

# 141<sup>st</sup> Annual Convention

November 3-5, 2023

Welcome to the ISVMA Annual Convention! Attending the convention is the best value for high-quality CE and the perfect venue for connecting with colleagues in Illinois and other locales. Explore new relationships or reconnect with industry partners, visit exhibitors in the Exhibit Hall ... they make convention affordable for all!

## 2023 Convention Speakers

- Kate Burdick, BVSc & AH, CVT
- Martha Cline, DVM, DACVIM (Nutrition)
- Kathleen Cooney, DVM, MS, CHPV, CFFP
- Latonia Craig, EdD, MA, MEd
- Kathy Engler, DVM, DABVP
- Mark Ernst, DVM
- Sue Ettinger, DVM, DACVIM (Oncology)
- Laurie Fonken, PhD, LPC
- Eric Garcia, CEO
- Sandra Gilmore, DVM
- Jennifer Gravely, DVM
- Michael Jaffe, DVM, MS, CORP, DACVS
- Ashley Kalinauskas, CEO
- Megan Kaplan, DVM, DACVECC
- Charlotte Lacroix, DVM, JD
- Jill Lopez, DVM, MBA, CEO
- Tessa Marshall, BVSc, MS, DABVP
- Elizabeth Mendoza, DVM
- Rosanne Peters, DVM, DACVIM (Neurology)
- Brad Ryan, MSc, DVM, MPH
- Jusmeen Sarkar, DVM, MS, DACVAA, CVA
- Harold Schott, DVM, PhD, DACVIM
- Staci Slager, DVM
- Jay Tischendorf, DVM
- Keith VanHoy, CPA, PFS



# Table of Contents

CE Opportunities .....	3
Conference Speakers .....	4
Exhibit Hall Highlights .....	5
Registration Information .....	5
Planning Committee .....	6
Confirmed Exhibitors .....	6
Thank You, Sponsors .....	7

Special Events .....	8
Keynote Speaker .....	9
Convention Schedule .....	10
Convention Program .....	13
Convention Pricing .....	24
Registration Forms .....	25-26
Save the Date: 2024 .....	27

## 2023 Annual Convention November 3-5, 2023

### Host Hotel

### **EVEN Hotel Chicago Tinley Park**



18501 Convention Center Drive,  
Tinley Park, IL 60477  
(855)-260-7038

Sleeping room rate is \$135, net rate.

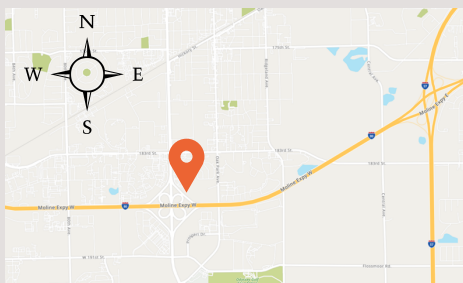
Reservation code: "ISVMA in November 2023"

Link: [EVEN Hotel Chicago Tinley Park](#)

### Convention Site

### **Tinley Park Convention Center**

18451 Convention Center Drive  
Tinley Park, IL 60477  
(708) 342-5485



Both hotel and convention center are adjacent to each other. Conveniently located off of I-80, near the I-57 interchange.



# CE Opportunities

## What You Need to Know!

All educational sessions will take place at the Tinley Park Convention Center.  
Please note: USDA sessions **require pre-registration**.

### How Many CE Hours Can I Earn?

Friday: 6 Hours + 6 p.m. CE Reception = 7 hours  
Saturday: 6 hours + 7 a.m. CE Breakfast = 7 hours  
Sunday: 5 hours + CE Luncheon = 6 hours  
Total Convention CE Hours = 20 hours

Note: The CE Reception, CE Breakfast, Keynote Session (2 CE credits), CE Luncheon and the USDA Modules are included in your conference registration fee but do require pre-registration as they are ticketed events.

If you are unclear about how much CE credit you will receive based on the sessions you plan to attend, please contact the ISVMA Convention Desk for assistance. It is your ethical responsibility to attend the entire session of every CE hour for which you will receive credit.

### USDA Accreditation Training Courses

There are no additional fees to participate in the training, and enrollment is open to all. However, pre-registration by accredited veterinarians is mandatory for training credit. The class maximum is 60.

### USDA Accreditation Program Training Courses - Part of this Year's Convention

Under the U.S. Department of Agriculture's (USDA's) revised National Veterinary Accreditation Program, accreditation status expires every three years. As a requirement of renewal, each participating veterinarian must complete the mandated three or six hours of continuing education provided specifically by the USDA. The training/educational materials can be presented live or found online. When completed at the ISVMA Annual Convention, the participating veterinarian receives credit for completing the necessary CE for renewal of his or her accreditation status.

### Training Sessions Offered

#### USDA Module 9: Interstate and International Health Certificates for Category 1 Animals

This module emphasizes the importance of health certificates to document pet travel. The significance of proper and accurate completion of these documents is underscored, given the potential for spread of disease associated with pet travel. The process and regulatory resources for properly completing a companion animal health certificate are presented through interactive animations and a case scenario. Mistakes commonly made when completing health certificates are highlighted and steps to minimize these errors are provided.

#### USDA Module 21: Animals' Fitness to Travel

This module reviews the role of the accredited veterinarian when evaluating the fitness of livestock for movement and includes descriptions of specific elements of the inspection or examination when determining if the animal is fit to travel. Steps to make transportation comfortable and safe for livestock are explained, including appropriate actions to take with animals unfit for transport. Suggestions to support the well-being of animals during transport are discussed.

#### USDA Module 23: Antibiotic Use in Animals

This module reviews the terms and concepts necessary for veterinarians to make informed decisions regarding proper selection and judicious use of antibiotics in animals. The various benefits and limitations of antibiotic susceptibility testing and how to correctly interpret a drug label are presented. A review of the many agencies involved in regulating the use of antibiotics and antibiotic resistance and drug residue monitoring is provided. Key components of the Animal Medicinal Drug Use Clarification Act (AMDUCA) and extra-label use of drugs are reviewed. Various resources to assist in making informed decisions regarding antibiotic use in animals are included.

#### USDA Module 35: Bovine Tuberculosis in Cattle

This module provides the accredited veterinarian with background information on bovine tuberculosis, describes the process for diagnosing bovine tuberculosis, and details the process for performing the caudal fold test in cattle. Information to aid in the interpretation of caudal fold test responses in cattle is provided. The steps an accredited veterinarian must follow once the caudal fold test is completed are detailed.



### Students

Students attending the ISVMA Annual Convention are welcome in any of the sessions presented. Students may attend one Annual Convention at no charge once during their veterinary school career.

To attend at no charge, contact the ISVMA Office at (217) 546-8381 to register. A credit card number or a check is required for students who are taking advantage of their complimentary registration. The ISVMA will hold all forms of payment. Credit Cards will not be charged; checks will not be cashed. If the student does not check-in at convention registration, all forms of payment will be processed. No-shows will be charged.





# Conference Speakers .....

## **Kate Burdick, BVSc & AH, CVT**

Alliance Animal Health  
14514 Samuel Adams Drive  
Plainfield, IL 60544  
kburdick616@gmail.com

## **Martha Cline, DVM, DACVIM (Nutrition)**

Nestle Purina PetCare  
801 Chouteau Avenue  
St. Louis, MO 63102  
martha.cline@purina.nestle.com

## **Kathleen Cooney, DVM, MS, CHPV, CFFP**

Companion Animal Euthanasia Training Academy  
8466 Golden Fields Lane  
Loveland, CO 80538  
cooneydvm@gmail.com

## **Latonia Craig, EdD, MA, MEd**

American Veterinary Medical Association  
1931 N. Mechem Road, Suite 1000  
Schaumburg, IL 60173  
lcraig@avma.org

## **Kathy Engler, DVM, DABVP**

Dechra Veterinary Products  
7015 College Boulevard, Suite 525  
Overland Park, KS 66211  
kathy.engler@dechra.com

## **Sue Ettinger, DVM, DACVIM (Oncology)**

Dr. Sue Cancer Vet PLLC  
323 Palisades Boulevard  
Sleepy Hollow, NY 10591  
drsuecancervet@gmail.com

## **Laurie Fonken, PhD, LPC**

Whole Vets LLC  
1631 Dogwood Court  
Fort Collins, CO 80525  
wholevetsorg@gmail.com

## **Eric Garcia, CEO**

Simply Done Tech Solutions  
1817 Crooked Oak Lane  
Lutz, FL 33559  
eric@simplydonetechsolutions.com

## **Jennifer Gravely, DVM**

USDA APHIS-VS  
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Springfield, IL 62711  
jennifer.burton2@usda.gov

## **Michael Jaffe, DVM, MS, CCRP, DACVS**

Mississippi State University College of Veterinary Medicine  
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Mississippi State, MS 39762  
mhj95@msstate.edu

## **Ashley Kalinauskas, CEO**

Torigen Pharmaceuticals  
400 Farmington Avenue R1855 CB129  
Farmington, CT 06032  
ashley@torigen.com

## **Megan Kaplan, DVM, DACVECC**

Ethos Veterinary Health  
4322 N Ashland Avenue  
Chicago, IL 60613  
mkaplan@ethosvet.com

## **Charlotte Lacroix, DVM, JD**

Veterinary Business Advisors, Inc.  
1 Washington Drive  
Whitehouse Station, NJ 08889  
clacroix@veterinarybusinessadvisors.com

## **Jill Lopez, DVM, MBA, CEO**

Vet Candy  
28 Valley Road, Suite #1  
Montclair, NJ 07042  
jill@myvetcandy.com

## **Tessa Marshall, BVSc, MS, DABVP**

University of Illinois – College of Veterinary Medicine  
1008 W Hazelwood Drive M/C 004  
Urbana, IL 61802  
tsmarsha@illinois.edu

## **Elizabeth Mendoza, DVM**

Christian Veterinary Mission  
P.O. Box 5888  
Lynwood, WA 98046-5888  
emendoza@cvm.org

## **Rosanne Peters, DVM, DACVIM (Neurology)**

University of Illinois – College of Veterinary Medicine  
1008 W Hazelwood Drive M/C 004  
Urbana, IL 61802  
krupka@illinois.edu

## **Brad Ryan, MSc, DVM, MPH**

Antech Diagnostics  
263 Oak Street  
Duncan Falls, OH 43734  
bradryandvm@gmail.com

## **Jusmeen Sarkar, DVM, MS, DACVAA, CVA**

MedVet Chicago  
3305 N California Avenue  
Chicago, IL 60618  
jusmeen.sarkar@medvet.com

## **Harold Schott, DVM, PhD, DACVIM**

Michigan State University-College of Veterinary Medicine  
784 Wilson Road, Room G-333  
East Lansing, MI 48824  
shott@cvm.msu.edu

## **Jay Tischendorf, DVM**

Ceva Animal Health, LLC - USA  
8906 Rosehill Road  
Lenexa, KS 66215  
jay.tischendorf@ceva.com

## **Keith VanHoy, CPA, PFS**

Stopp & VanHoy CPAs & Business Advisors  
10425 Old Olive Street Road, Suite 101  
Creve Coeur, MO 63141  
keithv@stoppvanhoy.com

## Volunteers Welcome: Seeking Moderators

The ISVMA welcomes dedicated volunteers. Enhance your convention experience by moderating program sessions! Contact Sherrie Leezer at (217) 546-8381 or [sherrie.leezer@isvma.org](mailto:sherrie.leezer@isvma.org).



## Exhibit Hall Highlights.....

Visit the Trade Show to learn about new veterinary products and solutions for your daily practice problems. Plus, plan to make your supply and equipment purchases at the ISVMA Annual Convention to take advantage of exhibitor show specials. You are sure to find some great values!

### Hours

Friday, November 3: 8:00 a.m.-5:30 p.m.

Saturday, November 4: 8:00 a.m.-2:30 p.m.

