisions.



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Power of 10 Leadership Class Implements Healthy Pet Week Campaign

by Dr. Marina Jaworsky

As Dr. Jennifer Ida, Dr. Lisa Coder and I pulled up to the Capitol building in Springfield, I wasn't sure what to expect. You see, I had missed all the opportunities to go to the state Capitol while growing up, and I had always imagined a quiet and boring setting for the legislators. However, as I stepped out of the car, I was greeted with a beautiful, ornate, white Capitol building, complete with a large dome that towered over the plaza. It was impressive. I took it all in as we collected our belongings to spread information about Healthy Pet Week 2018.

The Capitol was buzzing with activity. People were bustling around the colorful interior of the building, and the sound of voices echoed around the rotunda. As we gathered around the center statue directly below the dome, we had to raise our voices to be heard over the din as we received our instructions from ISVMA government relations team members for the day. Our plan was to simply introduce ourselves to as many legislators as possible, while informing them of the importance of Healthy Pet Week and animal health legislation in general. We split up into teams and went on our way.

As we walked through the capitol building, I couldn't help but feel uncertain of our plan's success. Everything was extremely official looking, the architecture reminiscent of the cathedrals and palaces in Europe. It made me feel insignificant, and even though I am a Doctor of Veterinary Medicine, I couldn't help but feel like my voice would be lost in the grand place.

As soon as we reached the legislators' offices, I felt more at home. They lacked the grandeur of the main building and instead had the steady activity of a typical office building. Everyone was extremely nice and accommodating. The legislative aides were engaging as they told us stories of their pets or farm animals. It became clear that there were many animal lovers at the Capitol. The legislators



themselves were extremely friendly and conversational. I was pleasantly surprised that they dropped what they were doing to speak with us, shake our hands and even take a couple of photos. They told us animal stories of their own, and it gave me hope that our voice could be heard, especially if we worked together as a group.

"I found the Healthy Pet Week activity in the Capitol to be one of the most useful activities of ISVMA in quite a while," said ISVMA Lobbyist Maureen Mulhall. "The participating veterinarians, with treats for cats and dogs, were clearly the bright spot of the day for legislators and their staff. I look forward to this activity in the years to come, with hopefully even more veterinarians participating!"

I encourage the members of the ISVMA to take the journey I did and get to know your state legislator. It is easier than you might think, and as experts on animal health, we can help make a difference in the legislative world for our animal communities. I hope you will all feel the inspiration I felt and take an active interest in our state legislature to affect lasting and positive change in the veterinary profession. 🐾

QUICK TIP

I have received a letter/call from a corporate purchaser expressing interest in my practice.

What should I do?

Please, please, PLEASE do not accept the first offer! The first offer is usually not the only offer nor is it the best offer.

We have about 30 corporate purchasers on our contact list. Many of which you probably don't even know about.

When it comes to our many sellers who have been open to selling to a corporation, we have been able to help them acquire multiple offers, higher than when trying to go about it alone. Our sellers have been thrilled with:

- *Their offers
- *Their ability to choose which company fits their culture the best
- *The transition process
- *Operations post-sale including employee satisfaction

Aside from becoming a practice owner, exiting is likely one of the largest decisions with the greatest financial impact on your future.

- *Don't go about this by yourself, you will get frustrated and overwhelmed
- *Seek professional advice
- *Don't leave money on the table

You owe it to yourself and your family to maximize on all of the years of hard work that you have put into building your business into what it is today.

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ISVMA Supports UI-CVM Students Who Attended AVMA Fly-In

by Caroline Kalebich

As many students were returning to the University of Illinois College of Veterinary Medicine after a well-earned spring break, Mike Taylor (VM2 from Pataskala, Ohio) and I, Caroline Kalebich (VM2 from Lisle, Illinois), put on our best business suits and represented our school at the AVMA Legislative Fly-In in Washington, D.C. Each year, the AVMA asks each of the nation's veterinary colleges to send two student representatives to Capitol Hill to advocate for legislation concerning veterinary medicine. The purpose of our visit was to discuss the Higher Education Act and the upcoming 2018 Farm Bill with Illinois Senate and House of Representative offices.

On the first day of our two-day trip, AVMA consultants and governmental relations personnel briefed student representatives on the current status of legislation concerning student loan debt repayment and the Farm Bill. They also advised students on what to expect during meetings with congressional staff, and how to effectively communicate our message. We listened to some interesting talks on higher education acts and historical Farm Bills — a drastic change from

the organ systems pathology our classmates were studying back in Champaign.

On day two, we arrived early at the United States Capitol to hear from legislative staffers on the Agriculture Committee. The staffers described a typical day for a congressional staffer and how many of their daily meetings involved researching and discussing the upcoming Farm Bill. During their session, the staffers spoke with great enthusiasm and gave us a good pep talk ahead of our meetings. Finally, it came time to do what we had been preparing for — it was time to begin our meetings! Our first stop was the office of Congressman Rodney Davis from Illinois' 13th District. We met with a staffer who was very interested in hearing our concerns about the two bills. The meeting was quick but productive, and left us pleased with the attention and respect we received from the staffer. Next came the office of Congressman Bill Foster from Illinois' 11th District. After a much-needed lunch break, we met with the offices of Sen. Dick Durbin and Sen. Tammy Duckworth. With each meeting, our confidence grew, and it felt like the effectiveness of our message improved as well.

Overall, we were pleased with the responses we received throughout the day. Staffers were eager to hear from students about the Higher Education Act, especially given the elevated cost and duration of veterinary school. Each of the offices was committed to giving students as many options as possible for repaying loans and maintaining current borrowing limits on student loans. In regard to the Farm Bill, we educated the staff on how the veterinary profession is also affected from this piece of legislation, and its timely passage would be welcome news for all. Briefly, we conveyed how supporting a proactive strategy for early disease detection is best for our economy, and recommitting funds to support the USDA Research, Education and Economics mission helps to stimulate new research and treatment of the nation's herds. Our time in Washington was well spent; each of the offices were happy to hear from actual students in veterinary school with high debts looming in the future, and to learn more about how veterinarians are also impacted by the Farm Bill. It was a positive experience in our eyes. We felt privileged to represent our school and profession. Our voices were heard. 🐾



2018 Annual Convention

November 9-11, 2018 Convention Center Tinley Park, IL

Convention Host Hotel

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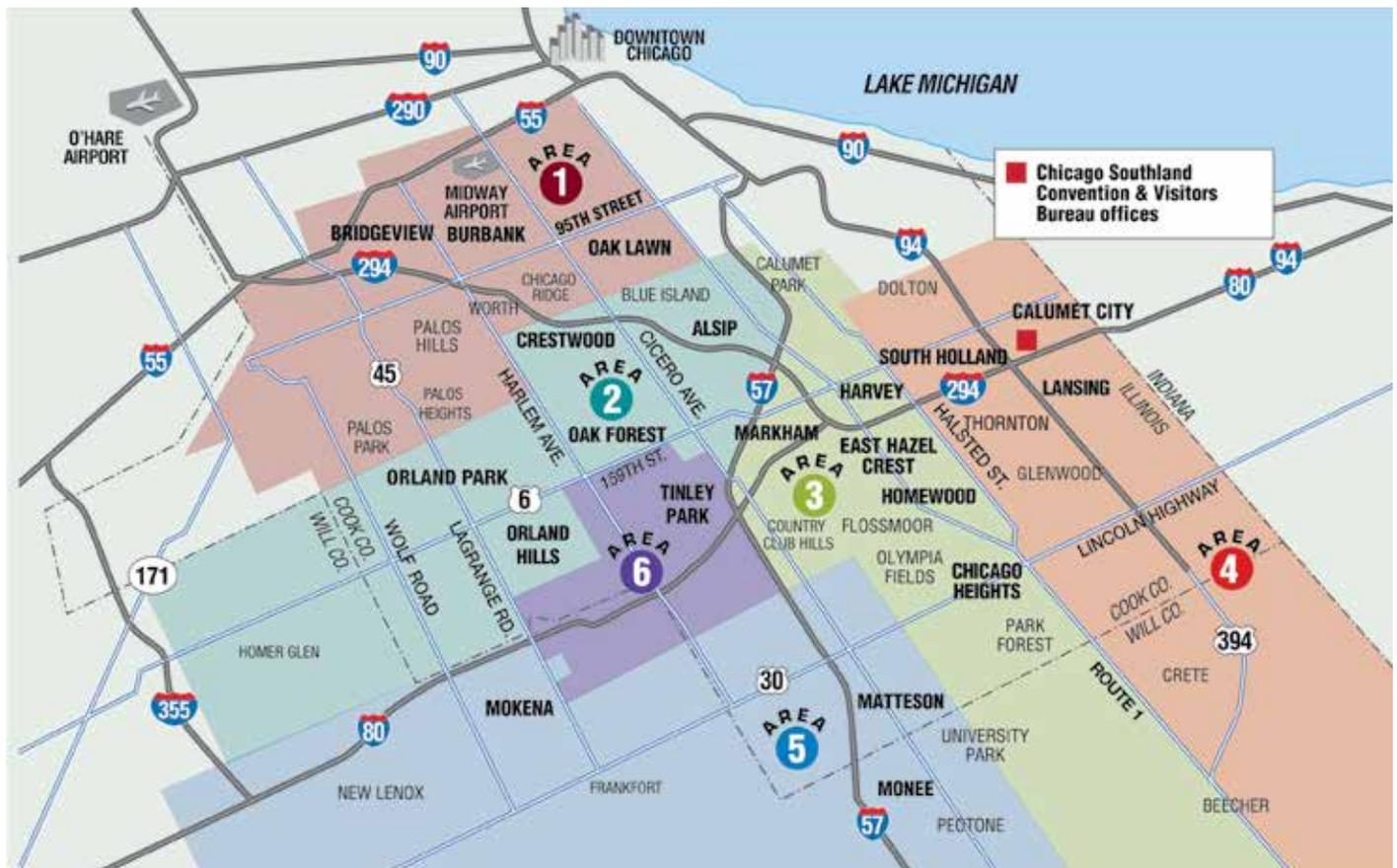
For Visitor Information