### Events

Be sure to attend the President's Welcome Reception, from 4:30-5:30 p.m. on Friday, November 3. Hors d'oeuvres and one drink ticket provided! Enjoy complimentary beverages and lunch on Friday and Saturday in the Exhibit Hall while you network with exhibitors and fellow attendees.

### Additional CE Opportunity at Sunday's Lunch

This is a ticketed event. There is no cost to attend, but RSVPs are required on the registration form.

### IVMF Silent Auction

The Illinois Veterinary Medical Foundation (IVMF) is again hosting a silent auction in the Exhibit Hall. Bidding opens on Friday, November 3 at 9:15 a.m. and closes at 5:30 p.m. Continue the bidding war throughout Saturday, November 4 in the Exhibit Hall from 8:00 a.m. until 1:00 p.m. The auction will conclude at 1:00 p.m. and all winning bids will be finalized.

Bidders need to be present to win, and items can be picked up on-site from the auction table from 1:50 until 2:30 p.m. If the winner is unable to pick up the item(s) and prior pick-up arrangements have not been made with ISVMA staff, it will go to the next highest bidder.

To make a silent auction donation, please contact the IVMF/ISVMA Office at (217) 546-8381, or click on this link for an online form to complete: [IVMF Silent Auction Donation Form](#)



## Registration Information.....

### Register by Friday, October 13 for Best Rates!

Register online at [www.isvma.org](http://www.isvma.org) or complete and return the registration form included on pg. 25 and 26. Payment by personal or business check, VISA, MasterCard, AMEX or Discover credit/debit card is required with completed form. Registrations must be received by Friday, October 13 via email, mail, online or by fax, and if you require special registration accommodations.

### Save on Registration Fees!

**Option 1:** Early Bird Discount. Substantial discounts are provided when your registration is received by Friday, October 13.

**Option 2:** Member pricing is available to all ISVMA members. If you are coming from outside Illinois and are currently a member of another state veterinary medical association, you can register for attendance at ISVMA member rates.

### Convention Fees

**Full convention attendance:** Each paid registrant receives access to all educational sessions, Exhibit Hall, President's Welcome Reception, Annual Meeting Reception, breaks and lunches.

**Friday only:** Access to Friday CE reception (pre-registration required), Exhibit Hall, breaks, ticketed lunch, President's Welcome Reception and ticketed CE reception.

**Saturday only:** Access to Saturday educational sessions, ticketed CE breakfast, Exhibit Hall, breaks and ticketed lunch. Pre-registration required for keynote session/awards presentation; this is a ticketed event.

**Sunday only:** Access to Sunday educational sessions, breaks and ticketed events. Pre-registration required for ticketed lunch CE.

A non-denominational worship service is also included, although a count is needed for proper seating.

### DVM and CVT Student Members

Students attending the ISVMA Annual Convention are welcome in any of the sessions presented. Students may attend one Annual Convention at no charge once during their veterinary school career.

To attend at no charge, contact the ISVMA Office at (217) 546-8381 to register. A credit card number or a check is required for students who are taking advantage of their complimentary registration. The ISVMA will hold all forms of payment. Credit Cards will not be charged; checks will not be cashed. If the student does not check-in at convention registration, all forms of payment will be processed. No-shows will be charged.





## Planning Committee.....

Brenda McQuillan Burnham, DVM

Joanne Carlson, DVM

Erika Eigenbrod, DVM

Valerie Eisenbart, DVM

Devon Hague, DVM, DACVIM (Neurology)

Amanda Hampton, DVM

Ellen Helmers, DVM, CHPV

Nikki Johnson, DVM

Jennifer Ostrom, DVM

Heidi Pulito, DVM, CHPV

Olivia Rudolphi, DVM

## Confirmed Exhibitors.....

As of June 20, 2023.

- AVMA LIFE/AVMA PLIT
- Banfield Pet Hospital
- Blue Buffalo
- Boehringer-Ingelheim
- Central Illinois X-Ray
- Christian Veterinary Mission
- Dechra Veterinary Products
- Dog, Heart, Soul
- Foote and Friends - Bella Behavior
- Guardian Vets
- Hill's Pet Nutrition, Inc.
- IDEXX
- Illinois State Veterinary Medical Association
- Illinois Veterinary Medical Foundation
- MedXwaste
- MWI Animal Health
- Nutramax Laboratories Veterinary Sciences, Inc.
- PNC Bank
- Roo
- USDA APHIS-VS
- Veterinary Medical Political Action Committee
- Veterinary Practice Partners
- Wedgewood Pharmacy
- Wood Dale Pet Pharmacy
- Zoetis
- Zoetis Petcare





## Thank You to Our 2023 Convention Sponsors!

The ISVMA thanks the companies listed below for their generosity in sponsoring the 141st Annual Convention. Please make sure to thank representatives of these companies when visiting them in the Exhibit Hall. (The list is reflective of companies that had committed by June 20, 2023.)

### Gold



**GuardianVets**



### Silver

- Alliance Animal Health
- Care Credit
- Ceva Animal Health, LLC - USA
- Dechra Veterinary Products
- Vet Candy
- Vortech Pharmaceuticals, LTD

### Contributing

- Christian Veterinary Mission
- University of Illinois, College of Veterinary Medicine

### Bronze

- Antech Diagnostics
- Boehringer-Ingelheim
- Ethos Veterinary Health
- Illinois Department of Agriculture
- Nestle Purina PetCare
- Nutramax Laboratories, Inc.
- Stopp & VanHoy CPAs and Business Advisors
- Torigen Pharmaceuticals
- USDA APHIS-VS
- Zoetis Petcare

# Special Events.....

## IVMF Silent Auction

The Illinois Veterinary Medical Foundation (IVMF) is hosting a silent auction in the Exhibit Hall. This is a great place to pick up some unique holiday gifts or a treasure to take home or to the practice. All proceeds benefit student scholarships and other IVMF activities.

Bidding opens Friday, November 3 at 9:15 a.m. and closes at 5:30 p.m. Continue bidding throughout Saturday, November 4, in the Exhibit Hall from 8:00 a.m. to 1:00 p.m. The auction concludes at 1:00 p.m., and all winning bids will be finalized.

Bidders need to be present to win, and items can be picked up on-site at the auction table from 1:50-2:30 p.m. If the winner is unable to pick up the item(s) and prior pick-up arrangements have not been made with ISVMA staff, it will go to the next highest bidder.

To make a silent auction donation, please contact the IVMF/ISVMA office at (217) 546-8381, or click on this link for an online form to complete:

[IVMF Silent Auction Donation Form](#)



## Daily Scheduled Special Events, cont.

### Annual Meeting/Awards Presentation Keynote Session-Ticketed Event

Brad Ryan, MSc, DVM, MPH  
Sponsor: Guardian Vets



2:30-4:45 p.m.-Exhibit West

### Joy Driven: An Intergenerational Journey of Resilience on a Road Trip to Every U.S. National Park

Over the past seven and a half years, Dr. Brad Ryan has gained viral notoriety for his successful mission to visit every U.S. National Park with his 93-year-old Grandma Joy; a personal quest born from tragedy that has inspired millions of people around the world to pursue adventure at every age. In his keynote, Dr. Ryan shares his mental health journey in veterinary medicine and offers a pathway to recovery and resilience through intergenerational support system and the noble pursuit of a joy-driven life.

### U of I CVM/ISVMA Reception

5:30-7:30 p.m.

Details to be announced.

## Daily Scheduled Special Events

### Friday, November 3

#### CE Reception-Ticketed Event

Ashley Kalinauskas, CEO  
Sponsor: Torigen Pharmaceuticals



5:45-7:00 p.m.-Exhibit West

#### Cancer Immunotherapy in Practice: Options and Autologous Cancer Vaccines

This presentation will briefly review the interaction between the immune system and cancer and describe various immunotherapy strategies. Practical options for immunotherapy in clinical practice will be discussed, including metronomic chemotherapy and autologous cancer vaccines. A five-question assessment will be required at the end of the presentation.

### Saturday, November 4

#### CE Breakfast-Ticketed Event

Latonia Craig, EdD, MA, MEd  
7:00-7:50 a.m.-Exhibit West

#### Communicating Across Differences

#### Senior Veterinary Networking Lunch

11:30 a.m.-1 p.m.-Exhibit West

Are you a retired veterinary professional or a life member of the ISVMA? The Senior Veterinary Lunch gives you an opportunity to reconnect and visit with current or past colleagues. Dr. Joanne Carlson, ISVMA President, and Debbie Lakamp, ISVMA Executive Director, will provide attendees with updates on the state of the association as well as challenges and opportunities for the profession in Illinois.

### Sunday, November 5

#### Sunday Morning Worship Services: Pre-registration Required

Elizabeth Mendoza, DVM  
Sponsor: Christian Veterinary Mission



6:45-7:45 a.m. - Exhibit Hall

You are invited to join fellow conference attendees for a morning of worship and fellowship.

#### CE Lunch-Legislative Update

Maureen Mulhall, Matt Maloney,  
Government Strategy Associates

11:30 a.m.-1:00 p.m.-Exhibit West





## Keynote Speaker.....

### **Brad Ryan, MSc, DVM, MPH**

**Professional Services Veterinarian, Antech Diagnostics  
Speaker/Writer/Mental Health Advocate**

Dr. Brad Ryan is originally from southeast Ohio, where he developed a passion for animal health working with critically endangered species at North America's largest conservation facility, The Wilds.

He graduated cum laude with a Bachelor of Arts in Public Relations from Miami University in 2003. Ryan later completed his Master of Science in mammalian biology with distinction from the University of Pretoria, South Africa, in 2008, his Doctor of Veterinary Medicine from The Ohio State University College of Veterinary Medicine in 2016, and his Master of Public Health in veterinary public health from The Ohio State University, College of Public Health in 2017.

Since graduating from veterinary school, Dr. Ryan has worked in small animal and exotic pet hospitals across the United States and served as Program Manager for the Smithsonian Global Health Program at the National Zoo in Washington, DC.

Currently employed as a Professional Services Veterinarian for Antech Diagnostics, Ryan provides continuing education and consultation for veterinary hospitals throughout the country. Ryan is an avid outdoorsman who previously hiked through the Appalachian Trail in 2009 and summited Mt. Kilimanjaro in 2016. In addition to his professional interests in One Health and improving infectious disease diagnostics for small animal veterinary practices, Ryan wants to facilitate a national conversation about mental health to combat stigma and burnout, promote work-life balance, and improve the professional culture to reduce adverse mental health outcomes and suicide in veterinary medicine.

Over the past 7.5 years, Dr. Ryan has gained viral notoriety for his mission to visit every U.S. National Park with his now 94-year-old Grandma Joy; a personal quest born from tragedy that has inspired millions of people around the world to live adventurously at every age.

The Ryans have been featured on the Today Show, Good Morning America, CBS Mornings, ABC World News Tonight with David Muir, the CBS Evening News with Norah O'Donnell, Access Hollywood, Inside Edition, the Rachael Ray Show, the Tamron Hall Show, the Drew Barrymore Show, and many others. The road tripping duo made history when they completed their journey in May 2023 by visiting their 63rd and final U.S. National Park, the National Park of American Samoa in the South Pacific.



# Convention Schedule Friday, Nov. 3

Time	Small Animal A	Small Animal B	Large Animal	Technician	Special Interest A	Practice Management
FRIDAY	Recording	Recording	Recording	Recording	Recording	Recording
8:00-8:50 a.m.	<b>Rule-outs for Common Signs and Symptoms - A K.I.S.S. Approach to Disease Diagnosis and Management</b> Jay Tischendorf, DVM Sponsor: Ceva Animal Health, LLC - USA	<b>Verdinexor: A Novel Oral Therapy for Canine Lymphoma</b> Kathy Engler, DVM, DABVP Sponsor: Dechra Veterinary Products	<b>Rabies, Chronic Wasting Disease (CWD), Highly Pathogenic Avian Influenza (HPAI), Oh My: Regulatory Issues and How They Affect Me - Part 1</b> Mark Ernst, DVM Sandra Gilmore, DVM Staci Slager, DVM Sponsor: Illinois Department of Agriculture	<b>Don't Ignore ALARA: The Importance of Radiography Safety</b> Kate Burdick, B.V.Sc & A.H., CVT Sponsor: Alliance Animal Health	<b>Life Lessons Learned from the Most Successful People in our Industry</b> Jill Lopez, DVM, MBA, CEO Sponsor: Vet Candy	<b>Protecting Your Practice from Litigation and State Board Complaints - Part 1</b> Charlotte Lacroix, DVM, JD Sponsors: Care Credit, Zoetis Petcare
9:00-9:50 a.m.	<b>Lepto! The Frightening Resurgence of Mud Fever</b> Jay Tischendorf, DVM Sponsor: Ceva Animal Health, LLC - USA	<b>Update on Managing Canine Hyperadrenocorticism</b> Kathy Engler, DVM, DABVP Sponsor: Dechra Veterinary Products	<b>Rabies, Chronic Wasting Disease (CWD), Highly Pathogenic Avian Influenza (HPAI), Oh My: Regulatory Issues and How They Affect Me - Part 2</b> Mark Ernst, DVM Sandra Gilmore, DVM Staci Slager, DVM Sponsor: Illinois Department of Agriculture	<b>Keeping Up with the Kidneys: Kidney A &amp; P and Understanding Changes</b> Kate Burdick, B.V.Sc & A.H., CVT Sponsor: Alliance Animal Health	<b>Five Biggest Trends in Veterinary Medicine</b> Jill Lopez, DVM, MBA, CEO Sponsor: Vet Candy	<b>Protecting Your Practice from Litigation and State Board Complaints - Part 2</b> Charlotte Lacroix, DVM, JD Sponsors: Care Credit, Zoetis Petcare
9:50-10:30 a.m.	BREAK Exhibit Hall	BREAK Exhibit Hall	BREAK Exhibit Hall	BREAK Exhibit Hall	BREAK Exhibit Hall	BREAK Exhibit Hall
10:30-11:20 a.m.	<b>Lepto! The Frightening Resurgence of Mud Fever, cont.</b> Jay Tischendorf, DVM Sponsor: Ceva Animal Health, LLC - USA	<b>So, There's No Confusion ... It's About Perfusion!</b> Kathy Engler, DVM, DABVP Sponsor: Dechra Veterinary Products	<b>Cattle Vaccine Program: Development and Immunology</b> Tessa Marshall, BVSc, MS, DABVP	<b>Go Big or Go Home: IV Catheter Information and Myths</b> Kate Burdick, B.V.Sc & A.H., CVT Sponsor: Alliance Animal Health	<b>Five Veterinary Careers You Don't Know About</b> Jill Lopez, DVM, MBA, CEO Sponsor: Vet Candy	<b>Protecting Your Practice from Litigation and State Board Complaints - Part 3</b> Charlotte Lacroix, DVM, JD Sponsors: Care Credit, Zoetis Petcare
11:30 a.m.-1:00 p.m.	LUNCH Exhibit Hall	LUNCH Exhibit Hall	LUNCH Exhibit Hall	LUNCH Exhibit Hall	LUNCH Exhibit Hall	LUNCH Exhibit Hall
1:00-1:50 p.m.	<b>The Clock is Ticking: Update on the Dangerous World of Vector-Borne Diseases</b> Jay Tischendorf, DVM Sponsor: Ceva Animal Health, LLC - USA	<b>The Impact of Feline Weight Loss</b> Kathy Engler, DVM, DABVP Sponsor: Dechra Veterinary Products	<b>Failure of Passive Transfer and Potential Sequelae</b> Tessa Marshall, BVSc, MS, DABVP	<b>Creating an Effective Training System for New Hires - Part 1</b> Kate Burdick, B.V.Sc & A.H., CVT Sponsor: Alliance Animal Health	<b>Branding Secrets for You and Your Clinic</b> Jill Lopez, DVM, MBA, CEO Sponsor: Vet Candy	<b>Protecting Your Practice from Litigation and State Board Complaints - Part 4</b> Charlotte Lacroix, DVM, JD Sponsors: Care Credit, Zoetis Petcare
1:50-2:30 p.m.	BREAK Exhibit Hall	BREAK Exhibit Hall	BREAK Exhibit Hall	BREAK Exhibit Hall	BREAK Exhibit Hall	BREAK Exhibit Hall
2:30-3:20 p.m.	<b>A New Paradigm for a Perennial Problem</b> Jay Tischendorf, DVM Sponsor: Ceva Animal Health, LLC - USA	<b>The Value of Safe and Effective Procedural Sedation: Why and How</b> Jusmeen Sarkar, DVM, MS, DACVAA, CVA Sponsor: Dechra Veterinary Products	<b>Practical Field Sedation and Anesthesia</b> Tessa Marshall, BVSc, MS, DABVP	<b>Creating an Effective Training System for New Hires - Part 2</b> Kate Burdick, B.V.Sc & A.H., CVT Sponsor: Alliance Animal Health	<b>Why Millennials Make the Best Clients</b> Jill Lopez, DVM, MBA, CEO Sponsor: Vet Candy	<b>Practice Succession and Ownership</b> Charlotte Lacroix, DVM, JD Sponsors: Care Credit, Zoetis Petcare
3:30-4:20 p.m.	<b>A New Paradigm for a Perennial Problem, cont.</b> Jay Tischendorf, DVM Sponsor: Ceva Animal Health, LLC - USA	<b>Sedatives, Tranquilizers and Anxiolytic Drugs in Cats and Dogs</b> Jusmeen Sarkar, DVM, MS, DACVAA, CVA Sponsor: Dechra Veterinary Products	<b>Parasite Control for Cattle and Small Ruminants</b> Tessa Marshall, BVSc, MS, DABVP	<b>Client Education: How to Stay on the Same Page</b> Kate Burdick, B.V.Sc & A.H., CVT Sponsor: Alliance Animal Health	<b>What Will Vet Med Look Like in 2030?</b> Jill Lopez, DVM, MBA, CEO Sponsor: Vet Candy	<b>Associate and Staff Recruiting</b> Charlotte Lacroix, DVM, JD Sponsors: Care Credit, Zoetis Petcare
4:30-5:30 p.m.	President's Reception Exhibit Hall	President's Reception Exhibit Hall	President's Reception Exhibit Hall	President's Reception Exhibit Hall	President's Reception Exhibit Hall	President's Reception Exhibit Hall
5:45-7:00 p.m.	<b>Cancer Immunotherapy in Practice: Options and Autologous Cancer Vaccines</b> Ashley Kalinauskas, CEO Sponsor: Torigen Pharmaceuticals Exhibit West	<b>Cancer Immunotherapy in Practice: Options and Autologous Cancer Vaccines</b> Ashley Kalinauskas, CEO Sponsor: Torigen Pharmaceuticals Exhibit West	<b>Cancer Immunotherapy in Practice: Options and Autologous Cancer Vaccines</b> Ashley Kalinauskas, CEO Sponsor: Torigen Pharmaceuticals Exhibit West	<b>Cancer Immunotherapy in Practice: Options and Autologous Cancer Vaccines</b> Ashley Kalinauskas, CEO Sponsor: Torigen Pharmaceuticals Exhibit West	<b>Cancer Immunotherapy in Practice: Options and Autologous Cancer Vaccines</b> Ashley Kalinauskas, CEO Sponsor: Torigen Pharmaceuticals Exhibit West	<b>Cancer Immunotherapy in Practice: Options and Autologous Cancer Vaccines</b> Ashley Kalinauskas, CEO Sponsor: Torigen Pharmaceuticals Exhibit West



# Convention Schedule Saturday, Nov. 4

Time	Small Animal A	Small Animal B	Large Animal	Technician	Special Interest A	Practice Management
<b>SATURDAY</b>	<b>Recording</b>			<b>Recording</b>	<b>Recording</b>	
<b>7:00-7:50 a.m.</b>	<b>Communicating Across Differences</b> Latonia Craig, EdD, MA, MEd Exhibit West	<b>Communicating Across Differences</b> Latonia Craig, EdD, MA, MEd Exhibit West	<b>Communicating Across Differences</b> Latonia Craig, EdD, MA, MEd Exhibit West	<b>Communicating Across Differences</b> Latonia Craig, EdD, MA, MEd Exhibit West	<b>Communicating Across Differences</b> Latonia Craig, EdD, MA, MEd Exhibit West	<b>Communicating Across Differences</b> Latonia Craig, EdD, MA, MEd Exhibit West
<b>8:00-8:50 a.m.</b>	<b>Multimodal Management of Canine Osteoarthritis</b> Michael Jaffe, DVM, MS, CCRP, DACVS Sponsor: Nutramax Laboratories Veterinary Sciences, Inc.	<b>Probiotic Therapy – The Gut and Beyond</b> Martha Cline, DVM, DACVIM (Nutrition) Sponsor: Nestle Purina PetCare	<b>USDA Module 9: Interstate and International Health Certificates for Category 1 Animals</b> Jennifer Gravely, DVM Sponsor: USDA APHIS-VS	<b>IV Central Lines</b> Megan Kaplan, DVM, DACVECC Sponsor: Ethos Veterinary Health	<b>Preventative Medicine: Promoting the Health of our Veterinary Patients Proactively</b> Brad Ryan, MSc, DVM, MPH Sponsor: Antech Diagnostics	<b>Using Technology to Meet Client Expectations</b> Eric Garcia, CEO Sponsor: IDEXX
<b>9:00-9:50 a.m.</b>	<b>Regenerative Therapy in Small Animal Practice</b> Michael Jaffe, DVM, MS, CCRP, DACVS Sponsor: Nutramax Laboratories Veterinary Sciences, Inc.	<b>Tips &amp; Tools to Facilitate Nutrition Conversations</b> Martha Cline, DVM, DACVIM (Nutrition) Sponsor: Nestle Purina PetCare	<b>USDA Module 21: Animals' Fitness to Travel</b> Jennifer Gravely, DVM Sponsor: USDA APHIS-VS	<b>Transfusion Administration for the Veterinarian Technician</b> Megan Kaplan, DVM, DACVECC Sponsor: Ethos Veterinary Health	<b>GI Parasitology: Utilizing the KeyScreen™ GI Parasite PCR Panel for Enhanced Diagnostic Screening and Improved Standards of Care</b> Brad Ryan, MSc, DVM, MPH Sponsor: Antech Diagnostics	<b>How to Stand Out in an Increasingly Competitive Market</b> Eric Garcia, CEO Sponsor: IDEXX
<b>9:50-10:30 a.m.</b>	<b>BREAK</b> Exhibit Hall	<b>BREAK</b> Exhibit Hall	<b>BREAK</b> Exhibit Hall	<b>BREAK</b> Exhibit Hall	<b>BREAK</b> Exhibit Hall	<b>BREAK</b> Exhibit Hall
<b>10:30-11:20 a.m.</b>	<b>Feline Orthopedic Exam</b> Michael Jaffe, DVM, MS, CCRP, DACVS Sponsor: Nutramax Laboratories Veterinary Sciences, Inc.	<b>Nutritional Management of Canine &amp; Feline Obesity</b> Martha Cline, DVM, DACVIM (Nutrition) Sponsor: Nestle Purina PetCare	<b>USDA Module 23: Antibiotic Use in Animals</b> Jennifer Gravely, DVM Sponsor: USDA APHIS-VS	<b>Oxygen Supplementation</b> Megan Kaplan, DVM, DACVECC Sponsor: Ethos Veterinary Health	<b>Tam's Test Result - Lyme Borreliosis in Dogs and Cats</b> Brad Ryan, MSc, DVM, MPH Sponsor: Antech Diagnostics	<b>Avoiding a Cat-Astraphy: How to Engage Cat Owners in Lifelong Care</b> Eric Garcia, CEO Sponsor: IDEXX
<b>11:30 a.m.-1:00 p.m.</b>	<b>LUNCH</b> Exhibit Hall	<b>LUNCH</b> Exhibit Hall	<b>LUNCH</b> Exhibit Hall	<b>LUNCH</b> Exhibit Hall	<b>LUNCH</b> Exhibit Hall	<b>LUNCH</b> Exhibit Hall
<b>1:00-1:50 p.m.</b>	<b>Diagnosis and Treatment of Muscle Injuries in Dogs</b> Michael Jaffe, DVM, MS, CCRP, DACVS Sponsor: Nutramax Laboratories Veterinary Sciences, Inc.	<b>Nutritional Management of Canine &amp; Feline Urinary Conditions</b> Martha Cline, DVM, DACVIM (Nutrition) Sponsor: Nestle Purina PetCare	<b>USDA Module 35: Bovine Tuberculosis in Cattle</b> Jennifer Gravely, DVM Sponsor: USDA APHIS-VS	<b>NG Tubes</b> Megan Kaplan, DVM, DACVECC Sponsor: Ethos Veterinary Health	<b>Clinical (and Practical) Antimicrobial Stewardship in Dogs and Cats</b> Brad Ryan, MSc, DVM, MPH Sponsor: Antech Diagnostics	<b>How to Handle Online Haters and Bullies</b> Eric Garcia, CEO Sponsor: IDEXX
<b>1:50-2:30 p.m.</b>	<b>BREAK</b> Exhibit Hall	<b>BREAK</b> Exhibit Hall	<b>BREAK</b> Exhibit Hall	<b>BREAK</b> Exhibit Hall	<b>BREAK</b> Exhibit Hall	<b>BREAK</b> Exhibit Hall
<b>2:30-4:45 p.m.</b>	<b>Annual Meeting/Awards Presentation KEYNOTE</b> Brad Ryan, MSc, DVM, MPH  <b>Joy Driven: An Intergenerational Journey of Resilience on a Road Trip to Every U.S. National Park</b> Exhibit West Sponsor: Guardian Vets	<b>Annual Meeting/Awards Presentation KEYNOTE</b> Brad Ryan, MSc, DVM, MPH  <b>Joy Driven: An Intergenerational Journey of Resilience on a Road Trip to Every U.S. National Park</b> Exhibit West Sponsor: Guardian Vets	<b>Annual Meeting/Awards Presentation KEYNOTE</b> Brad Ryan, MSc, DVM, MPH  <b>Joy Driven: An Intergenerational Journey of Resilience on a Road Trip to Every U.S. National Park</b> Exhibit West Sponsor: Guardian Vets	<b>Annual Meeting/Awards Presentation KEYNOTE</b> Brad Ryan, MSc, DVM, MPH  <b>Joy Driven: An Intergenerational Journey of Resilience on a Road Trip to Every U.S. National Park</b> Exhibit West Sponsor: Guardian Vets	<b>Annual Meeting/Awards Presentation KEYNOTE</b> Brad Ryan, MSc, DVM, MPH  <b>Joy Driven: An Intergenerational Journey of Resilience on a Road Trip to Every U.S. National Park</b> Exhibit West Sponsor: Guardian Vets	<b>Annual Meeting/Awards Presentation KEYNOTE</b> Brad Ryan, MSc, DVM, MPH  <b>Joy Driven: An Intergenerational Journey of Resilience on a Road Trip to Every U.S. National Park</b> Exhibit West Sponsor: Guardian Vets
<b>5:30-7:30 p.m.</b>	<b>U of I CVM/ISVMA Reception</b>	<b>U OF I CVM/ISVMA Reception</b>	<b>U OF I CVM/ISVMA Reception</b>	<b>U OF I CVM/ISVMA Reception</b>	<b>U OF I CVM/ISVMA Reception</b>	<b>U OF I CVM/ISVMA Reception</b>