Located 30 miles from downtown Chicago at Interstate 80 and Harlem Avenue, the Tinley Park Convention Center is conveniently located near Midway and O'Hare International Airports and several major interstates, including I-80, I-294, I-57 and I-355.

For registration and hotel information, visit www.holidayinn.com, or call the Holiday Inn directly at (708) 444-1100 and ask for the ISVMA room rate — single/double: \$120 (plus tax).

There is no charge for parking.





2018 Annual Convention Titles/Summaries

Friday, November 9

Small Animal A

Karen Campbell, DVM, MS, DACVIM, DACVD

Dechra Veterinary Products, LLC

8-9 a.m.

Pathogenesis of Canine Atopic Dermatitis

Environmental allergies are one of the most common causes of itching in dogs. Research over the past decade has provided new understanding of the many factors involved in the pathogenesis of canine atopic dermatitis. This information provides insights that are helpful in educating clients and treating itchy patients.

9:30-10:30 a.m.

Management of Canine Atopic Dermatitis

Itchy dogs are a major source of frustration for pet owners. Many new medications are now available for managing allergies in pets, and we will review these; for optimum outcomes, a “fundamentals multimodal approach” is needed — the rationale for each treatment will be provided.

10:45-11:45 a.m.

Topical Therapy

Many internal and external factors affect the skin. Numerous topical therapies are available and are becoming increasingly important tools in the management of dogs with atopic dermatitis, and also dogs with recurrent bacterial and yeast infections — in particular those with methicillin-resistant infections.



1:15-2:15 p.m.

Management of Methicillin-Resistant Staphylococcal Skin Infections

The incidence of methicillin-resistant staphylococcal infections is increasing, and many of these infections are multi-drug resistant. We will review the interpretation of susceptibility results and options for treatment of dogs and cats with methicillin-resistant infections.

2:30-3:30 p.m.

The Bald Patient

Hair loss may be focal, multifocal or generalized, and may be due to diseases affecting the hair follicles or as a result of self-trauma. This lecture will focus on differentiation of diseases affecting hair follicles and on treatment options for these disorders.

4-5 p.m.

Feline Dermatology Updates

This lecture will focus on the diagnosis and treatment of skin disorders in cats, with an emphasis on newer treatment options.

Small Animal B

Duncan Lascelles, BSc, BVSc, PhD, MRCVS, CVA,
DSAS, DECVS, DACVS

Boehringer-Ingelheim Pharmaceutical Co.

8-9 a.m.

COACH: *Live Instruction in Orthopedic Examination of the Dog*
(two 1-hour wet labs)



9:30-10:30 a.m.

COACH: Live Instruction in Orthopedic Examination of the Dog
(two 1-hour wet labs)

10:45-11:45 a.m.

Safe and Effective Long-Term Use of NSAIDs for Canine OA

This presentation will discuss how to use NSAIDs to maximize efficacy while minimizing toxicity. It will focus on a practical approach to the detection and treatment of young dogs with OA (OA is a young dog disease), emphasizing how to use NSAIDs safely, long-term (but not necessarily lifelong) in this population.

1:15-2:15 p.m.

Future Drug Therapies for OA Pain

This presentation will discuss therapies that are in development in veterinary medicine, and that are likely to be available in the next few years. It will review the mechanisms of action and their clinical efficacy, and discuss how these therapies will fit into our toolbox and our approach to canine and feline OA. The presentation will cover monoclonal antibodies against NGF; TRPV1 agonists; cannabinoids; and glial cell inhibitors.

2:30-3:30 p.m.

Activity Monitors: What They Tell Us About Activity and Pain

The various activity monitors (~18) currently being marketed to veterinarians or pet owners will be reviewed, as well as what they can tell us about pain in relation to the claims made. The integration of their use into practice will also be discussed.

4-5 p.m.

Neuropathic Pain: What Is It? How Do You Treat It?

Neuropathic pain will be explained, and the conditions associated with it discussed. A treatment approach to neuropathic pain will be outlined and discussed using case examples.

Large Animal

Victor Cortese, DVM, PhD, DACVP, DABVP

Zoetis Co.

8-9 a.m.

Applied Immunology for the Practicing Veterinarian

Basic immunologic concepts and application across species will be explored, with emphasis on application in practice.

9:30-10:30 a.m.

New Research in Immunology and Its Implications to Production Medicine and Vaccination Programs

New research on both the neonate and the local immune system will be covered, with emphasis on emerging areas of research in prime boost, antigen interference and perinatal programming, and how this information is changing how to maximize health and performance in production medicine.

10:45-11:45 a.m.

New Research in Immunology and Its Implications to Production Medicine and Vaccination Programs (Continued)

Suzett Hexum, DVM

USDA-APHIS

1:15-2:15 p.m.

Module 1: Introduction to NVAP

This module introduces veterinarians to the National Veterinary Accreditation Program (NVAP). A brief history of the veterinary accreditation program, the importance and benefits of being an accredited veterinarian, the duties and responsibilities of accredited veterinarians, and information on the Category I or II level accreditation and program certification opportunities are described.

2:30-3:30 p.m.

Module 8: International Movement of Horses

This module illustrates the scope of international horse travel and the economic factors associated with its growth, including examples of disease outbreaks that have occurred throughout the world. Proper completion of health certificates for temporary or permanent movement is included. An interactive scenario that demonstrates the process for permanently exporting a horse internationally is presented. Emphasis is placed on the role of the accredited veterinarian, isolation procedures, the required laboratory tests and accurately completing an international health certificate.

4-5 p.m.

Module 25: Using Behavior to Assess Welfare

This module explains how veterinarians can assess the health and welfare of animals by observing their behavior. Normal behaviors seen in many healthy animal species under conditions promoting good welfare are explained, as are abnormal behaviors exhibited from different illnesses and improper living conditions. Information on recognizing, treating, and preventing pain and distress in animals is also provided.

Technician

Jennifer Serling, CVT, AS, BVSc

Blue Door Publishing

8-9 a.m.

Large Animal Medicine for the Small Animal Technician –

Giddy for Goats

This lecture will introduce basic nursing techniques, husbandry, common diseases, vaccination schedules and venipuncture sites for caprine patients.

9:30-10:30 a.m.

Large Animal Medicine for the Small Animal Technician – Squealing over Swine

This lecture will introduce basic nursing techniques, husbandry, common diseases, vaccination schedules and venipuncture sites for porcine patients.

10:45-11:45 a.m.

Large Animal Medicine for the Small Animal Technician – Crazy 'bout Chickens

This lecture will introduce basic nursing techniques, husbandry, common diseases, vaccination schedules and venipuncture sites for poultry patients.



Jim Coons, RVT/Heidi Lescun, BS, RVT

Vetamac

1:15-2:15 p.m.

Form and Function of the Anesthetic Machine

The objective of this lecture is to bring awareness to veterinary personnel of the importance of the various parts, functions and care of the anesthetic machine. This presentation discusses the four basic functions of the anesthetic machine: 1) deliver oxygen, 2) deliver anesthetic agent, 3) remove carbon dioxide, and 4) remove waste anesthetic gas. Each function is discussed in relationship as to why it is important, how the part of the machine works and how it can impact the patient while under anesthesia.