# Convention Schedule Sunday, Nov. 5

Time	Small Animal A	Small Animal B	Large Animal	Technician	Special Interest A	Practice Management
<b>SUNDAY</b>		<b>Recording</b>	<b>Recording</b>	<b>Recording</b>	<b>Recording</b>	<b>Recording</b>
<b>6:45-7:45 a.m.</b>	<b>Communicating Across Differences</b> Elizabeth Mendoza, DVM Sponsor: Christian Veterinary Mission Breakfast Exhibit West	<b>Communicating Across Differences</b> Elizabeth Mendoza, DVM Sponsor: Christian Veterinary Mission Breakfast Exhibit West	<b>Communicating Across Differences</b> Elizabeth Mendoza, DVM Sponsor: Christian Veterinary Mission Breakfast Exhibit West	<b>Communicating Across Differences</b> Elizabeth Mendoza, DVM Sponsor: Christian Veterinary Mission Breakfast Exhibit West	<b>Communicating Across Differences</b> Elizabeth Mendoza, DVM Sponsor: Christian Veterinary Mission Breakfast Exhibit West	<b>Communicating Across Differences</b> Elizabeth Mendoza, DVM Sponsor: Christian Veterinary Mission Breakfast Exhibit West
<b>8:00-8:50 a.m.</b>	<b>Euthanasia Reimagined</b> Kathleen Cooney, DVM, MS, CHPV, CFFP Sponsor: Vortech Pharmaceuticals LTD	<b>Cancer ABCs: Aspirates, Biopsies and Cytology</b> Sue Ettinger, DVM, DACVIM (Oncology) Sponsor: Blue Buffalo	<b>Is There More to PPID Than Old Shaggy Horses?</b> Harold Schott, DVM, PhD, DACVIM Sponsor: Boehringer-Ingelheim	<b>A View from the Edge: Challenges to Veterinary Well-being</b> Laurie Fonken, PhD, LPC	<b>Tips and Tricks to the Neurological Exam</b> Rosanne Peters, DVM, DACVIM (Neurology)	<b>Changing Your Finances from Struggle to Strength</b> Keith VanHoy, CPA, PFS Sponsor: Stopp & VanHoy CPAs and Business Advisors
<b>9:00-9:50 a.m.</b>	<b>Sleeping Beauty: Pre-Euthanasia Sedation Protocols</b> Kathleen Cooney, DVM, MS, CHPV, CFFP Sponsor: Vortech Pharmaceuticals LTD	<b>Diagnosis and Treatment of Canine Mast Cell Tumors: Latest Advances</b> Sue Ettinger, DVM, DACVIM (Oncology) Sponsor: Blue Buffalo	<b>Do All Horses with PPID Need Medical Treatment?</b> Harold Schott, DVM, PhD, DACVIM Sponsor: Boehringer-Ingelheim	<b>Care for the Heart of the Caregiver: Cultivating Compassion</b> Laurie Fonken, PhD, LPC	<b>A Visual Tour of Lesion Localization</b> Rosanne Peters, DVM, DACVIM (Neurology)	<b>Tax Planning for Your Veterinary Practice</b> Keith VanHoy, CPA, PFS Sponsor: Stopp & VanHoy CPAs and Business Advisors
<b>9:50-10:30 a.m.</b>	<b>BREAK</b> South/North Pavillion	<b>BREAK</b> South/North Pavillion	<b>BREAK</b> South/North Pavillion	<b>BREAK</b> South/North Pavillion	<b>BREAK</b> South/North Pavillion	<b>BREAK</b> South/North Pavillion
<b>10:30-11:20 a.m.</b>	<b>Euthanasia Without Venous Access: Intraorgan Injections You Can Do With Clients Present</b> Kathleen Cooney, DVM, MS, CHPV, CFFP Sponsor: Vortech Pharmaceuticals LTD	<b>STELFONTA for MCT in 2023: How to Get Started and What We have Learned So Far</b> Sue Ettinger, DVM, DACVIM (Oncology) Sponsor: Blue Buffalo	<b>Endocrinopathic Laminitis - Cancer in the Hoof?</b> Harold Schott, DVM, PhD, DACVIM Sponsor: Boehringer-Ingelheim	<b>Living Between the Lines: Life, Work and Well-being</b> Laurie Fonken, PhD, LPC	<b>Inflammatory CNS Disease</b> Rosanne Peters, DVM, DACVIM (Neurology)	<b>Tax Saving Through Fringe Benefits</b> Keith VanHoy, CPA, PFS Sponsor: Stopp & VanHoy CPAs and Business Advisors
<b>11:30 a.m.-1:00 p.m.</b>	<b>Lunch - Legislative Update</b> Maureen Mulhall, Matt Maloney Government Strategy Associates Exhibit West	<b>Lunch - Legislative Update</b> Maureen Mulhall, Matt Maloney Government Strategy Associates Exhibit West	<b>Lunch - Legislative Update</b> Maureen Mulhall, Matt Maloney Government Strategy Associates Exhibit West	<b>Lunch - Legislative Update</b> Maureen Mulhall, Matt Maloney Government Strategy Associates Exhibit West	<b>Lunch - Legislative Update</b> Maureen Mulhall, Matt Maloney Government Strategy Associates Exhibit West	<b>Lunch - Legislative Update</b> Maureen Mulhall, Matt Maloney Government Strategy Associates Exhibit West
<b>1:00-1:50 p.m.</b>	<b>When Quality of Life Scales Aren't Enough: Counseling Clients Who Won't Let Go</b> Kathleen Cooney, DVM, MS, CHPV, CFFP Sponsor: Vortech Pharmaceuticals LTD	<b>Year in Review: Cancer Diagnosis and Therapy in 2023</b> Sue Ettinger, DVM, DACVIM (Oncology) Sponsor: Blue Buffalo	<b>Fat, Founder Horses - What is EMS and ID?</b> Harold Schott, DVM, PhD, DACVIM Sponsor: Boehringer-Ingelheim	<b>Creating a Healthy Practice Culture</b> Laurie Fonken, PhD, LPC	<b>Principles of Seizure Management</b> Rosanne Peters, DVM, DACVIM (Neurology)	
<b>2:00-2:50 p.m.</b>	<b>The Latest Products to Support Grieving Clients</b> Kathleen Cooney, DVM, MS, CHPV, CFFP Sponsor: Vortech Pharmaceuticals LTD		<b>What's New for Management of EMS and ID?</b> Harold Schott, DVM, PhD, DACVIM Sponsor: Boehringer-Ingelheim	<b>Hope is a Verb: Focus on the Future</b> Laurie Fonken, PhD, LPC	<b>When You Can't Refer the Neurologic Patient</b> Rosanne Peters, DVM, DACVIM (Neurology)	



# Convention Program .....

**Friday, November 3, 2023**

## Small Animal A

**Jay Tischendorf, DVM**



**8:00-8:50 a.m.**

### **Rule-outs for Common Signs and Symptoms – A K.I.S.S. Approach to Disease Diagnosis and Management**

Novice and experienced practitioners alike, as well as veterinary technicians or nurses, may benefit from this discussion. The presentation will highlight an approach to our cases that simplifies the thought process on the many possible causes of the common problems and presenting signs with which the patient is dealing. For example, while there are potentially hundreds or even thousands of causes of vomiting or diarrhea, ultimately there are really only two. If we can from the very beginning determine which is at play, we can then much more effectively pursue the specific cause. If you're curious to hear more about this or wish to share your own algorithm for sleuthing out cases involving common presenting signs such as fever, anemia, anorexia, lumps, bumps, and other problems, please join us.

**9:00-9:50 a.m.**

### **Lepto! The Frightening Resurgence of Mud Fever**

Leptospirosis is a bacterial disease. And, a terrible one. It's also widespread and zoonotic. In fact, Lepto is the planet's most widespread zoonosis. This fascinating and frequently fatal condition is diagnosed pretty much everywhere on earth where there are people and animals. If you and your hospital are seeing Lepto, or you worry it is seeing you, please join in this conversation. There are some new aspects to understanding, diagnosing, and managing this dangerous disease that all animal health professionals will benefit from hearing about.

**10:30-11:20 a.m.**

### **Lepto! The Frightening Resurgence of Mud Fever - cont.**

**1:00-1:50 p.m.**

### **The Clock is Ticking: Update on the Dangerous World of Vector-Borne Diseases**

Tick populations and the diseases they transmit are arguably at an all-time high here in North America, and novel infectious agents and diseases continue to be discovered. Come learn what's new – and scary – in the world of ectoparasites and vector-borne disease. Just when you thought things couldn't get worse, they have. However, take heart, for the tools to prevent parasites today are both powerful and cost-effective.

**2:30-3:20 p.m.**

### **A New Paradigm for a Perennial Problems**

Acute pancreatitis is a mainstay medical condition in dogs. That's the bad news. The good news is that, fortunately, there is exciting new science to help animal caregivers better understand and manage this perennial problem and the troublesome signs that accompany it. Don't be bashful. Take advantage of this opportunity to learn more about this malady that is all too common, yet all too infrequently discussed in our animal health forums.



**3:30-4:20 p.m.**

### **A New Paradigm for a Perennial Problems – cont.**

## Small Animal B

**Kathy Engler, DVM, DABVP**

**8:00-8:50 a.m.**



### **Verdinexor: A Novel Oral Therapy for Canine Lymphoma**

This presentation will focus on the novel class of drugs called SINE inhibitors and review SINE mechanism of action. We will also look at where this oral option fits into specialty and primary care practices therapies as considerations for future use. The attendee will learn how to properly dose and safely dispense Verdinexor as well as how to monitor their lymphoma patient on Verdinexor, including how to address any potential adverse events.

**9:00-9:50 a.m.**

### **Update on Managing Canine Hyperadrenocorticism**

This presentation provides a comprehensive review of the pathophysiology, diagnosis, and management of canine hyperadrenocorticism. Case examples are provided to illustrate key concepts. The lecture concludes with some strategies for improving owner compliance with treatment recommendations.

**10:30-11:20 a.m.**

### **So, There's No Confusion ... It's About Perfusion!**

This presentation addresses the essential components of a fluid therapy plan including why fluid therapy should be considered, the types of fluids routinely used in small animal practice, and appropriate rates of administration. Important information on monitoring patients for fluid overload is provided. The discussion concludes with cutting edge information on the endothelial glycocalyx and why the structure is changing the approach to fluid therapy.

**1:00-1:50 p.m.**

### **The Impact of Feline Weight Loss**

During this presentation, the significance of unintentional weight loss in cats, the metabolic factors that put cats at higher risk for it, and strategies for treating it are discussed. Pharmacologic options for addressing this challenging problem in cats are explored in detail.

# Convention Program .....

**Friday, November 3, 2023**

**Jusmeen Sarkar, DVM, MS, DACVAA, CVA**

**2:30-3:20 p.m.**



## **The Value of Safe and Effective Procedural Sedation: Why and How**

This lecture will emphasize the value of procedural sedation; differences between sedation, pre-anesthetics and general anesthesia will be discussed. Highlights will include basic canine and feline behavior especially related to fear, anxiety and aggression; safety of the pet and veterinary staff; and efficiency of incorporating sedation preemptively or early on in the process.

**3:30-4:20 p.m.**

## **Sedatives, Tranquilizers and Anxiolytic Drugs in Cats and Dogs**

This lecture will review specific drug classes/products used for sedation in dogs and cats: opioids, benzodiazepenes, acepromazine, alpha-2 agonists and combinations of these drugs will be discussed. Preemptive oral anxiolytic/sedative/analgesic drugs will be covered as well. Specific case examples will be presented.

## **Large Animal**



**Mark Ernst, DVM; Sandra Gilmore, DVM; Staci Slager, DVM**

**8:00-8:50 a.m.**

## **Rabies, Chronic Wasting Disease (CWD), Highly Pathogenic Avian Influenza (HPAI), Oh My: Regulatory – Part 1**

Illinois Department of Agriculture staff will provide information and speak on current and new disease programs, including rabies and avian influenza. Regulatory changes, emergency preparedness, and providing updates, as well as how it all affects practicing veterinarians, will be discussed.

**9:00-9:50 a.m.**

## **Rabies, Chronic Wasting Disease (CWD), Highly Pathogenic Avian Influenza (HPAI), Oh My: Regulatory – Part 2**



**Tessa Marshall, DVM**

**10:30-11:20 a.m.**

## **Cattle Vaccine Program: Development and Immunology**

A review of immune system physiology and vaccine efficacy. Using evidenced based medicine to develop vaccine programs.

**1:00-1:50 p.m.**

## **Failure of Passive Transfer and Potential Sequelae**

A review of achieving passive transfer in cattle and current industry standards. Practical treatment of infected joints.

**2:30-3:20 p.m.**

## **Practical Field Sedation and Anesthesia**

A discussion of options for sedation and anesthesia for common field procedures and surgeries in cattle and current industry standards. Practical treatment of infected joints.

**3:30-4:20 p.m.**

## **Parasite Control for Cattle and Small Ruminants**

A discussion of the common internal and external parasites and methods of controlling disease, year-to-year.

## **Technician**

**Kate Burdick, BVSc & AH, CVT**



**8:00-8:50 a.m.**

## **Don't Ignore ALARA: The Importance of Radiography Safety**

This presentation covers a review of radiation and what it is, understanding the relationships between radiation and negative health effects such as cancer, a review of ALARA and its three safety principles, how to reduce radiation exposure within the veterinary hospitals, as well as time for questions and discussion.

**9:00-9:50 a.m.**

## **Keeping up with the Kidneys: Kidney A & P and Understanding Changes**

This presentation covers a review of the nephron and how it works, how nephrons work together to create appropriate kidney function, how blood pressure and other issues can affect nephron function, what kind of changes this can represent as in bloodwork and urinalysis, as well as time for questions and discussion.

**10:30-11:20 a.m.**

## **Go Big or Go Home: IV Catheter Information and Myths**

This presentation covers a review of proper IV catheter preparation and placement techniques, how to choose a proper IV size based on a patient and treatment, options for choosing a proper location to place an IV catheter, understanding catheter maintenance, as well as time for questions and discussion.



# Convention Program .....

**Friday, November 3, 2023**

**1:00-1:50 p.m.**

## **Creating an Effective Training System for New Hires - Part 1**

This presentation covers identified issues regarding training in the field, ideas on how we can help solve these issues, discussing how adults learn and how to implement this into a training plan, how to create a training plan, proper execution of a training plan, as well as time for questions and discussion.

**2:30-3:20 pm**

## **Creating an Effective Training System for New Hires - Part 2**

**3:30-4:20 p.m.**

## **Client Education: How to Stay on the Same Page**

This presentation will discuss best practices of client communication and education, tips on feeling confident while talking to clients, tips on increasing client compliance, teaching techniques for adults to help with client understanding, how to create and maintain relationships with clients, as well as time for questions and discussion.

## **Special Interest A**

**Jill Lopez, DVM, MBA, CEO**

**8:00-8:50 a.m.**

## **Life Lessons Learned from the Most Successful People in our Industry**

Let's start this session by talking about what success means to us. Is it all about money or is there something else that makes us successful? Then let me tell you about five of the most successful people I know in our business. Who made this list and why? You have to attend to find out!



**9:00-9:50 a.m.**

## **Five Biggest Trends in Veterinary Medicine**

To stay relevant in today's world, you need to keep up to date with the latest trends. But what are the trends shaping vet med? Listen up and I will spill the tea on vet trends, including veterinary practice, pet foods and treats, and personalized care. Know what trends are hot and how you can cash in on them!

**10:30-11:20 a.m.**

## **Five Veterinary Careers You Don't Know About**

Veterinary professionals are starting to look outside practice for careers that are a better fit. One reason is that practicing has become very stressful, from dealing with unhappy clients to dealing with the overwhelming need for veterinary care across the nation.

Some vets also feel like they want to try something new because they have hit the proverbial ceiling at their practice. There is nowhere to go but lateral!

And third, many of us want to focus on work life balance, we want more time to spend with our family and friends and less time in the clinic. Fortunately, just because you have always worked in a veterinary practice does not mean that it is your only career option. Being in the veterinary field, you have many amazing alternative career choices to consider. Let's talk about a few of my favorite alternative careers in vet med.

**1:00-1:50 p.m.**

## **Branding Secrets for You and Your Clinic**

Branding expresses who you are, your values, and your identity. It shows your personality and your authentic self. Learn how to create a strong personal brand for yourself and your clinic on social media and beyond.

**2:30-3:20 p.m.**

## **Why Millennials Make the Best Clients**

Turns out, millennials just really love their fur babies. Statistically speaking, more so than any other generation before them. They are the generation of "Dog Moms and Dads." In fact, a survey conducted from 2020 – 2021, millennials became the largest demographic of pet owners in the United States and make up a whopping 32% of pet parents today. Learn more about them and how to attract them to your practice as clients and as employees.

**3:30-4:20 p.m.**

## **What Will Vet Med Look Like in 2030?**

The future looks bright for vet med, but what will the future hold? Quick stats from the Department of Labor show that the demand for veterinary professionals is growing at an all-time high rate of 18%. Same for pet services, with a 143% rise in spending by 2030 to \$118 billion. What will the veterinary profession look like in 2030? Check out my lecture to find out!

# Convention Program

## Friday, November 3, 2023

### Practice Management

Charlotte LaCroix, DVM, JD



8:00-8:50 a.m.

#### Protecting Your Practice from Litigation and State Board Complaints – Part 1

An overview of the circumstances that lead to malpractice claims and how to avoid them, including addressing client complaints promptly, having informed consents and practicing within the standard of care. The presenter will look at standards of care related to medicine, but also hot topics such as CBD, drug compounding and telemedicine. Dr. LaCroix will also address how malpractice claims brought in a courthouse differ from a complaint-initiated by the state veterinary licensing board.

9:00-9:50 a.m.

#### Protecting Your Practice from Litigation and State Board Complaints – Part 2

10:30-11:20 a.m.

#### Protecting Your Practice from Litigation and State Board Complaints – Part 3

1:00-1:50 p.m.

#### Protecting Your Practice from Litigation and State Board Complaints – Part 4

2:30-3:20 p.m.

#### Practice Succession and Ownership

The lecture covers options and issues to consider when looking to retire or purchase in a market where corporate consolidation has moved out of the fast lane.

3:30-4:20 p.m.

#### Associate and Staff Recruiting

Finding veterinarians and staff to meet the veterinary service demands by increased pet ownership is one of the biggest challenges the profession has faced in years. Anyone searching for qualified employees feel like they are hunting for a close to extinct species. While there is no magic wand that can fix this problem, the session will provide some suggestions on how to incentivize prospective employees.

## Saturday, November 4, 2023

### Small Animal A

Michael Jaffe, DVM, MS, CCRP, CACVS



8:00-8:50 a.m.

#### Multimodal Management of Canine Osteoarthritis

This session discusses the diagnosis and non-surgical management of canine osteoarthritis. Multimodal management and other treatment options will be discussed. Surgical management is only briefly discussed. This session is for all small animal practitioners who see arthritic canine patients in their practice.

9:00-9:50 a.m.

#### Regenerative Therapy in Small Animal Practice

This lecture reviews the basics of regenerative therapy in small animal patients. This discusses the use of platelet rich plasma (PRP) and stem cell therapy for treating canine osteoarthritis and innovations in the field of regenerative medicine.

10:30-11:20 a.m.

#### Feline Orthopedic Exam

This lecture covers tips for performing a good orthopedic exam in cats. It includes a discussion of the most common orthopedic injuries seen in cats. The lecture includes medical management of osteoarthritis and a discussion of sedation for performing the exam when needed.

1:00-1:50 p.m.