2:45-5 p.m.

Anesthetic Equipment Wet Lab

This wet lab will continue the principles covered in the lecture, allowing participants hands-on experience in anesthetic machine use and troubleshooting.

Practice Management

Tim Wefler, MA

AVMA-PLIT

9:30-10:30 a.m.

Emotional Intelligence and How to Develop It

Emotional intelligence is a key human attribute that affects the health and happiness of everyone on earth. In the veterinary community, where stress, conflict, drama and high employee turnover are becoming increasingly common, it is essential that emotional intelligence is well-understood and developed.

In this one-hour lecture, emotional intelligence is discussed and defined. Attendees will leave with a good understanding of how to begin the process of improving their own emotional intelligence and how to create a climate in their practices where all staff can learn and improve their emotional intelligence as well. Attendees will become better equipped to develop highly functional workplace cultures, improving their ability to attract and retain quality staff members to their practices and provide better service to their clients.

Power of 10 Classes

10:45-11:45 a.m.

If We Only Knew Then What We Know Now!

We invite recent graduates and veterinary students, as well as other attendees, to join the ISVMA Power of 10 graduates to discuss their transitions from student to doctor. They will provide insight into their career firsts — successes, failures and all-around eye-opening experiences. They are excited to share their war stories, as well as answer those questions that you have been afraid to ask!

Kelly Bennett, CLU, ChFC, CLF

Principal Financial Group

1:15-2:15 p.m.

Planning Challenges for Practice Owners

- Succession planning — is it done? Is it done right? How do you know?
- Why do practice owners sell their practices for the wrong price?
- What if your practice is worth more than you expected? What if less?
- Family implications, whether they are in the business or not
- Retirement implications



2:30-2:45 p.m.

Recruiting, Rewarding and Retaining Key Employees

- Offering benefits that your competitors don't
- Giving employees strategic incentives to perform or stay
- Solutions that are most appropriate for high wage earners
- How do recent tax law changes impact how we view/alter compensation strategies?

Mary Ellen Fiflis, FSCP

Principal Financial Group

4-5 p.m.

Does Your Business Have the Right Protection?

- Protecting your business
- Know the facts — common misconceptions about disability insurance
- Transferring the risk of a loan
- Solutions that put you in control



Special Interest A

Becky Murray, CVT, MA, LPC

Hinsdale Pet Memorial Services

8-9 p.m.

Grief and Loss in Veterinary Clients

Working with grieving clients is a sad but inevitable element of veterinary medicine. Most professionals feel anxiety about talking to clients during a loss, but few professionals receive any training to handle these situations. This lecture is an introduction to grief and loss, normal symptoms of loss, and guidelines for how best to assist a grieving client.

9:30-10:30 a.m.

Building Boundaries

Boundaries are limits or rules we put on the world around us, which dictate how others are allowed to interact with us. They are about the needs that we all have as humans. The way in which we communicate needs is called assertiveness. This lecture discusses what boundaries and assertiveness are, followed by ways in which people can strengthen boundaries to cope with stress at work.

10:45-11:45 a.m.

When Is Fluffy Coming Home? Talking to Children about Pet Loss

Children have a very different understanding of loss than adults. Veterinary staff members are often worried about what to tell children and parents. In this lecture, we discuss the experience of grief in different developmental stages, as well as do's and don'ts of talking to kids and their parents.

Federico Montealegre-Golcher,

DVM, MS, MSc, PhD, CPBE

Nova Biomedical

1:15-2:15 p.m.

Chapter 1. Surviving Sepsis: Mechanisms and Pathogenesis

Chapter 1 will review the most important mechanisms involved in organ failure. The session will focus on the role of the neutrophils in generating occlusions in blood vessels, affecting perfusion.

2:30-3:30 p.m.

Chapter 2. Surviving Sepsis: Laboratory Diagnosis

Chapter 2 will focus on some of the most important issues of the most important biomarkers used in the clinical evaluation of patients suspected of or diagnosed with sepsis. Pros and cons of these tests will be addressed.



4-5 p.m.

Chapter 3. Surviving Sepsis: Treatment Challenges in Small Animals

Chapter 3 will review and address some of the most important issues and challenges in the treatment of sepsis in companion animals. We will address treatment modalities and their limitations.

Special Interest B

Mike Cherry, EdD

Hinsdale Pet Memorial Services

8-11:30 a.m.

Team Building: Building an Effective Pack

The purpose of this interactive session will be to provide useful concepts and practical tools for increasing team effectiveness. Specifically, participants learn about team basics and the characteristics of effective teams. In addition, models for team development will be created and shared. Finally, participants will have several opportunities to apply specific team development methods, tools and activities.

Kimberly Hsu, DVM, MS, DACVO

Eye Care for Animals

1:15-5 p.m.

Ophthalmology Surgery Wet Lab

In this wet lab focused on everyday ophthalmology procedures, short lectures will be followed by hands-on practice on cadaver specimens. We will discuss proper instrumentation, important anatomy and basic technique, as well as tips and tricks! Get your questions answered and improve your technique in an interactive small group setting. Ophthalmology procedures to be covered include: linear grid keratotomy, entropion correction, eyelid mass excision, prolapsed third eyelid gland replacement and enucleation.

Saturday, November 10

Breakfast CE

Kimberly Pope-Robinson, DVM

7-7:55 a.m.

How to Not See Dr. Google as a Four-Letter Word

Many of us dread those words to come from a client when they bring their pet into a hospital: "So I was looking it up on Google and I found..." This presentation breaks down the emotional toll Google has placed onto the medical profession. In addition, it takes the audience through the journey of Google searching and defining the new "expert" being brought to the exam. In the end, Dr. Google is not going to go away, and this presentation takes the audience down a path in starting to understand how to accept, work with and ultimately partner with Dr. Google.

Small Animal A

Robert DuFort, DVM, DACVIM

IDEXX Laboratories

8-9 a.m.

Diagnosing and Managing the Diabetic Patient

In this lecture, we will discuss the diagnostic approach to the canine and feline diabetic patient, and choosing an appropriate insulin type for an individual canine or feline diabetic patient. We will discuss protocols for monitoring and adjusting therapy in the diabetic patient, and establish goals for treating diabetic ketoacidosis.

9:30-10:30 a.m.

Immune Mediated Hemolytic Anemia

In this lecture, we will recognize where IMHA fits into the anemia classification scheme and review the clinical signs for IMHA. We will discuss the laboratory evaluation for IMHA. We will touch on the treatments for IMHA, and be aware of coexistent thromboembolism, its prevention and treatment.

10:45-11:45 a.m.

Kidney Disease in Dogs and Cats: How to Make the Most from an Early Diagnosis

In this lecture, we will emphasize that traditional diagnostics can miss kidney disease in well and sick patients. We will review the studies showing that SDMA increases earlier than creatinine in pets with kidney disease and that SDMA is not impacted by lean muscle mass. We will introduce the Catalyst® SDMA Test and provide data supporting its accuracy. Following our diagnostic algorithm, we will outline what next steps should be taken when kidney disease is suspected. The International Renal Interest Society (IRIS) CKD guidelines will be explained. Finally, we will discuss the importance of identifying a pet with kidney disease during the patient visit and how this can positively impact clinical outcomes.

1:15-2:15 p.m.

Diagnostic Update for Practitioners — Case Studies

In these interactive (audience participation) lectures, we will discuss a variety of internal medicine cases, beginning with history and physical examination. We will next select the appropriate laboratory tests, emphasizing cost effectiveness. Lastly, we will develop a list of differential diagnoses and proceed to the final diagnosis.

2:45-3:45 p.m.

Diagnostic Update for Practitioners — Case Studies (Continued)

4-5 p.m.

Diagnostic Update for Practitioners — Case Studies (Continued)

Small Animal B

Craig Webb, DVM, PhD, DACVIM

Nutramax Laboratories

8-9 a.m.

Diagnosing Feline GI Disease: Setting Yourself Up for Success

This lecture illustrates the general principles of approaching a case of feline GI signs that are critical to the successful diagnosis of the disease.

9:30-10:30 a.m.

Getting Nutrition into a Cat

Anorexia is both a consequence and a major concern of many feline diseases. Dietary interventions and pharmaceutical fixes are of no benefit if we cannot get them into the cat. This is a review of options, from simple to more simple than you might imagine.

10:45-11:45 a.m.

Getting Crap out of a Cat

Constipation can quickly evolve into a terminal problem for cats. This is a review of the differentials, diagnostics, interventions and treatment options for this frustrating condition.



1:15-2:15 p.m.