#### Diagnosis and Treatment of Muscle Injuries in Dogs

This lecture discusses common injuries of muscles and tendons in dogs. Diagnosis, treatment, and aftercare includes calcaneal tendon rupture, biceps tenosynovitis, supraspinatus tendon injuries, infraspinatus contracture, iliopsoas muscle injuries, and more.



# Convention Program .....

Saturday, November 4, 2023

## Small Animal B

**Martha Cline, DVM, DACVIM  
(Nutrition)**



**8:00-8:50 a.m.**

### Probiotic Therapy – The Gut and Beyond

The microbiome can be affected by a variety of factors including disease, environment, diet, and medications. Probiotics are a tool that may help attenuate dysbiosis and its clinical manifestations. This presentation will review some of the literature surrounding probiotics and their efficacy, specifically *Enterococcus faecium* (SF68) and *Bifidobacterium longum* (BL999).

**9:00-9:50 a.m.**

### Tips & Tools to Facilitate Nutrition Conversations

Communication techniques can enhance nutritional conversations in the exam room. Well-meaning pet owners can become entrenched in and confused by certain feeding practices. This presentation will review communication skills to help make potentially contentious conversations into effective ones.

**10:30-11:20 a.m.**

### Nutritional Management of Canine & Feline Obesity

More than 50% of pets in the United States are overweight or obese. This excess body weight carried by our pet population has significant consequences to both the pet and pet owner. This presentation will review key aspects of obesity and weight management in our cats and dogs.

**1:00-1:50 p.m.**

### Nutritional Management of Canine & Feline Urinary Conditions

Lower urinary tract diseases in the dog and cat can be mitigated or prevented through proper diet selection. This lecture will review common lower urinary tract diseases and discuss nutrition management for clinical success.

## Large Animal

**Jennifer Gravely, DVM**



**8:00-8:50 a.m.**

### USDA Module 9: Interstate and International Health Certificates for Category I Animals

This module emphasizes the importance of health certificates to document pet travel. The significance of proper and accurate completion of these documents is underscored, given the potential for spread of disease associated with pet travel. The process and regulatory resources for properly completing a companion animal health certificate are presented through interactive animations and a case scenario. Mistakes commonly made when completing health certificates are highlighted and steps to minimize these errors are provided.

**9:00-9:50 a.m.**

### USDA Module 21: Animals' Fitness to Travel

This module reviews the role of the accredited veterinarian when evaluating the fitness of livestock for movement and includes descriptions of specific elements of the inspection or examination when determining if the animal is fit to travel. Steps to make transportation comfortable and safe for livestock are explained, including appropriate actions to take with animals unfit for transport. Suggestions to support the well-being of animals during transport are discussed.

**10:30-11:20 a.m.**

### USDA Module 23: Antibiotic Use in Animals

This module reviews the terms and concepts necessary for veterinarians to make informed decisions regarding proper selection and judicious use of antibiotics in animals. The various benefits and limitations of antibiotic susceptibility testing and how to correctly interpret a drug label are presented. A review of the many agencies involved in regulating the use of antibiotics and antibiotic resistance and drug residue monitoring is provided. Key components of the Animal Medicinal Drug Use Clarification Act (AMDUCA) and extra-label use of drugs are reviewed. Various resources to assist in making informed decisions regarding antibiotic use in animals are included.

**1:00-1:50 p.m.**

### USDA Module 35: Bovine Tuberculosis in Cattle

This module provides the accredited veterinarian with background information on bovine tuberculosis, describes the process for diagnosing bovine tuberculosis, and details the process for performing the caudal fold test in cattle. Information to aid in the interpretation of caudal fold test responses in cattle is provided. The steps an accredited veterinarian must follow once the caudal fold test is completed are detailed.





# Convention Program .....

**Saturday, November 4, 2023**

## Technician

**Megan Kaplan, DVM, DACVECC**



**8:00-8:50 a.m.**

### IVC/Central Lines

Overall review of both placement and techniques and maintenance of both peripheral and central line IVC care for technicians and assistants.

**9:00-9:50 a.m.**

### Transfusion Administration for the Veterinarian Technician

Review of types of transfusions, proper administration of them, monitoring, and most common complications/reactions.

**10:30-11:20 a.m.**

### Oxygen Supplementation

Review different ways to administer oxygen therapy to small animals along with how to handle and monitor respiratory distress patients appropriately.

**1:00-1:50 p.m. Nasogastric Tubes**

Review reasons for nutritional support with NG tube along with technique on how to place them and then maintain/use them once in place.

## Special Interest A

**Brad Ryan, DVM**



**8:00-8:50 a.m.**

### Preventative Medicine: Promoting the Health of our Veterinary Patients Proactively

The purpose of this presentation is to discuss the benefits of routine wellness assessment in our veterinary patients. We will discuss what the evidence suggests about routine wellness assessment by reviewing two recent studies in dogs and cats. We will discuss how to successfully institute proactive medicine in the veterinary hospital. We will discuss the involvement of all team members from reception to the doctor's role in explaining the WHY to clients.

Proactive medicine diagnostics will be discussed including the minimum database (CBC, chemistry, urinalysis and VBD testing), fecal analysis, retroviral testing, and thyroid testing. We will review two tests involving the urogenital system as part of early disease detection (CADET BRAF and SDMA) and one predictive diagnostic test (RenalTECH in felines). The use of imaging as a screening tool will also be reviewed. The benefits of partnering with a diagnostic laboratory will be outlined including the availability of specific diagnostic tests, technical support, client services and specialist consultations. We will use a case example highlighting the use of

various diagnostics in the evaluation of a cat with hyperthyroidism. At the end of the talk we will entertain specific questions with regards to wellness testing.

**9:00-9:50 a.m.**

### GI Parasitology: Utilizing the KeyScreen™ GI Parasite PCR Panel for Enhanced Diagnostic Screening and Improved Standards of Care

This course reviews current challenges in veterinary medicine to decrease the prevalence of gastrointestinal parasites in small animal medicine. Current diagnostic methodologies utilized in veterinary parasitology, including benefits and limitations of each methodology for the diagnosis of common gastrointestinal parasites in small animals will be covered.

Participants will learn about scientific advances in GI PCR and current applications for comprehensive GI parasite screening, diagnosis of benzimidazole-resistant hookworms, and diagnosis of potentially zoonotic assemblages of (*Giardia duodenalis*). The clinical relevance, infectivity, treatment, and retesting recommendations is provided for the most common nematode and protozoal gastrointestinal parasites diagnosed in small animal patients.

**10:30-11:20 a.m.**

### Tam's Test Result-Lyme Borrelia in Dogs and Cats

This case-based session will summarize key aspects of Lyme borreliosis in dogs and cats and provide resources for practical clinical management. Recent peer-reviewed literature, and evidence- and expert-based guidelines, will be discussed.

By the end of the session participants should feel comfortable and confident facing off against this common infectious disease, and well-equipped with expert- and evidence-based resources to assist with case management, prevention, and pet-owner communication, along with addressing One Health concerns.

**1:00-1:50 p.m.**

### Clinical (and Practical) Antimicrobial Stewardship in Dogs and Cats

This case-based session will summarize key aspects of antimicrobial stewardship (AMS) and provide resources for practical AMS incorporation into clinical management as related to dogs and cats. Recent peer-reviewed literature on common clinical AMS topics will be discussed. By the end of the session participants should feel comfortable and confident facing off against common (and emerging) infectious diseases, and well-equipped with expert- and evidence-based resources to assist with case management (and pet-owner communication) on clinical AMS and One Health concerns.

# Convention Program .....

**Saturday, November 4, 2023**

**2:30-4:45 p.m.**

**Annual Meeting/Awards Presentation**

**Keynote Presentation**

**Brad Ryan, MSc, DVM, MPH**

**Sponsor: Guardian Vets**



**GuardianVets**

**Exhibit West**

**Joy Driven: An intergenerational**

**Journey of Resilience on a Road Trip to Every U.S.**

**National Park**

Over the past seven and a half years, Dr. Brad Ryan has gained viral notoriety for his successful mission to visit every U.S. National Park with his now 94-year old Grandma Joy; a personal quest born from tragedy that has inspired millions of people around the world to pursue adventure at every age. In his keynote presentation, Dr. Ryan shares his mental health journey in veterinary medicine and offers a pathway to recovery and resilience through intergenerational support systems and the noble pursuit of a joy-driven life.



## Practice Management

**Eric Garcia, CEO**



**8:00-8:50 a.m.**

**Using Technology to Meet Client Expectations**

What if I told you that doing nothing could actually be detrimental to the long-term success of your veterinary practice? While it might sound severe at first, it's actually quite true when it comes to adopting the latest technology tools to better engage pet owners. Holding out or avoiding the change that comes with utilizing the newest tech can make you blend into a crowded industry, eventually eroding your ability to gain new business ... Is the idea of Walmart opening veterinary practices something that bothers you? How about Chewy taking a large share of your pharmacy? Think of Blockbuster failing to address Netflix when it was just getting started. Or local taxi drivers laughing at the notion of Uber just a few years ago.

Leveraging the latest digital tools can help you to better understand your practice's current performance, while positioning you for new growth by gaining insights into undeniable new trends in the field. In this session, I'll be giving you a sneak peek into the newest technology, showing you exactly how it works, strategies to help you compete with online retailers like Chewy, and giving you clear tips on how to improve client experience and retention by meeting the modern, evolving demands of today's pet owner. Trust me, you won't want to miss this one.



**9:00-9:50 a.m.**

**How to Stand Out in an Increasingly Competitive Market**

The veterinary industry is growing by leaps and bounds each year. The good news is that this means more business. The bad news? More competition. If you feel like you're offering the same services as most other veterinary practices, that's most likely because you are. Chances are you are also marketing yourself in the same way. Fully stocked in-house pharmacy? In-house laboratory?

Unfortunately, this is now the standard, and your competitors are showcasing these services in the same way too. If you're looking to define your brand and market yourself more effectively, this is the session for you. We'll be deep diving into these fundamental questions of branding and identity, so that you can enhance your practice and create an impact on social media, the web and locally. Spoiler alert: standing out in a saturated marketplace is actually easier than you think.

**10:30-11:20 a.m.**

**Avoiding a Cat-Astraphy: How to Engage Cat Owners in Lifelong Care**

Have you noticed a decline in cat veterinary visits at your clinic? If so, you're not alone. While dog owners may seem to have no problem bringing their pets in for their annual and semi-annual visits, sometimes it can feel like you need to coax your cat owners to pursue more consistent appointments and lifelong care. But in the long run, this may not be so surprising. Pet owners have different needs and concerns that vary from species to species. When you understand how a cat owner's mind works, and what they value and look for when it comes to their precious pet's care, then you have the chance of gaining a client for life. This session will help you better understand how to communicate with cat owners. You will learn how to help them feel more comfortable and taken care of at your practice. And, you will help them better understand the needs and reasons behind more regular visits for their furry friend's overall preventative care.

**1:00-1:50 p.m.**

**How to Handle Online Haters and Bullies**

From the beginning of sites like Foursquare (anyone remember this!?), Yelp, and Google Reviews there have been wannabe critics, complainers, and even trolls. It can be difficult to know the difference sometimes between real criticism and online harassment, especially when you're talking about something so deeply personal as your own practice. But believe me, there is a difference. In this session, we'll be talking about how to handle online hate, and what you can do about it. I will be sharing real-life stories of veterinary practices that have come to me with problems in the past, and what my advice was and is for when things have gotten really bad. Learning how to take criticism with a grain of salt, and to grow from it is important...but so is learning how to overcome cyberbullying and online haters. This talk is about how to navigate the online reviews and let your practice thrive.

# Convention Program .....

**Sunday, November 5, 2023**

## Small Animal A

**Kathleen Cooney, DVM, MS, CHPV, CFFP**

**8:00-8:50 a.m.**

### Euthanasia Reimagined



Euthanasia was ready for an evolution, and much has changed in the past 10 years. Experts and practitioners alike have found ways to celebrate the bond, protect patient comfort, and elevate client pre-planning and communication. And everyone is benefitting from the advancements. Has your veterinary team joined "The Good Death Revolution?" In this session, the Companion Animal Euthanasia Training Academy (CAETA) will highlight their 14 Essential Components of Companion Animal Euthanasia and answer your most pressing questions. It's time to look deeper into what clients want, what patients need, and how veterinary teams can find fulfillment in euthanasia work.