Feline Triaditis: Fact or Philosophy

This lecture provides a historical perspective on the phenomenon known as Feline Triaditis, and a brief review of the basic components of this condition in cats.

2:45-3:45 p.m.

Fecal Microbiota Transplantation: From Theory to Practice

FMT is already being used in a number of practices and a (very) few publications are available for us to assess in trying to determine the appropriate place and appropriate placement of this treatment in cats.

4-5 p.m.

Diagnostic Dilemmas and Failed Therapy

Examples of cases that did not go as planned (and what we might learn from them), because cats don't read textbooks, and sometimes veterinarians have trouble reading cats.

Large Animal

Peter Constable, BVSc, MS, PhD,
DACVIM, DACVN

U of I CVM

8-9 a.m.

Prediction of Parturition and Dystocia in Dairy and Beef Cattle

The accurate prediction of parturition will decrease morbidity and mortality associated with dystocia. The most practical and accurate predictors of parturition within 12 hours will be identified. The clinical and reproductive outcome of cesarean section in beef cattle with dystocia will also be discussed.

9:30-10:30 a.m.

Treatment of Diarrheic Calves

A number of studies completed around the world over the last five years have changed our thinking about how to treat diarrheic calves. This presentation will cover prognosis, when and how to use oral and intravenous fluid therapy, and the appropriate use of ancillary treatments including antimicrobials.

10:45-11:45 a.m.

Treatment and Control of Periparturient Hypocalcemia (Milk Fever) in Dairy Cattle

Periparturient hypocalcemia is increasing in incidence in dairy cattle and has a major impact on the development of dystocia, retained placenta, metritis, mastitis, ketosis and left displaced abomasum in dairy cattle. This presentation will present new information related to our understanding of periparturient hypocalcemia, and recommend practical treatment approaches and control measures.

Cliff Shipley, DVM, DABT

U of I CVM

1:15-2:15 p.m.

Cervid Nutrition

This lecture covers basic cervid nutrition, from bottle feeding to adult, with emphasis on nutritional needs of cervids versus other species.

2:45-3:45 p.m.

Cervid Herd Health

This lecture covers basic preventative health practices that should be done for captive cervids.

4-5 p.m.

Common Diseases and Treatments for Cervidae

This lecture covers the most common diseases seen in captive cervids, and tips for treating this alternative livestock.

Technician

Mary Berg, BS, LATG, RVT, VTS (dentistry)

Bayer/Midwest Veterinary Supply

8-9 a.m.

Dispelling Dental Myths

Did you know that over 85 percent of adult dogs and cats have some form of oral disease? Dental problems are among the top three pet owner concerns in dogs and cats. There are many misconceptions about the importance of dental care and how to provide good oral care to your patients. This lecture will discuss the most common myths your clients believe about their pets' dental health.



Senior Veterinary Program



Again this year, ISVMA will be presenting its annual Senior Veterinary Program, which runs concurrently with convention for veterinarians who have retired or chosen part-time or inactive status, and no longer need CEs offered by the regular convention program.

On Saturday, program participants will be driving to the Brookfield Zoo for a behind-the-scenes tour of the animal hospital. You will have the opportunity to visit with hospital staff on how they care for residents of the zoo. The cost of the tour will be \$10 per participant.

Please note on the registration form special pricing for senior veterinarians who are retired, non-practicing members and retired, life members of ISVMA, to allow them to take full advantage of the Senior Veterinary Program and/or the entire convention.

9:30-11:45 a.m.

Dental Techniques Wet Lab

This lab will concentrate on performing an oral examination, identification of pathology and charting your findings, and proper use and care of dental hand instruments. The proper and safe placement of regional dental nerve blocks will also be demonstrated and practiced.

1:15-2:15 p.m.

Build a Thriving Dental Practice

Oral disease is one of the most prevalent diseases in dogs and cats; over 80 percent of adult dogs and cats have some form of oral disease. Dental problems are among the top three pet owner concerns in dogs and cats. However, studies show that only about 14 percent of pets get professional dental cleanings in veterinary hospitals. Why is the incidence of dental disease so high? Is it due to lack of compliance, or the lack of educating the client about the importance of dentistry? Pets living longer lives is one reason that oral disease is more prevalent. We are already improving so many aspects of their lives, but dental care seems to still be lagging. Learn ways to educate your clients on the importance of dental health!

Jack Bartels, DVM, JD

Hill's Pet Nutrition

2:45-3:45 p.m.

The Three Glasses: Three Generations, Three Different Views

Why is it important to see through some else's view? What drives each generation? How can you connect with each generation? Strategies for connecting three generations (Baby Boomers: 1943-1960, Generation X: 1961-1981, Millennials: 1982-2004) will be discussed.

4-5 p.m.

Understanding Pet Nutrition

The aim of this presentation is to understand the nutritional needs of pets. The distinction between ingredients and the six key nutrients for dogs and cats will be covered. Also, grains, corn and fiber will be discussed. We will discuss the role of protein and whether more is better. And is fat bad?

Practice Management

Rebecca Rose, CVT

8-9 a.m.

Should I Stay, or Should I Go?! Why Veterinary Team Members Leave Veterinary Practices

Statistics point to the fact that a large percentage (upward of 50 percent) of your team is asking this exact question on a daily basis: "Should I stay, or should I go?" Veterinary hospitals experience turnover twice that of other industries — an alarming statistic. Is it any wonder managers are continually on the lookout for qualified, formally trained veterinary technicians and team members?

9:30-10:30 a.m.

Is It Really All About the Money, or Just an Excuse to Leave a Bad Culture?

Team members point to low wages as a reason to leave, but is there more to the equation? Together we will look at state and local wage and benefit packages. Where does your practice fall? Are managers able and willing to have conversations with their veterinary team members related to financial needs, dissatisfaction in their job and desire to grow their careers? Inquiring minds want to know!



10:45-11:45 a.m.

Defining Best Practices in Team Retention

There are Best Practices in nearly all aspects of small businesses. We will focus on generating a list for Best Practices in Team Retention. Managers may need to reach beyond their comfort zone to establish effective lines of communication, define a clear vision for the practice and grow team members' careers (not just a job!). Relief is on the way! There is hope, as models prove team satisfaction and retention can be a reality.

1:15-2:15 p.m.

Hiring Strategy: It's More than a Job Announcement!

Gone are the days of throwing a job announcement together, placing it in your local newspaper and watching the stream of qualified applicants flow in. Today, managers must ponder far more! They must consider what positions are necessary to hire, create a savvy hiring strategy, and generate a compelling offer to qualified candidates. Job announcements must be outstanding and appealing to hire a stellar team member. It is a job seeker's market!

2:45-3:45 p.m.

The Speed of Trust in Training and Patient Care

The principles of trust create a tax or a dividend. Veterinary teams want to be trusted, and veterinarians want to trust their team. Trust defines a healthy workplace, but how do we measure trust and improve upon it? Through continually training as a team, with a common goal in offering excellent patient care and client experience, teams build trust. Attendees will outline veterinary team services offered within a hospital and ways of offering engaging, in-hospital training, thus supporting patient care and client experience.

4-5 p.m.

Profitability Is a TEAM Sport

On a team in which there is trust, continual training and appropriate leveraging of skills and time, productivity and profitability can be an obtainable outcome. Attendees will walk through a formula establishing hospital fees, discuss the delegation of duties, and determine the cost to open the doors of a veterinary practice. Together Everyone Achieves More (TEAM), leading to personal and practice prosperity.

Special Interest A

Kimberly Pope-Robinson, DVM

8-9 a.m.

Diagnosing and Treating Frustration – Yours (With Seemingly Uninformed, Skeptical or Unappreciative Pet Owners)

Every day our teams navigate through difficult conversations and work to explain intense and detailed treatment plans. They utilize their knowledge and education to find ways to share this with pet owners to help in making decisions for their pets. Often the owners may not recognize the severity of a situation or even the urgency required in order to have a positive outcome for their pet. This place can be frustrating for the team — watching a pet suffer while trying to communicate this to the owner, who does not understand nor truly grasp the situation. This lecture takes the audience through this emotion and how to recognize it, embrace it and then provide tools to help connect with it — instead of the team falling into the trap of naming it, blaming it and then judging it, which can lead to career discontentment and vilifying the owner.

9:30-10:30 a.m.

Working in the Trenches – What 12-Mile Mud Runs Teach Us About Working in a Veterinary Hospital

Many of us would agree that each day working in a hospital brings a level of uncertainty, which is often unwelcome. The appointment book can be described as a “guesstimate” of how the day is going to proceed. Each day provides challenges, and each day there is a team that works to come together to approach these challenges in the hopes of a positive outcome for all involved. Those individuals show up for their own purpose, yet everyone has the same overarching theme in being part of the team: to support the power of the human-animal bond and the positive value that all lives have in this world. Tackling a 10- to 12-mile military obstacle course provides a unique view into the daily journey of a veterinary team. Having visibility of this journey from the mud runner’s perspective can help us all find value in each other, and also in ourselves, as we navigate through this profession.

10:45-11:45 a.m.

When the Fearful Animal Is You: How to Differentiate Perceived Threats from Real Danger

Fear is imaginary, whereas danger is a reality. Somewhere along the way, we start to switch in seeing fear as the reality, when in fact it is something our mind produces. Perceived threats are something common in the profession, and can feel as real as a true threat. We enter this profession with a passion that drives us to sustain many sacrifices and struggles, and at some point the resiliency to move forward becomes extremely challenging. The fear of not doing enough, not being enough, not knowing enough, not working enough or not caring enough becomes our reality of no longer our fear of failing but our danger of failing. This lecture takes a look at fear and danger, and how they present in the profession, and teaches the audience how to recognize the difference and direct our minds toward the reality of fear versus danger.

Doug Knueven, DVM

Standard Process Inc.



1:15-2:15 p.m.

An Introduction to Supplements: Evidence-Based Nutritional Therapies

Many veterinary practices sell various supplements and many more clients give supplements to their pets with or without the knowledge of their veterinarian. This lecture will explain the regulatory oversight of animal dietary supplements, the justification for their use and how to choose legitimate supplements. A few common supplements will be examined in detail. The participant will learn the oversight mechanisms for veterinary supplements and how to choose a supplement company/product for a specific case.

2:45-3:45 p.m.

Veterinary Acupuncture: Ancient Chinese Secrets Revealed

Acupuncture is the most clinically proven and the most thoroughly researched holistic therapy. This presentation addresses the scientific basis of acupuncture. The history and basic philosophy of veterinary acupuncture will also be covered, as well as the types of problems that are best treated with this modality. The participant will leave with a basic understanding of acupuncture and when its use may benefit pets.

4-5 p.m.

Essential Oils in Small Animal Practice

The use of essential oils among pet owners is on the rise. In fact, this plant-based therapy is one of the most common alternative medicine

methods used by our clients. In this lecture, we will look at the chemistry of essential oils, and the safety and risks of their use, as well as why and how to employ them effectively. The participant will learn the basics of various essential oil therapies and how to safely employ them.

Special Interest B

Ron Riegel, DVM

Digatherm, LLC

8-9 a.m.

Digital Thermal Imaging: A New Paradigm in Veterinary Practice

Attendees will learn about:

- An understanding of digital thermal imaging and its clinical applications
- The scientific evidence supporting digital thermal imaging
- The simplicity and ease of capturing digital thermal images
- Interpretation of digital thermal images
- Integration and the return on investment to the practice

9:30-10:30 a.m.

Digital Thermal Imaging: A New Paradigm in Veterinary Practice (Continued)

10:45-11:45 a.m.

Digital Thermal Imaging/Therapy Laser Wet Lab

Registrants will have the opportunity for hands-on experience with a digital thermal imaging unit, with instruction on technique and interpretation.

Sunday, November 11

Small Animal A

Tina Wismer, DVM, MS, DABVT, DABT

ASPCA



8:15-9:15 a.m.

Why No Pee? Renal Toxicants

This session will cover renal toxicants, from antifreeze to NSAIDs, to lilies to grapes and raisins, to vitamin D.

9:30-10:30 a.m.

Why So Yellow? Liver Toxicants

This session will cover liver toxicants, from acetaminophen to aspirin, to sago palms, to xylitol.

10:45-11:45 a.m.

Why So Depressed? Nervous System Depressants

This session will cover CNS depressants, from avermectins to ethanol, to opioids, to marijuana.

1:15-2:15 p.m.

Why So Agitated? Nervous System Stimulants

This session will cover CNS and PNS stimulants, from insecticides to bromethalin, to amphetamines, to serotonergic medications.

2:30-3:30 p.m.

Why So Blue? Cardiac and Respiratory Toxicants

This session will cover cardiovascular and respiratory toxicants, from cardiac medications, to plants, to carbon monoxide.

Small Animal B

Tim Fan, DVM, PhD, DACVIM

U of I CVM

8:15-9:15 a.m.

Common and Aggressive Sarcomas: Clinical Behavior and Best Treatment Options

Solid tumors are frequently diagnosed in pet dogs and include aggressive sarcomas, such as osteosarcoma, hemangiosarcoma and histiocytic sarcoma. Collectively, these aggressive sarcomas can quickly spread throughout the body, and timely diagnosis and treatment are necessary to improve management strategies. This lecture will summarize the biology of aggressive sarcomas and highlight the best treatment options.

9:30-10:30 a.m.

Therapeutic Monoclonal Antibodies: Emerging Silver Bullets for Treating Cancer

Harnessing the immune system for combating various disease processes in human beings has revolutionized and improved treatment choices, and similar technologies are rapidly becoming available in veterinary medicine alike. Understanding how antibodies exert activity and recognizing potential therapeutic targets is essential for their successful deployment in companion animals. This lecture will provide background information on antibody technologies, and their present and future applications in the treatment of diseases in pet dogs and cats.

10:45-11:45 a.m.

Canine Lymphoma: Different Faces with Different Treatment Recommendations

Lymphoma is the most common hematopoietic neoplasm diagnosed in pet dogs, and treatment often is rewarding. Like many diseases, lymphoma is not a singular cancer; rather, divergent categories of lymphoma behave differently and require specific therapies. This lecture will summarize the different variants of canine lymphoma, appropriate diagnostics and the best recommended treatment options.

Emily Harison, DVM, DACVIM

BluePearl Veterinary Partners

1:15-2:15 p.m.

Management of Common Nasal Diseases in the Companion Animal

This lecture will go over common nasal and nasopharyngeal diseases in the dog and cat. We will talk about pathophysiology, diagnostics, therapy and prognosis.

2:30-3:30 p.m.

Chronic Lower Airway Diseases in the Companion Animal

This lecture will go over common chronic inflammatory lower airway diseases in dogs and cats. Pathophysiology, anatomy, diagnostics and therapy will be covered.

Large Animal

Santiago Gutierrez-Nibeyo, DVM, MS, DACVS, DACVSMR

8:15-9:15 a.m.

Recent Advances in Upper Airway Surgery of the Horse

9:30-10:30 a.m.

Recent Advances in Soft Tissue Injuries of the Digit

10:45-11:45 a.m.

Current Treatment Options of Refractory Osteoarthritis of Low-Motion Joints



Scott Austin, DVM, MS, DACVIM

1:15-2:15 p.m.

Endocrine Diseases of the Horse

Hypothyroidism, equine metabolic syndrome, and pituitary pars intermedia dysfunction will be discussed in detail. The clinical presentation of these conditions may have significant overlap, leading to diagnostic confusion. The common presenting complaints will be compared and contrasted. Current recommendations for diagnosis and treatment will be covered.

2:30-3:30 p.m.

Abnormalities of Equine Body Condition – What Do I Do?

This presentation will focus on teaching clients to recognize the ideal body condition of their horses. The diagnostic approach to horses with weight loss will be discussed. The focus will be on separating management changes from medical conditions that can cause weight loss. The presentation will conclude with a discussion of the management of the excessively conditioned horse.

Technician

Matthew Balgie, CVT

BluePearl Veterinary Partners

8:15-9:15 a.m.

Emergency Triage in the General Practice

This one-hour lecture will discuss the essentials of triage for veterinary technicians in a general health practice. Upon completion, technicians will be able to perform a primary survey using the "ABC" technique, and will understand baseline vital parameters and how this information correlates to a patient's triage status. Technicians will also learn communication skills to establish trust and acquire relevant medical history while managing distraught clients.

9:30-10:30 a.m.

CPR: Review of RECOVER Initiative Recommendations

A comprehensive review of current RECOVER initiative recommendations, this lecture will provide an introduction for new practitioners as well as a refresher for technicians skilled in CPR techniques.

10:45-11:45 a.m.

Technicians' Role in Controlling Hospital-Acquired Infections

Nursing care is the first line of defense in controlling the spread of infectious diseases commonly experienced in veterinary medicine. This one-hour lecture will review recent findings, educate technicians on proper barrier methods and provide a framework for implementing protocols at the local level.

Kristin Loy, CVT

Blue Door Publishing

1:15-2:15 p.m.

How to Be the Tech Your Doctor/Clinic Can't Live Without

Let's discuss what makes a strong, supportive, reliable tech and what practices today need from us. How can we make ourselves better, and what can we bring to our practices to make them better? What do vets look for in their techs and how can you increase your chance for that raise? Vet techs are the backbone — let's be the strongest vertebrae we can be!