**9:00-9:50 a.m.**

### Sleeping Beauty: Pre-Euthanasia Sedation Protocols

The use of pre-euthanasia sedation or anesthesia to relax companion animals is becoming more and more common. Veterinary teams around the world are seeing the benefits of providing a more peaceful and anxiety-free experience. We will examine pros and cons to their use and review protocols that can be immediately implemented in practice.

**10:30-11:20 a.m.**

### Euthanasia Without Venous Access: Intraorgan Injections You Can Do With Clients Present

Euthanasia can be challenging and worrying about finding a vein is common. Knowing options is key to your team's success and leads to better outcomes for all involved. There are five pentobarbital injection sites for use in most companion animals. The goal is to reach for the best one given the situation, and it may not be intravenous after all. Let's explore the growing trend of intraorgan euthanasia injections and the best way to not only perform them with clients present but describe them in a way that makes sense. Note: Videos of actual euthanasia will be shown.

**1:00-1:50 p.m.**

### When Quality of Life Scales Aren't Enough: Counseling Clients Who Won't Let Go

Choosing to end the life of a beloved and loyal companion is a responsibility that many people are unable to bear. This makes it particularly challenging to navigate conversations surrounding decision making for euthanasia. Allow an animal hospice veterinarian to help you to handle these difficult discussions by leading with compassion and empathy, while still advocating for your patients to prevent unnecessary suffering. This lecture will give you some leading questions and supportive statements to create an open and honest dialogue, to allow these clients to say goodbye without fear and regret but with grace and dignity.

**2:00-2:50 p.m.**

### The Latest Products to Support Grieving Clients

Clients want and need to memorialize their pets. You likely have a few things you do in practice already but wonder if there are other products that would make your work easier and the experience better for clients. In this session, we will explore some of the latest and most interesting products on the market, some of which you may find special for your own pet's tribute. Join this interactive hour as we pass around products and discuss new ways of bereavement support. Attendees take home goodies, including some euthanasia-centric items.

## Small Animal B

**Sue Ettinger, DVM, DACVIM (Oncology)**

**8:00-8:50 a.m.**

### Cancer ABCs: Aspirates, Biopsies and Cytology

In this presentation, the primary focus will be on the early diagnosis and treatment of skin and subcutaneous masses. Attendees will be encouraged to overcome any frustration resulting from doing aspirates, non-diagnostic samples, or seemingly untreatable tumors. New guidelines for the timely diagnosis of lumps and bumps in patients will be discussed. The importance of early diagnosis will be emphasized, as the majority of skin and subcutaneous tumors can be successfully cured with surgery alone, so it's important not to wait. Techniques for enhancing cytology proficiency will be explored, and the presentation will include an interactive session where real-life cytology case examples will be examined, enabling attendees to determine the tissue of origin and distinguish between benign and malignant masses. As advocates of the "Why Wait? Aspirate®" cancer awareness program, the aim is to empower attendees to adopt a proactive approach with the motto "See Something, Do Something."





# Convention Program

**Sunday, November 5, 2023**

**9:00-9:50 a.m.**

## **Diagnosis and Treatment of Canine Mast Cell Tumors: Latest Advances**

Canine mast cell tumors (MCT) are the most common skin malignancy in dogs and can present a range of challenges for veterinarians. With a wide range of biologic behavior and outcomes, as well as a variety of diagnostic tests, prognostic factors, and treatment options, it can be overwhelming to manage MCT in practice. Join Dr. Ettinger for an in-depth look at the diagnosis and treatment of canine mast cell tumors. This lecture will provide a concise overview of the latest updates in MCT diagnosis and treatment, including cytologic grading, staging recommendations, surgical margins updates, and the use of intratumoral STELFONTA®. We'll cover essential diagnostics, treatment options, supportive care options, and prognosis. Don't miss this opportunity to get up to date on the management of canine mast cell tumors.

**10:30-11:20 a.m.**

## **STELFONTA For MCT in 2023: How to Get Started and What We Have Learned So Far**

Join us for an informative and practical presentation on STELFONTA®, an FDA-approved, anesthesia-free treatment option for canine mast cell tumors. You'll learn about the unique mechanism of action of STELFONTA®, how to administer the treatment, and the latest advancements in cytological grading. With over two years of experience using STELFONTA®, you will gain valuable insight and practical tips based on case presentations and Dr. Ettinger's in-the-trenches experience with STELFONTA®, including tips on identifying suitable candidates and managing tumor destruction and wound healing. This is a must-attend event for veterinarians looking to enhance their treatment toolbox and confidence in managing canine mast cell tumors with STELFONTA®.

**1:00-1:50 p.m.**

## **Year in Review: Cancer Diagnosis and Therapy in 2023**

Get the latest updates in veterinary oncology from Dr. Ettner in this comprehensive review. From new diagnostic techniques to emerging treatments and clinical trials, this talk will cover everything you need to know about the latest advances in cancer care for animals. With a focus on clinical diagnosis, treatment, and monitoring in general practice, this presentation will give you the tools to provide the best care for your patients.

Attendees will learn how to use and implement the NuQ® Vet Cancer Screening Test for dogs. We'll also delve into specific new therapies, like Laverdia, a conditionally approved oral lymphoma treatment, and Canalevia, a new conditionally approved oral medication for chemotherapy-induced diarrhea. Additionally, we will review the non-invasive free-catch BRAF urine test, that detects the BRAF mutation found in bladder and prostate cancer, or urothelial carcinoma. We will discuss how best to use this test in everyday practice to screen, diagnose, and monitor these patients.

This talk will be constantly updated to ensure you're getting the most current information available. Stay up to date and learn how these new developments can benefit your patients in your general practice.



## **Large Animal**

**Harold Schott, DVM, PhD, DACVIM**



**8:00-8:50 a.m.**

## **Is There More to PPID Than Old Shaggy Horses?**

Pituitary pars intermedia dysfunction (PPID), or equine Cushing's Disease, is being recognized with increasing frequency. It develops as a consequence of loss of hypothalamic dopaminergic neurons, with parallels to Parkinson's Disease. Diagnosis of PPID in advanced cases is straightforward but diagnosis in earlier stages of the disease remains challenging.

**9:00-9:50 a.m.**

## **Do All Horses with PPID Need Medical Treatment?**

Management of equids with PPID includes husbandry and adequate nutrition. The dopaminergic drug pergolide (Prascend™) remains the medication of choice for PPID. The decision to use pergolide should be made on a case-by-case basis.

**10:30-11:20 a.m.**

## **Endocrinopathic Laminitis - Cancer in the Hoof?**

Endocrinopathies are now recognized as the most common risk factor for developing laminitis. Hyperinsulinemia was discovered, by serendipity, to be an important trigger for disruption of lamellar structure and leads to increased lamellar cell proliferation, with signals that have parallels to neoplasia.

**1:00-1:50 p.m.**

## **Fat, Foundered Horses - What is EMS and ID?**

Equine metabolic syndrome (EMS) is a syndrome of obesity accompanied by insidious-onset laminitis that is associated with insulin dysregulation (ID). Why these fat horses founder remains incompletely understood.

**2-2:50 p.m.**

## **What's New for Management of EMS and ID?**

Laminitis commonly develops while at-risk horses are grazing spring and fall pasture. Lush pasture is high in non-structural carbohydrates (simple sugars) that can lead to hyperinsulinemia and laminitis. Recently, drugs that block the sodium-glucose transporter in the kidney have shown promise as a novel medical treatment for ID and laminitis.

# Convention Program .....

**Sunday, November 5, 2023**

## Technician

**Laurie Fonken, PhD, LPC**

**8:00-8:50 a.m.**

### **A View from the Edge: Challenges to Veterinary Well-being**

We are all familiar with the numerous studies, articles and conversations taking place regarding the challenges to mental health and well-being in the veterinary profession. The statistics are concerning, and the trends are not improving. Workload and demand continue to rise at the same time client expectations and social media cast a shadow over those who care so much for animals and their people. In this interactive session, through a combination of didactic presentations and experiential opportunities participants will discover more about the trends and challenges to veterinary well-being. Concepts and terms will be defined in order to help participants recognize their particular challenges and begin to identify solutions focused on creating a healthy and sustainable model for thriving in the practice of veterinary medicine.

**9:00-9:50 a.m.**

### **Care for the Heart of the Caregiver: Cultivating Compassion**

Veterinary technicians are highly committed and dedicated individuals who work hard to care for their patients, clients, colleagues, and communities. For those who devote their lives to the service of others, the physical and emotional demands can lead to exhaustion. Day-to-day work expectations and pressures can at times feel overwhelming and isolating and have detrimental effects on personal and professional well-being. Veterinary technicians as caring individuals have the capacity to focus that care on themselves. With honest reflection, assessment and development of healthy self-care practices you can continue to effectively provide comprehensive and compassionate care to others, while taking care of yourself. We will explore the concepts of compassion fatigue, healthy compassion, and self-compassion along with tools to support development of healthy self-care practices.

**10:30-11:20 a.m.**

### **Living Between the Lines: Life, Work, and Well-being**

Mental health and wellbeing are being discussed frequently in veterinary literature which describes concerning rates of burnout, anxiety, depression, suicidality and substance use among veterinary professionals. Researchers have done a comprehensive job of quantifying statistics, identifying the issues and contributing factors and suggestions for addressing these challenges. The number one challenge mentioned in most of the research is an every growing and unsustainable workload, a major contributor to burnout. In this interactive session we will take a look at the causes and impacts of burnout and job related stress, along with the importance of setting appropriate, consistent and clear personal and professional boundaries. Participants will be given tools and techniques to help them begin to identify areas of challenge and implement practices to support growth and well-being.



**1:00-1:50 p.m.**

### **Creating a Healthy Practice Culture**

Studies show that workplaces with fully engaged employees are more productive, more profitable, can change and adapt more quickly, and have lower attrition rates. A healthy culture is good for business and enhances employee satisfaction and morale. Veterinary technicians play an essential role in developing, implementing and maintaining a culture that determines the success of the practice while supporting team wellbeing. In this interactive presentation we will look at how cultures are created, the consequences of letting a practice culture develop on its own, the connection between well-being and practice culture, and foundation-level principles and values, that support a healthy workplace culture.

**2:00-2:50 p.m.**

### **Hope is a Verb: Focus on the Future**

Veterinary medical professionals face many challenges. We are all too familiar with the impact on mental health and well-being. It may be hard to envision a better future, especially when most of us are just trying to keep up hour-by-hour, day-by-day with no end in sight. Many have lost touch with the meaning of the work they do as most are just focused on getting the work done. As hard as it may seem to stop this cycle, practicing active hope is a place to begin.

Traditional definitions of hope refer to it as a noun defined as a feeling, a desire, an expectation, wish or dream for a positive outcome. This presentation will present hope as an active verb with three elements: a future oriented goal, a pathway, and the agency or ability to move toward the goal. Based on the work of Shane Lopez and the practice of job crafting, participants will be encouraged to imagine and create a future goal, discover specific strategies and a pathway to reach the goal, and identify personal motivation and abilities which will enable them to achieve the goal.

## Special Interest

**Roseanne Peters, DVM, DACVIM (Neurology)**

**8:00-8:50 a.m.**

### **Tips and Tricks to the Neurological Exam**

A video review of the neurologic exam with some tips to improve successful evaluation.

**9:00-9:50 a.m.**

### **A Visual Tour of Lesion Localization**

A video and photography-based review of neurologic abnormalities and tips for successful lesion localization.

**10:30-11:20 a.m.**

### **Inflammatory CNS Disease**

An overview of the approach to inflammatory central nervous system diseases.