2:30-3:30 p.m.

Tech Tips: Tips and Tricks of the Trade

Do you struggle hitting that vein? How about knowing an RBC from a WBC in a urine specimen? Join us to talk about tips and tricks techs have picked up throughout the years, from the basics to the specialties, and bring your own to share!

Practice Management

Anna Ruman, DVM

USDA-APHIS

8:15-9:15 a.m.

Veterinary Practice Emergency Preparedness

What can you do to prepare your practice for a local emergency situation? Also included will be what happens during a foreign animal disease outbreak.

9:30-10:30 a.m.

An Overview of Highly Pathogenic Avian Influenza (HPAI)

Many policies and procedures were changed to how the Federal Government responds to an HPAI outbreak after we experienced it in 2015. Information will be presented on outbreak strategies, producer involvement and recovery plans.

Sandy Gilmore, DVM

Illinois Department of Agriculture

10:45-11:45 a.m.

Current Events in Regulatory Medicine

Various topics relating to regulatory medicine will be discussed. Included will be companion and livestock cases of interest as well as an update on zoonotic diseases in Illinois.

1:15-2:15 p.m.

Emergency Programs Coordinator Update

Come and meet the new Emergency Programs Coordinator with the Illinois Department of Agriculture. Learn about everything from the state's involvement with foreign animal disease planning, to how we work with public health and the FBI to prevent bio and agro-terrorism, to the collaboration with the ISVMA to resurrect a new veterinary emergency response corps. If you are interested in participating in emergency preparedness and response, be sure to attend this presentation.



Special Interest

Mark Mitchell, DVM, MS, PhD, DECZM

8:15-9:15 a.m.

Controlling the Ouch! Anesthesia and Analgesia Considerations for Exotic Small Mammals

As rabbits and rodents gain in popularity, the number of cases being presented for elective and emergency surgery and diagnostic work-ups is increasing. The purpose of this presentation is to review common anesthetic and analgesic protocols for exotic small mammals that can be used to safely manage these animals in practice.

9:30-10:30 a.m.

Backyard Chicken Medicine: Common Disease Considerations

Backyard chickens continue to increase in popularity because of their value as egg producers and as pets. The purpose of this presentation is to review common diseases reported in backyard poultry, as well as the diagnostic and therapeutic methods used for managing these diseases.

10:45-11:45 a.m.

Backyard Chickens: Husbandry and Nutritional Considerations

Success with backyard poultry is highly dependent on the nutrition and husbandry provided these animals. The purpose of this presentation is to review the husbandry and nutritional needs of these animals to ensure that clients have success producing eggs and long-lived pet chickens.

1:15-2:15 p.m.

Am I Supposed to See That? Diagnostic Imaging Considerations for Reptiles

Diagnostic imaging can be an invaluable tool for reptiles. The purpose of this presentation is to review how radiography, ultrasound and computed tomography can be used as diagnostic methods in reptiles.

2:30-3:30 p.m.

Viruses, Fungi and Parasites ... Oh My! Common Pathogens of Captive Reptiles

Infectious diseases in reptiles are on the rise because of poor quarantine protocols with both wild and captive reptiles. The purpose of this presentation is to review the common viral, fungal and parasitic diseases seen in captive reptiles. 🐾

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Illinois State Veterinary Medical Association 2018 Convention Registration Form

Register one person per form. For additional registrants, please copy form.

Part 1

Full name: _____
(Print name as you want it to appear on your name badge.)

Business name: _____ Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____
(Email address is for office use only and will not be forwarded or sold.)

Part 2

For Veterinarians:

College: _____

Year of graduation: _____

- DVM owner
- DVM industry
- DVM associate
- DVM retired
- DVM faculty or academic
- DVM other

Guest name: _____

For Students:

College: _____

Year of graduation: _____

- DVM student
- CVT student

*ISVMA has created a one-time free convention pass for students. It can be used once in their student career. To utilize it, write FREE in the registration blank below AND submit a check for the fee. The check will be returned uncashed when the student checks in at the on-site registration desk.

For all other attendees:

- CVT
- Practice manager
- Guest
- Practice personnel
- Other

Part 3

Special needs

Please check this box if you have a disability or limitation that would require special arrangements. We will contact you to discuss accommodations.

Dietary Restrictions: _____

Part 4

Method of payment

_____ My check is enclosed _____ Bill my credit card

- Visa
- MasterCard

Card number: _____

V-code (on card back): _____ Expiration date: _____

Cardholder name: _____

Signature: _____ Date: _____

Registration fee \$ _____

Wet lab fee(s) \$ _____

Total for extras \$ _____

Total due \$ _____

Mail this completed form with payment to:
Illinois State Veterinary Medical Association,
1121 Chatham Road, Springfield, IL 62704

Fax credit card information and registration forms to
(217) 546-5633. (If you fax, do not mail this form.)

Questions? Call the ISVMA office at (217) 546-8381.

Registrant's first and last name: _____

2018 Annual Convention Pricing

DVM Registrant		Early (On or Before 9/21)	Standard (Before 10/19)	Late (On or After 10/20)
ISVMA member	Full convention/two days	\$445	\$550	\$620
	One day only	\$285	\$395	\$435
Nonmember	Full convention/two days	\$630	\$680	\$755
	One day only	\$450	\$500	\$555
CVT Registrant				
ISVMA member	Full convention/two days	\$220	\$305	\$330
	One day only	\$160	\$260	\$290
Nonmember	Full convention/two days	\$270	\$355	\$380
	One day only	\$220	\$270	\$320
ISVMA Member Specials				
DVM Retired (Applicable for nonpracticing, retired and life members ONLY.)				
	Full convention/two days	\$255	\$340	\$375
	One day only	\$160	\$255	\$295
2017 and 2018 Graduates				
DVM	Full convention/two days	\$280	\$380	\$430
	One day only	\$185	\$295	\$350
CVT	Full convention/two days	\$205	\$280	\$330
	One day only	\$145	\$240	\$280
Practice Personnel				
	Full convention/two days	\$220	\$305	\$330
	One day only	\$160	\$260	\$290
Student				
DVM Student	Full convention/two days	\$75	\$100	\$125
	One day only	\$45	\$65	\$85
Veterinary Technician Student	Full convention/two days	\$75	\$100	\$125
	One day only	\$45	\$65	\$85
Guest				
	Full convention/two days	\$150	\$200	\$250
	One day only	\$90	\$130	\$170

Special Events

There are no additional fees for the following; however, you must indicate your attendance. A ticket will be issued allowing your participation.

Friday, 11/9/18		
Noon: Lunch in Exhibit Hall	<input type="checkbox"/> I will attend	<input type="checkbox"/> I will not attend
5 p.m.: President's Reception in Exhibit Hall	<input type="checkbox"/> I will attend	<input type="checkbox"/> I will not attend
Saturday, 11/10/18		
7:15 a.m.: Life Member/Past President Breakfast	<input type="checkbox"/> I will attend	<input type="checkbox"/> I will not attend
8 a.m.: Senior Vet Program Off-Site Trip (\$10)	<input type="checkbox"/> I will attend	<input type="checkbox"/> I will not attend
Noon: Lunch in Exhibit Hall	<input type="checkbox"/> I will attend	<input type="checkbox"/> I will not attend
5 p.m.: Annual Meeting Reception	<input type="checkbox"/> I will attend	<input type="checkbox"/> I will not attend
6:30 p.m.: UI Alumni Reception	<input type="checkbox"/> I will attend	<input type="checkbox"/> I will not attend
Sunday, 11/11/18		
6:45 a.m.: Worship Service	<input type="checkbox"/> I will attend	<input type="checkbox"/> I will not attend

Friday, 6:30 p.m. CE Reception

RSVPs are mandatory to ensure there are enough hors d'oeuvres available for all in attendance.

I will attend I will not attend

Saturday, 7 a.m. CE Breakfast

RSVPs are mandatory to ensure there are enough meals available for all in attendance.

I will attend I will not attend

Sunday, noon, Lunch and Learn

RSVPs are mandatory to ensure there are enough meals available for all in attendance.

I will attend I will not attend

2018 Convention Registration Form

Registrant's first and last name: _____

Registration Fees

Wet Labs

Additional fees will be charged to cover costs of supplies, equipment, etc. As indicated, labs include supporting lectures. A ticket will be issued in your registration packet for all paid wet labs.

Mark all that apply:

Friday, 8-9 a.m.

COACH: Live Instruction in Orthopedic Examination of the Dog (max. 12 registrants)

This limited enrollment wet lab will give participants live instructions in orthopedic examination of the dog.

\$70 early \$80 standard \$90 late

Friday, 9:30-10:30 a.m.

COACH: Live Instruction in Orthopedic Examination of the Dog (max. 12 registrants)

This limited enrollment wet lab will give participants live instructions in orthopedic examination of the dog.

\$70 early \$80 standard \$90 late

Friday, 8-11:45 a.m.

Teamwork Workshop (max. 40 registrants)

The purpose of the interactive session will be to provide useful concepts and practical tools for increasing team effectiveness. Specifically, participants learn about team basics and the characteristics of effective teams.

\$25 early \$30 standard \$35 late

Friday, 1:15-5 p.m.

Ophthalmology Surgery Wet Lab (max. 14 registrants)

Wet lab will be focused on everyday ophthalmology procedures, short lectures will be followed by hands-on practice on cadaver specimens.

Will discuss proper instrumentation, important anatomy, basic templates, as well as tips and tricks!

\$295 early \$325 standard \$350 late

Saturday, 9:30-11:45 a.m.

Dental Techniques for Technicians (max. 16 registrants)

This wet lab will concentrate on performing an oral examination, identification of pathology and charting your findings, and proper use and care of dental hand instruments. The proper and safe placement of regional dental nerve blocks will also be demonstrated and practiced.

\$80 early \$90 standard \$110 late

Saturday, 10:45-11:45 a.m.

Digital Thermal Imaging/Wet Lab (max. 30 registrants)

Registrants will have the opportunity for hands-on experience with a digital thermal imaging unit, with instruction on technique and interpretation.

\$75 early \$95 standard \$115 late

USDA Accreditation Sessions

- Pre-registration mandatory to receive accreditation education hours
- No additional fee required
- No CE granted toward USDA accreditation for walk-in registrants
- USDA accreditation CE certificates will be distributed on-site only
- A ticket will be included in registration packet for attendance

Friday, 1:15-2:15 p.m.

Module 1: Introduction to National Veterinary Accreditation Program

Friday, 2:30-3:30 p.m.

Module 8: International Movement of Horses

Friday, 4-5 p.m.

Module 25: Using Behavior to Assess Welfare

My USDA Accreditation Number is: _____

Please mark the day(s) you will be in attendance. Thank you!

Full Convention

Friday, Saturday and Sunday

Two Days Only

Friday/Saturday Saturday/Sunday Friday/Sunday

One Day Only

Friday Saturday Sunday

Purchase a flash drive of the convention proceedings. \$35

Mail this completed form with payment to:

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1121 Chatham Road, Springfield, IL 62704

Fax credit card registrations to (217) 546-5633.

(If you fax, do not mail this form.)

Questions? Call the ISVMA office at (217) 546-8381.

VHMA Develops Job Framework Resource

Customizable Veterinary Management Job Descriptions Make Hiring More Efficient

The Veterinary Hospital Managers Association (VHMA) has created a job template for veterinary practice management professionals that streamlines the process of developing accurate job descriptions. The framework allows the description to be branded, edited and personalized for each management position, and offers information essential to understanding the scope of the job and the general nature and level of work performed by job holders.

VHMA Executive Director Christine Shupe, CAE, explained, “The VHMA’s commitment to the field of practice management has inspired the creation of general descriptions for various management positions within a veterinary hospital. No two individuals are the same and no two veterinary practices are the same; however, this tool can assist any practice in developing a job description applicable to the role of the manager(s) for their specific practice. The job description must be precise to be useful. The more thorough the description, the better the outcome for the practice and the management professional.”

Using the Job Tool

Differentiating among the three levels of practice management — Veterinary Hospital Office Manager, Veterinary Practice Manager and Veterinary Hospital Administrator — can be difficult. Each level builds upon knowledge and skills. The tool lends clarity to the unique aspects of each level.

Included in the resource are the typical tasks and duties, as well as the average number of minutes per week managers spend on those tasks, for each of the three levels of veterinary practice management professional.

The VHMA regularly conducts practice analysis studies to identify the specific responsibilities required and the skills and knowledge needed to perform these responsibilities. Detailed task lists contained in the resource identify the most relevant and important duties for the three veterinary practice management jobs addressing human resources, law and ethics, marketing and client relations, organization of practice and financial management.

The job of veterinary practice management professional is multifaceted and requires many different behavioral competencies for success. Thirteen competencies emerged as essential and highly important for any management professional. These competencies are included in the resource. The document contains two essential sections: the Job Framework, which includes information about background and qualifications, and the Job Description, which can be branded and edited to correspond to the specific requirements of a practice.

The jobs tool is available at www.vhma.org. 🐾

The Veterinary Hospital Managers Association was formed in 1981, and, since inception, the association strives to support and advance the profession of veterinary hospital management. The phenomenal growth this association has experienced in such a short time attests to its viability as the leader in veterinary practice management and its definite need by practice management professionals. In 1989, the VHMA developed the CVPM certification, which signifies that a manager possesses a high level of knowledge and competency related to veterinary practice management.





The Importance of Being an ISVMA Member

by Melissa Stacy, CVT



As Certified Veterinary Technicians (CVTs), we are always looking for our voices to be heard. One way of accomplishing that is by becoming an ISVMA member. The ISVMA values CVTs, and they want to hear our feedback. For example, do you want to be called a veterinary nurse, or do you prefer being called a certified veterinary technician? Being a member of the ISVMA gives you the opportunity to help influence laws and regulations.

It is so important to be a member of an association that determines our rights as professionals. The veterinarians who sit on the ISVMA Board value technicians and want to hear what we have to say. Do you ever wonder why CVTs have different rules from state to state? For example, some states allow technicians to vaccinate for rabies, and some do not. Each state has a veterinary board that determines these regulations. I'm glad that I get to have a voice by being an ISVMA member!

The ISVMA also offers lifelong learning opportunities. As a member, you have access to E-Source, an online newsletter that keeps members updated on the most current news in the veterinary industry. You'll also have access to medical and scientific resources, client educational information and free online CE opportunities! Every fall the ISVMA holds an amazing annual convention where you can listen and learn from the leading veterinarians and technicians in our industry! It's also a great opportunity to connect with colleagues and industry partners.

If you are a leader or want a bigger part in what you do every day, you'll want to become an ISVMA member. The more CVTs, the bigger voice we have to help improve our profession and our futures. CVTs have a chance to join ISVMA this summer! If you are already an ISVMA member, then I want to encourage you to invite two CVT friends to become members as well! This small investment in your future can make a huge impact on your overall career satisfaction. 🐾

Health Tips



"Animals do speak, but only to those who know how to listen."

Veterinarians help your pet live a healthier, happier and longer life.

- **Nutritional and weight management** – Choosing the best diet to fuel your pet's lifestyle, age and health status
- **Vaccinations/deworming/heartworm prevention** – To keep harmful parasites and diseases away!
- **Dental health** – To enjoy meals and have fresh breath, but also prevent heart disease!
- **Behavioral consultation**
- **Routine check-ups** – To make sure that diseases are caught as early as possible
- **Diagnosis and treatment of disease** – From kidney disease to diabetes, your vet can figure out what's wrong and prescribe treatments to help



In Memoriam

Cosimo Ferraro, DVM

Cosimo Ferraro, DVM, passed away at age 95 on May 4, 2018. Affectionately known as "Cutts" to his family, he was simply "Doc" to his friends.

He was born in Guelph, Ontario, Canada, and knew early on that he wanted to spend his life caring for animals. A 1947 graduate of the Ontario Veterinary College, Cosimo always said that veterinary medicine was not only a vocation, but an avocation! After graduation, he launched his career by boarding a train in Guelph to explore the world and finally landed in Chicago. Once there, he broadened his work in several animal hospitals as well as the Chicago Stockyards.

Cosimo opened his first animal hospital after falling in love and joining forces with a pretty young girl named Dolores Berger at a YMCA dance. Married in 1953, they soon settled in Oak Park. Cosimo went on to own two more successful practices while nurturing a growing family of six children. He was also very active in the American, Illinois State and Chicago Veterinary Medical Associations and The Knights of Columbus, reaching the level of Grand Knight, as well as serving his community through his local parish. He was also very active in the alumni

associations of the University of Guelph and his beloved Ontario Veterinary College.

Left to honor Cosimo and remember his love include Dolores, his wife of 65 years; his six children — Susan Ferraro, Christopher Ferraro (Angie), Carolyn Ferraro, Peter Ferraro, Helene Ferraro Harlovic (Rick) and Cosmo Ferraro; his three beloved grandsons — Trinian Donohoe, Matthew Harlovic and Peter Harlovic; and his many beloved nieces and nephews.