# Convention Program .....

**Sunday, November 5, 2023**

**1:00–1:50 p.m.**

## **Principles of Seizure Management**

An outline of the essential principles of seizure management.

**2:00–2:50 p.m.**

## **When You Can't Refer the Neurologic Patient**

A rational approach to managing neurologic diseases with case examples.



## **Practice Management**

**Keith VanHoy, CPA, PFS**



**8:00–8:50 a.m.**

## **Changing Your Finances from Struggle to Strength**

In this session we discuss the problems around the traditional views of accounting for your practice and how you can gain more advice and freedom by implementing a modern, streamlined financial system. Discussions will include modernizing your accounting systems, people processes and time management to make real change happen.

**9:00–9:50 a.m.**

## **Tax Planning for Your Veterinary Practice**

With the new year approaching, November is an excellent time to plan! We will review types of tax planning, how it works in practice, and a couple of tax planning ideas you can implement for your practice.

**10:30–11:20 a.m.**

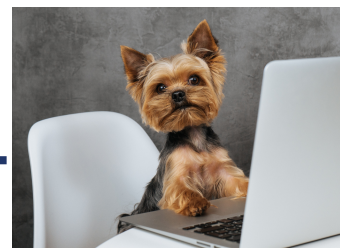
## **Tax Savings Through Fringe Benefits**

Fringe benefits are a great tool for employee retention while providing tax savings for your practice. We will review common fringe benefits such as retirement plans, employee programs and other benefits you can review and choose to implement to help retain your employees and save you money.





# Convention Pricing.....



<b>DVM Registrant</b>		<b>Early Bird (on/before Oct. 7)</b>	<b>Late (on/after Oct. 13)</b>
<b>ISVMA Member</b>	<b>Full Convention/two days</b>	<b>\$560</b>	<b>\$630</b>
	<b>One day only</b>	<b>\$410</b>	<b>\$445</b>
<b>Non-Member</b>	<b>Full Convention/two days</b>	<b>\$690</b>	<b>\$765</b>
	<b>One day only</b>	<b>\$510</b>	<b>\$565</b>
<b>CVT Registrant</b>			
<b>ISVMA Member</b>	<b>Full Convention/two days</b>	<b>\$315</b>	<b>\$340</b>
	<b>One day only</b>	<b>\$270</b>	<b>\$300</b>
<b>Non-Member</b>	<b>Full Convention/two days</b>	<b>\$365</b>	<b>\$390</b>
	<b>One day only</b>	<b>\$300</b>	<b>\$330</b>
<b>ISVMA Member Specials</b>			
<b>DVM Retired (Applicable for nonpracticing, retired and life comp members ONLY.)</b>			
<b>Retired DVM</b>	<b>Full Convention/two days</b>	<b>\$350</b>	<b>\$385</b>
	<b>One day only</b>	<b>\$265</b>	<b>\$305</b>
<b>2022 and 2023 Graduates</b>			
<b>DVM</b>	<b>Full Convention/two days</b>	<b>\$390</b>	<b>\$440</b>
	<b>One day only</b>	<b>\$305</b>	<b>\$360</b>
<b>CVT</b>	<b>Full Convention/two days</b>	<b>\$285</b>	<b>\$340</b>
	<b>One day only</b>	<b>\$255</b>	<b>\$295</b>
<b>Practice Personnel</b>			
	<b>Full convention/two days</b>	<b>\$315</b>	<b>\$340</b>
	<b>One day only</b>	<b>\$270</b>	<b>\$300</b>
<b>Student</b>			
<b>DVM</b>	<b>Full convention/two days</b>	<b>\$75</b>	<b>\$125</b>
	<b>One day only</b>	<b>\$45</b>	<b>\$85</b>
<b>Veterinary Technician</b>	<b>Full convention/two days</b>	<b>\$75</b>	<b>\$125</b>
	<b>One day only</b>	<b>\$45</b>	<b>\$85</b>
<b>Guest</b>			
	<b>Full Convention/two days</b>	<b>\$210</b>	<b>\$260</b>
	<b>One day only</b>	<b>\$140</b>	<b>\$170</b>

## Convention Attendees:

Please note that you may be electronically recorded or photographed while attending convention sessions or at special or general events by ISVMA staff, or communication vendors hired by the ISVMA. All negatives, prints and digital reproductions shall be the property of the ISVMA. Attending the Annual Convention implies consent allowing the ISVMA to use your image or likeness, unless you provide written notice that permission is not granted.

# ISVMA 2023 Convention Registration Form

Register one person per form. For additional registrants, please copy form. *Please print.*

Full name: \_\_\_\_\_ (Print name as you want it to appear on your name badge.)  
 Credentials: \_\_\_\_\_ (i.e., DVM, CVT, DAVCR, etc.)  
 Business name: \_\_\_\_\_ Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email address: \_\_\_\_\_ (Email address is for office use only and will not be forwarded or sold.)

## For Veterinarians and CVTs:

College: \_\_\_\_\_

Year of Graduation: \_\_\_\_\_

- ☐ DVM Owner  
☐ DVM Industry  
☐ DVM Associate  
☐ DVM Retired  
☐ DVM Faculty or Academic  
☐ DVM Other  
☐ CVT

## Special Needs

Please check this box if you have a disability or limitation that would require special arrangements. We will contact you to discuss accommodations.

☐ Dietary Restrictions: \_\_\_\_\_

## For Students:

College: \_\_\_\_\_

Year of Graduation: \_\_\_\_\_

- ☐ DVM Student  
☐ CVT Student

\*Students attending the ISVMA Annual Convention are welcome in any of the sessions presented. Students may attend one Annual Convention at no charge once during their veterinary school career. To attend at no charge, contact the ISVMA Office at (217) 546-8381 to register. A credit card number or a check is required for students who are taking advantage of their complimentary registration. The ISVMA will hold all forms of payment. Credit Cards will not be charged; checks will not be cashed. If the student does not check-in at convention registration, all forms of payment will be processed. No-shows will be charged.

## All Other Attendees:

- ☐ Practice Manager  
☐ Practice Personnel  
☐ Guest, Name: \_\_\_\_\_  
☐ Other: \_\_\_\_\_

## Special Events

There are no additional fees for the following, however, you must indicate your attendance. A ticket will be issued allowing your participation.

## Days Attending

- Full Convention ☐ Friday-Sunday  
 Two Days Only ☐ Friday-Saturday ☐ Saturday-Sunday ☐ Friday-Sunday  
 One Day Only ☐ Friday ☐ Saturday ☐ Sunday

### Friday, November 3

Noon Lunch - Exhibit Hall	<input type="checkbox"/> I will attend.	<input type="checkbox"/> I will not attend.
4:30 p.m. - President's Reception	<input type="checkbox"/> I will attend.	<input type="checkbox"/> I will not attend.
6:00 p.m. - CE Reception (RSVP mandatory to ensure hors d'oeuvres available for all attendees.)	<input type="checkbox"/> I will attend.	<input type="checkbox"/> I will not attend.

### Saturday, November 4

7:00 a.m. - CE Breakfast (RSVP mandatory to ensure enough meals are available for all attendees.)	<input type="checkbox"/> I will attend.	<input type="checkbox"/> I will not attend.
Noon - Lunch in Exhibit Hall	<input type="checkbox"/> I will attend.	<input type="checkbox"/> I will not attend.
Noon - Past Presidents' Lunch, Life Member	<input type="checkbox"/> I will attend.	<input type="checkbox"/> I will not attend.
2:30 p.m. - Annual Meeting/Awards Presentation, Keynote Presentation, Dr. Brad Ryan (RSVP mandatory to ensure you receive CE credit.)	<input type="checkbox"/> I will attend.	<input type="checkbox"/> I will not attend.
5:30 p.m. - U of I CVM/ISVMA Reception	<input type="checkbox"/> I will attend.	<input type="checkbox"/> I will not attend.

### Sunday, November 5

6:45 a.m. - Worship Service	<input type="checkbox"/> I will attend.	<input type="checkbox"/> I will not attend.
11:30 a.m. - CE Lunch - Legislative Update (RSVP mandatory for lunch guarantee and for CE credit.)	<input type="checkbox"/> I will attend.	<input type="checkbox"/> I will not attend.

# Registration Fees.....

Participant's First/Last Name. Please print: \_\_\_\_\_

## USDA Accreditation Sessions

- Pre-registration mandatory to receive accreditation education hours.
- No additional fee required.
- No CE granted toward USDA accreditation for walk-in registrants.
- USDA accreditation CE certificates will be distributed on-site only.
- A ticket will be included in registration packet for attendance.

### Saturday, 8:00-8:50 a.m., Large Animal

#### ☐ Module 9: Interstate and International Health Certificates for Category 1 Animals (Max capacity: 60)

This module emphasizes the importance of health certificates to document pet travel. The significance of proper and accurate completion of these documents is underscored, given the potential for spread of disease associated with pet travel. The process and regulatory resources for properly completing a companion animal health certificate are presented through interactive animations and a case scenario. Mistakes commonly made when completing health certificates are highlighted and steps to minimize these errors are provided.

### Saturday, 9:00-9:50 a.m., Large Animal

#### ☐ Module 21: Animals' Fitness to Travel (Max capacity: 60)

This module reviews the role of the accredited veterinarian when evaluating the fitness of livestock for movement and includes descriptions of specific elements of the inspection or examination when determining if the animal is fit to travel. Steps to make transportation comfortable and safe for livestock are explained, including appropriate actions to take with animals unfit for transport. Suggestions to support the well-being of animals during transport are discussed.

### Saturday, 10:30-11:20 a.m., Large Animal

#### ☐ Module 23: Antibiotic Use in Animals (Max capacity: 60)

This module reviews the terms and concepts necessary for veterinarians to make informed decisions regarding proper selection and judicious use of antibiotics in animals. The various benefits and limitations of antibiotic susceptibility testing and how to correctly interpret a drug label are presented. A review of the many agencies involved in regulating the use of antibiotics and antibiotic resistance and drug residue monitoring is provided. Key components of the Animal Medicinal Drug Use Clarification Act (AMDUCA) and extra-label use of drugs are reviewed. Various resources to assist in making informed decisions regarding antibiotic use in animals are included.

### Saturday, 1:00-1:50 p.m., Large Animal

#### ☐ Module 35: Bovine Tuberculosis in Cattle (Max capacity: 60)

This module provides the accredited veterinarian with background information on bovine tuberculosis, describes the process of diagnosing bovine tuberculosis, and details the process for performing the caudal fold test in cattle. Information to aid in the interpretation of caudal fold test response in cattle is provided. The steps on accredited veterinarian must follow once the caudal fold test is completed are detailed.

My USDA Accreditation Number is: \_\_\_\_\_

## Convention Proceedings

☐ Purchase a flash drive of the convention's proceedings. \$35.

## Registration Fees Total

Registration Fee (Total from pgs. 24-26) \$ \_\_\_\_\_

Convention Proceedings Flash Drive \$ \_\_\_\_\_

TOTAL DUE \$ \_\_\_\_\_

## Method of Payment

☐ Check enclosed. ☐ Bill my credit/debit card.

☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Register Online:



Card number: \_\_\_\_\_ V-code (on card back): \_\_\_\_\_ Expiration date: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cardholder name (Please print): \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please mail this completed form with payment to: **Illinois State Veterinary Medical Association**  
1121 Chatham Road, Springfield IL 62704

Fax credit card information and registration forms to (217) 546-5633. (If you fax, you do not need to mail this form.)



Questions? Call the ISVMA Office at (217) 546-8381.





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## ISVMA's 2024 Annual Convention

November 8 - 11, 2024

Hilton Chicago/Oak Brook Hills Resort &  
Conference Center



See your 2023 ISVMA Annual Convention  
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Respond immediately to get the best rates for your  
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NOVEMBER 3-5, 2023

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# ISVMA'S 141ST ANNUAL CONVENTION