Cecil Ingmire, DVM

Cecil W. Ingmire, DVM, of Orland Park, formerly of Joliet, passed away March 10, 2018 at age 92. He is survived by his wife of 71 years, Mary Ingmire; son, Wayne (Jane Tinker) Ingmire; three daughters, Linda (Paul Graham), Celia (Edward Fitzgerald) and Jann Ingmire; seven grandchildren and six great-grandchildren; two brothers and a sister. He practiced veterinary medicine for 50 years, starting in a small animal practice in Akron, Ohio, and then moving to Joliet in 1948, establishing his own practice.

Dr. Ingmire was president of the ISVMA and a lifetime member of the AVMA. He served on the advisory boards to create Veterinary Tech-

nology Programs at Parkland Community College and Joliet Junior College. He was a former chief veterinarian for the Chicago-Joliet Livestock Center and was the Will County Animal Control administrator for 23 years. He was also actively involved with the Will County Farm Bureau, the University of Illinois Extension Service and the 4-H. He was a past president of the Joliet Exchange Club. He served on the Joliet Junior College Board and was past board president, Community Trustee for Silver Cross Hospital, and was recognized for his contributions to the profession of veterinary medicine with the Kansas State University College of Veterinary Medicine and Veterinary Medical Alumni Association Distinguished Alumnus Award, Meritorious Service Awards from the ISVMA and the University of Illinois College of Veterinary Medicine, Alumni Association. He was a captain in the Army Veterinary Corps, 1954-1956.

Memorials to Kansas State University College of Veterinary Medicine Ingmire Family Scholarship or the Will County 4-H Fund for Youth will be appreciated. For information, call (815) 744-0022 or visit www.chsfuneral.com.

Published in a Chicago Tribune Media Group publication on March 12, 2018. 🐾

IVMF Donations

The Illinois Veterinary Medical Foundation (IVMF) welcomes contributions to celebrate or honor the life of a pet as well as to memorialize a loss. Download a donor form from the ISVMA website at www.isvma.org/illinois-veterinary-medical-foundation to submit your memorial. Please indicate whom you are honoring on the form, and give an address where the memorial notification can be sent.

In Memory

The IVMF thanks the following veterinary clinics for their contributions in memory of the following pets:

<i>Mon-Clair</i>	Bear	Cleo	Gizmo	Jetta	Phoebe	Sky	Blanche
<i>Animal Hospital –</i>	Beatrice	Clyde	Gracie	Keeley	Precious	Smokes	Brandy
<i>Millstadt, Illinois</i>	Bella	Cooper	Gunner	Lucy	Remy	Snoopy	Gia
Abby	Bitsy Boo	Cosmo	Harley	Maddie	Rocky	Sophia	Jake
Addie	BJ	Daisy	Heidi	Maggie	Roxie	Sylvester	Lucky
Addison	Boots	Dakota	Highway	Maxwell	Rudy	Tiny	Massimo
Adele	Bosco	Dewar	Holly	Molly	Sabrina	Tony	Oscer
Annabelle	Brisco	Diesel	Hooch	Mr. Big	Salem		Patches
B.J.	Brooks	Duke	Hunter	Nugget	Sammi	<i>Heartland Animal</i>	Scooter
Baby	Bunny	Ella	Jake	Ollie	Shiloh	<i>Hospital –</i>	Sofia
Bandit	Chico	Ellie	Jasmine	Onie	Sidda	<i>Bartlett, Illinois</i>	Whitey 🐾

Classifieds



IN-STATE OPPORTUNITIES

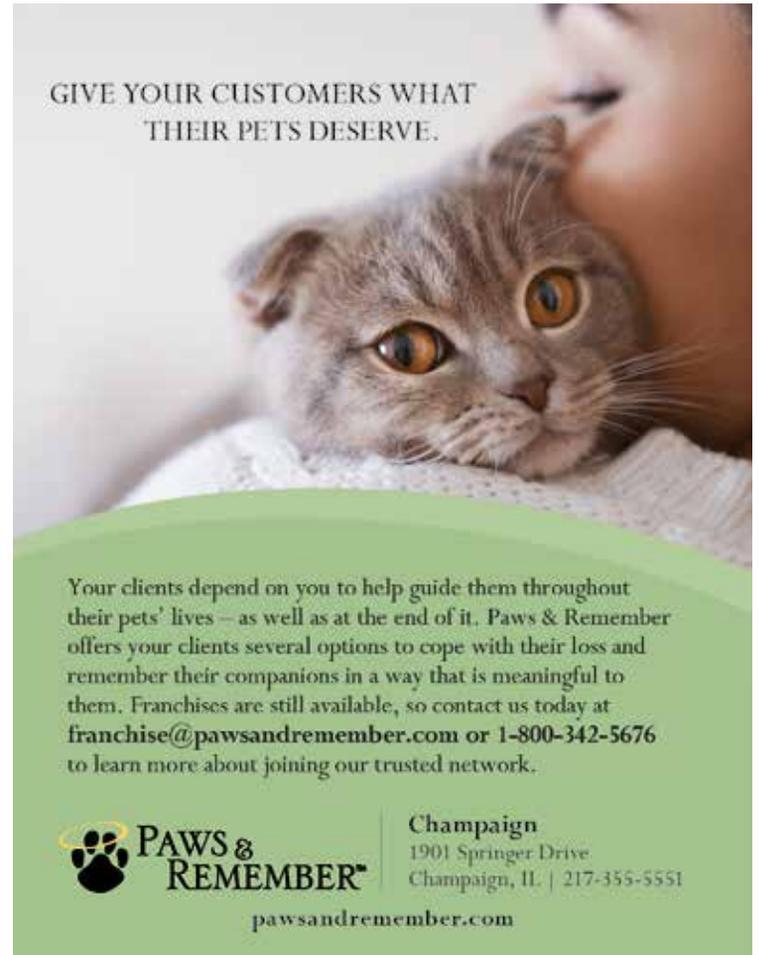
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Relief CVT Wanted

- Wanted: Relief CVT for solo practice 20 minutes west of Sandwich, Illinois. Predominantly small animal practice. Full-service and drama-free. Dates needed mid-August through mid-October. May progress to further employment. Contact Kevin Zollars, DVM, at (815) 246-9545. 🐾

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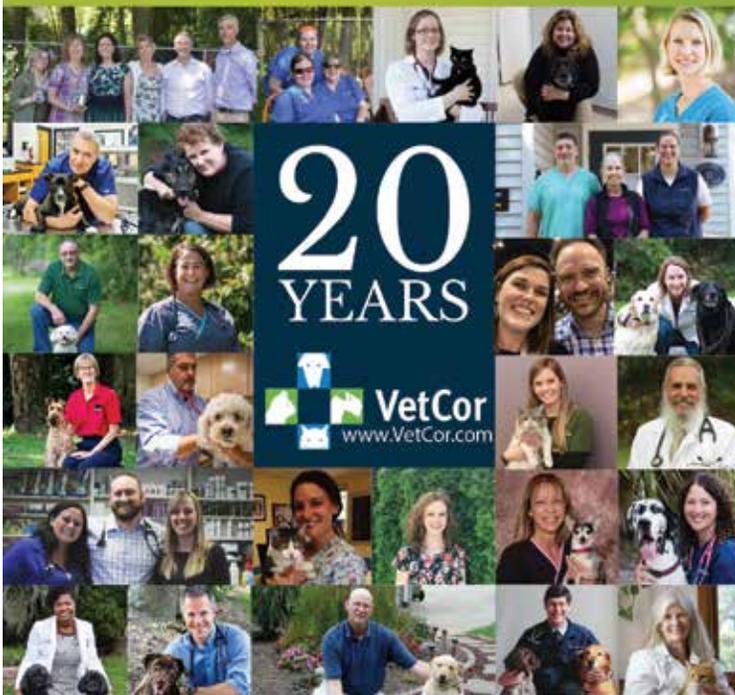
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Your License Expires January 31, 2019

Illinois State Veterinary Medical Association can help you obtain approved CE



Currently Scheduled CE Events

June 13, 2018

Veterinary Orthotics: Making A Good Impression

- 3 CE hours (*Registration Open*)

August 18, 2018

Tax Series – Webinar 3

- 1 CE hour

November 9-11, 2018

ISVMA Annual Convention – Tinley Park, IL

- 20 CE hours available (*Registration Open*)

December 4, 2018

Tax Series – Webinar 4

- 1 CE hour

February 24-March 3, 2019

3rd Annual Education Cruise

- 10 CE hours (*Registration Open*)

Veterinarians are required to earn 40 CE hours every two years

CVTs are required to earn 15 CE hours every two years